6TH EDITION
THE INTERNATIONAL SCIENTIFIC CONFERENCE

GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY

TÎRGU MUREŞ
25-26 MAY 2019
GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY

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CONFERENCE SCHEDULE

SATURDAY- 25 MAY 2019

"Dimitrie Cantemir" University, Tîrgu Mureș

8:00 - 10:00 - Registration – Room A12

10:00 - 11:00 - Welcome and Opening – Room A13

11:00 - 13:00 – Paper Presentations on Sections:

- Literature – Room A13
- Language and Discourse – Room A14
- Communication, Journalism, Education Sciences, Psychology and Sociology - Room A15
- History, Political Sciences, International Relations – Room A17
- Social Sciences – Room A18

13:00 - 14:00 – Lunch

14:00 - 18:00 - Paper Presentations on Sections

18:00 - Gratulatory Dinner

The conference is organised in partnership by:
"Alpha" Institute for Multicultural Studies
"Gh. Șincai" Institute for Social Sciences and the Humanities
"Dimitrie Cantemir" University of Tîrgu-Mureș
Mureș County Council
SUNDAY – 26 MAY 2019

Sightseeing: cultural objectives in the Mureș county.
A WORD
FROM THE PRESIDENT OF THE CONFERENCE

DEAR GUESTS,

Having established a certain tradition in the recent years, the International Conference GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY (now at its 6th edition) intends to unite emerging scholars, as well as prestigious researchers from different fields of radical relevance for the contemporary society, a society that is supposed to secure its future not only on the economic and ecological level, but also on the spiritual one. Literature, the cultural discours as well as the arts gain new connections and dimensions through fundamental changes and structural progress, so that the social end-results of education and research becomes extremely important. It is a fact that in our postmodern times, we live in a society of knowledge, from which we benefit directly in our everyday life, but to the risks and dangers of which we are at the same time exposed. Non scholae sed vitae discimus (We do not learn for the school, but for life) becomes a creed that every academic institution has to put into practice by means of its activities. It is essential that the path between education and research is very short, especially in academic systems. Research generates new knowledge, creates a favourable atmosphere for change, and provides people with information and data which help them to become aware of the mysteries of the universe and to make the most of their activity in all fields of knowledge. In this interesting and captivating century, to the noble mission of educating the younger generations we must also add the fruit of the efforts in research, materialized in interesting works and papers, together with ideas generated by the creative ability which ennobles the personality of the academic.
I wish to express my hope that this scientific event will take place under the most favourable auspices and that it will represent a remarkable starting point for further evolution and development in the field of knowledge. Let this international conference provide a good opportunity for us to gain and transfer knowledge, to generate new theories in the world of science – essential aspirations of any contemporary research.

Prof. IULIAN BOLDEA, PhD
President of the GIDNI 6 Conference
LITERATURE – Room: A13

Moderators: Prof. Iulian Boldea, PhD, UMFST Târgu Mureș; Prof. Carmen Petcu, PhD, University of Craiova; Lecturer Dumitru-Mircea Buda, PhD, UMFST Târgu Mureș

1. Cornelia Coșer, Prof., PhD, "Aurel Vlaicu" University of Arad, NEW PATHS – ALREADY TRODDEN
2. Sorin Ivan, Prof., PhD, "Titu Maiorescu" University of Bucharest, CIORAN’S RELATIONSHIP WITH GOD OR THE SUFFERINGS OF JOB ABANDONED IN EXISTENCE
3. Iulian Boldea, Prof., PhD, UMFST Târgu Mureș, ANDREI PLEȘU – WRITING AND LIVING
4. Carmen Petcu, Prof., PhD, University of Craiova, THE DESCRIPTION OF NATURE AS A SOURCE OF INSPIRATION AND REFLECTION IN LES CONTEMPLATIONS BY VICTOR HUGO
5. Cornelia Coșer, Prof., PhD, "Aurel Vlaicu" University of Arad, NEW PATHS – ALREADY TRODDEN
6. Liliana Truță, Assoc. Prof., PhD, Partium Christian University, ADIO, EUROPA OR ABOUT THE FALL INTO BARBARISM
7. Daniela Mirea, Assoc. Prof., PhD, Military Technical Academy, Bucharest, OBLIVION AND REMEMBRANCE IN THE MYTHOLOGICAL LITERATURE OF MIRCEA ELIADE AND MICHEL TOURNIER
9. Alina Maria Nechita, Assoc. Prof., PhD, Technical University of Cluj-Napoca - Baia Mare Northern University Center, *THE VIRGIN SUICIDES OR THE TRAGIC LOSS OF INNOCENCE*

10. Angela Stănescu, Assoc. Prof., PhD, "Valahia" University of Târgoviște, *THE METAMORPHIC IDENTITY OF THE POSTCOLONIAL MIGRANT: SALMAN RUSHDIE'S THE SATANIC VERSES*

11. Clementina Alexandra Mihăilescu, Assoc. Prof., Hab. Dr., "Aurel Vlaicu" University of Arad and Stela Pleșa, PhD Student, University of Craiova – *AN INTERDISCIPLINARY APPROACH TO LESLEY SAUNDERS' THE LEAFY EYE*

12. Diana Rîngiog, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *LE DIALOGUE DES CULTURES ET LA CULTURE DU DIALOGUE DANS LE MIROIR D'UNE AMITIÉ LITTÉRAIRE: PANAIT ISTRATI ET ROMAIN ROLLAND*


15. Iuliana Barna, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *VIRGIL TĂNASE – THE FREEDOMS OF THE NOVEL*

16. Loredana Stoica, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *KITSCH AND PARODY. FROM CARAGIALE TO NOWADAYS HIGH-LIFE*

17. Luiza Marinescu, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest, *LOS COLORES DE LA CONFLUENCIA DE LA MODERNIDAD CON LA POSMODERNIDAD: ARHUR SCHOPENHAUER, MIHAI EMINESCU Y JORGE LUIS BORGES*

18. Diana Presadă, Assoc. Prof., PhD, Petroleum-Gas University, Ploiești, *CHRISTIAN GAILLY AND LITERARY IMPRESSIONISM*
19. Smaranda Ștefanovici, Assoc. Prof., PhD, Hab Dr. and Erika Henrietta Szep – UMFST Târgu Mureș, SYMBOLS IN DAN BROWN’S NOVELS

20. Veronica-Alina Constanțeanu, Scientific Researcher III, PhD, Romanian Academy – West University of Timișoara, Institute of Banat Studies, CORA IRINEU, A PART OF A PORTRAIT

21. Simona Olaru-Poșiar, Lektor, Dr., Die Medizinische und Pharmazeutische Universität "Vicor Babes", LITERATUR UND MEDIZIN. FRIEDRICH SCHILLER: EXKURS ÜBER DEN EINFLUSS DER MEDIZIN AUF DIE LITERATUR


23. Nicoleta Sălcudeanu, PhD, "Gheorghe Șincai" Institute for Social Sciences and Humanities of the Romanian Academy, Târgu Mureș, THE LAZY THINKING, GOLDEN DREAM OF GLOBALISM

24. Claudia-Cristina Dolea-Panaite, PhD Student, "Dunărea de Jos" University of Gaiați, THE IMAGE OF CHILDHOOD IN TEODOREANU’S LITERATURE

25. Ludmila Șimanschi, Assoc. Researcher, PhD, "Bogdan Petriceicu-Hasdeu" Institute of Romanian Philology, Chișinău, Moldova, REVERSE PARABOLISM AND DIALOGICAL REPORT OF VARIATIONS IN B. P-HASDEU’S PROSE

26. Bogdan Mihai Dascălu-Romîtan, Assoc. Researcher, PhD, Romanian Academy, "Titu Maiorescu" Institute of Banat Studies, West University of Timișoara, ”THE BOOKS’ ALTAR" OR THE SOLIDARITY INSTINCT

27. Adina Paicu, Lecturer, PhD, "Constantin Brâncuși” University, MIMICRY AND HYBRIDITY IN COLONIAL AND POST COLONIAL WORLD
28. Adina Paicu, Lecturer, PhD, "Constantin Brâncuși" University, **KEY TOPICS IN COLONIAL AND POST COLONIAL LITERATURE**
29. Alina Bottez, Lecturer, PhD, University of Bucharest, **THE REMEDIATION OF SHAKESPEARE’S HAMLET IN EUROPEAN OPERA**
30. Cristina Veronica Andreeescu, Lecturer, PhD and George Costin Rusu, Assist., PhD Student – "Carol Davila" University of Medicine and Pharmacy, Bucharest, **WOMEN - PROVIDERS OF HEALTH CARE SERVICES IN THE EARLY MODERN TIMES**
31. Cosmina Cristescu, Lecturer, PhD, "Transilvania" University of Brașov, **THE VANITY AND CULT OF NICOLAE CEAUȘESCU IN ROMANIAN TEXTBOOKS**
32. Constantina Raveca Buleu, Researcher, PhD, The Sextil Pușcariu Institute of Linguistics and Literary History, Romanian Academy, Cluj-Napoca, **INTER-TEXTUAL REFERENCES AND FICTIONAL COMBINATIONS IN DEBORAH HARKNESS’S ALL SOULS TRILOGY**
33. Andreea Pop, Lecturer, PhD, UMFST Târgu Mureș, **NOUS HABITERONS AU MILIEU DES FLEURS. FLORAL HERALDRY OF LOVE IN JAPANESE STYLE AND BILINGUALISM IN MADAME CHRYSANTHÈME BY PIERRE LOTI**
34. Ana-Elena Costandache, Lecturer, PhD, "Dunărea de Jos" University of Galați, **CHRISTIAN FAITH AND RELIGIOUS TERMS IN THE AUTOBIOGRAPHICAL WORK OF JEAN-JACQUES ROUSSEAU CONFESSIONS**
35. Calina Paliciuc, Lecturer, PhD, "Aurel Vlaicu" University of Arad, **THE DESTINY OF CHILDREN’S BOOKS**
36. Manuela Odeta Șopț-Belei, Lecturer, PhD, "Aurel Vlaicu" University of Arad, **THE AMISES ON ENGLISH LITERATURE**
37. Toma Sava, Lecturer, PhD, "Aurel Vlaicu" University of Arad, **G. ORWELL’S 1984 BEYOND DYSTOPIA**

10
38. Olga Grădinaru, PhD, "Babeș-Bolyai" University of Cluj-Napoca, THE IMAGE OF WOMEN IN SOVIET WORLD WAR II FILMS AND POSTERS
40. Iuliu-Maria Deaconu (Ticărău), PhD Student, REFLECTIONS OF JEWSNESS IN MIHAIL SEBASTIAN’S JOURNAL. AN IMAGOGICAL APPROACH
41. Georgiana Onuța Bîrlădeanu, PhD Student, ”Al. Ioan Cuza” University of Iași, A SUCCESSFUL AUTHOR AT THE BEGINNING OF THE CRETAN RENAISSANCE: AGAPIE LANDOS
42. Mihaela Airinei, PhD Student, "Ovidius” University of Constanța, LITERATURE AND THE AVATARS OF CONCENTRATIONIST IDEOLOGY(DIACRONIC SIGNS)
43. Maria-Viorica Arnăutu, PhD Student, "Al. Ioan Cuza” University of Iași, THE AWAKENING: TWELVE FACTORS CONTRIBUTING TO EDNA PONTELLIER’S REGRESSION TO THE FREUDIAN ¨OCEANICSTATE¨
44. Ruxandra Diana Dragolea, PhD Student, University of Bucharest, WHO IS AMERICA? AND THE LATE SHOW – THE DYNAMIC SYMBIOSIS OF SATIRE AND THE LAMPOON IN CONTEMPORARY MEDIA
45. Cosmina Andreea Roșu, PhD Student, University of Pitești, SOUND AND COLOUR IN DIMITRIE ANGHEL’S POETRY
46. Steluța Bătrînă, PhD Student, ”Dunărea de Jos” University of Galați, THE STRATIGRAPHY OF A NOVEL: THE STRAWBERRY GIRL, BY LISA STRØMME
47. Livia Buzilă, PhD Student, UMFST Târgu-Mureș, ALEXANDRU MACEDONSKI AND THE DOCTRINARIAN SYMBOLISM
48. Livia Buzilă, PhD Student, UMFST Târgu-Mureș, REPRESENTATIONS OF THE VEGETAL AND ANIMAL WORLD IN DIMITRIE ANGHEL’S POETRY

11
49. Liliana Bahnă, PhD Student, "Al. Ioan Cuza" University of Iaşi,
THE CHRONICLES OF NARNIA – TIME, SPACE AND THE OTHER WORLD

50. Mariana Cocieru, Researcher, PhD, Institute of Romanian Philology „Bogdan Petriceicu-Hasdeu”, Ministry of Education, Culture and Research of the Republic of Moldova,
REMODELING THE COSMOGONIC ELEMENTS „WATER” AND „FIRE” IN THE CONTEMPORARY ROMANIAN LITERATURE OF BESSARABIA

51. Daniela-Elena Duralia, PhD, "Nicolae Bălcescu" Land Forces Academy, Sibiu,
THOMAS SUTPEN’S MORAL IDENTITY: AN OUTCOME OF SOCIETAL MALAISE

52. Carmen-Elena Florea, PhD, RADU PETRESCU – ANOTHER LITERARY DIMENSION

53. Daniela Ionescu, PhD Student, SDL, University of Bucharest,
ANTHIM THE IBERIA’S DIDACHES: FROM A HOMILETIC WRITING TO A CULTURAL ACT

54. Maria Dobrinioiu, PhD Student, "Dunărea de Jos" University of Galați,
THE AUTOBIографICAL NOVEL AND THE JOURNAL, BATTLEFIELDS OF THE SOUL WITHIN THE CONfrontATION IDENTITY - OTHERNESS

55. Paula Iustina Lohan, PhD Student, "Al. Ioan Cuza" University of Iaşi,
THE ANSWER AGAINST CALVINIAN CATEHISM. RETORIC-PRAGMATIC FEATURES

56. Gilda- Daniela Iani (Chiriluţă), PhD Student, "Dunărea de Jos" University of Galaţi,
FEMALE CHARACTERS PERSPECTIVES ON COMMUNISM IN TWO OF DAN LUNGU’S NOVELS

57. Nataşa Maxim, PhD, "Al. Ioan Cuza" University of Iaşi,
SØREN KIERKEGAARD’S PRESENCE IN THE LITERARY JOURNALS (1930-1948)

58. Laura Pop, PhD Student, “Transilvania” University of Braşov,
ŞTEFAN BACIU IN GEO(BIO)GRAPHICAL"SELF-PORTRAITS"
59. Liliana Bahnă, PhD Student, "Al. Ioan Cuza" University of Iași, **ON BEAUTY, TRUTH AND MYSTIC LOVE IN OSCAR WILDE’S FAIRY TALES**

60. Laura Pop, PhD Student, "Transilvania” University of Brașov, **LITERARY HISTORY VS LITERARY GEOGRAPHY, A NEW CRITICAL POSTMODERN PARADIGM**

61. Georgiana Olaru, PhD Student, UMFST Târgu-Mureș, **LOVE AND FEAR MECHANISMS DURING THE COMMUNIST PERIOD. A THEMATIC APPROACH**

62. Claudia Coroiu (Corcheș), PhD Student, "1 Decembrie 1918” Alba Iulia, **PREMARITAL PRACTICES IN VIDRA AREA**

63. Alina Liliana Cozma, PhD Student, "Dunărea de Jos" University of Galați, **OBSESSIVE METAPHERS IN THE LYRICAL CREATION OF MAGDA ISANOS**

64. Dana Eugenia Dughi, PhD, Arad, **CULTURE IN 1848 IN THE ROMANIAN LANDS – FORTY-EIGHTER CANON**

65. Elena Atudosiei, PhD, "Al. Ioan Cuza” University of Iași, **BORDERLESS DRACULA**

66. Elena Horghidan-Anghel, PhD Student, "Dunărea de Jos” University of Galați, **AMINTIRI DIN EPOCA DE ȘCOALĂ AND THEATRE FOR YOUNG PEOPLE. SCHOOL SYSTEM AND EDUCATIONAL ISSUES IN POST TOTALITARIAN ROMANIA’S THEATRE SCENE**

67. Ioana Alexandra Lionte, PhD Student, "Al. Ioan Cuza” University of Iași, **WORLD LITERATURE AND THE NATIONAL POET IN THE AGE OF THE ANTI-CANON**

68. Mihaela-Niculina Jurje (Tănasă), PhD Student, Technical University of Cluj-Napoca - Baia Mare Northern University Center, **VINTILĂ HORIA. CHILDHOOD DIARY**

69. Raluca Ioana Andonie (Ardean), PhD Student, ”Dunărea de Jos” University of Galați, **THE SORESCIAN TEXTS OR THE POWER TO TRANSCEND CENSORSHIP TOWARDS NEOMODERNISM**
70. Roxana Rogobete, Researcher Assist., PhD, West University of West University of Timișoara, Pirandello’s Theatre of Grotesque

71. Maria Voinea, PhD Student, University of Pitești, The Humour, in the Work of Calistrat Hogaș

72. Adriana Știrbu, PhD Student, University of Pitești, Octavian Goga’s Theatre

73. Alexandru Ionașcu, PhD Student, University of Craiova, Aristotle, The Rationalization of Monsters and Feminism

74. Elena-Alexandra Costea, PhD Student, University of Bucharest, "The Celeste Poem" and "The Reason of the Mag" in Sadovenian Roman, Golden The Bough

75. Alexandrina Cocan, PhD Student, UMFST Târgu-Mureș, (Self)-Portrait Technique in Ion Negoițescu’s Autobiographical Writings

76. Alexandru-Ionuț Micu, PhD Student, "Al. Ioan Cuza" University of Iași, The Ghosts of Blackwood Manor

77. Elena Alina Negru, PhD, Bacău, Vasile Lovinescu – Promoter of Spiritual Traditionalism

78. Alis-Elena Marincia (Bucur), PhD Student, University of Pitești, Sexualité et Beauté dans le XVIIIe Siècle

79. Amalia-Maria Roșioru, PhD Student, "Ovidius" University of Constanța, The Cultural Model in Sorin Titel’s Prose

80. Anca Boldea, PhD student, University of Bucharest, Reading as Psychological Mechanism

81. Andreia Maria Demeter, PhD Student, University of Pitești, Narrative Structures in the Works of Anton Holban

82. Anuța Batin, PhD Student, Technical University of Cluj-Napoca - Baia Mare Northern University Center, The Pirandellian Theatre’s Masques or Avoiding Reality
83. Bianca-Livia Bartoș, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *LE MOT COMIQUE ET LE COMIQUE DES MOTS. UNE COORDONNÉE DU RISIBLE CHEZ HERVÉ BAZIN*

84. Constantin Petre, PhD Student, "Transilvania" University of Brașov, *VALERIU ANANIA IN THE CNSAS FILES*

85. Carmen Bodiu, PhD Student, University of Oradea, *LUCIAN DRIMBA – THE COURSE OF ROMANIAN LITERARY HISTORY FOR STUDENTS*

86. Carmen Fecioru, PhD Student, University of Craiova, *VISIONARY HYPOSTASES OF THE BIOFICTIONAL IMAGINARY*

87. Carmen Ioana Popa, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *SPACE AND TIME IN DEATH IN VENICE AND THE MAGIC MOUNTAIN*

88. Iustina Camelia Cercel (Cioban), PhD Student, UMFST Târgu Mureș, *THE ASPECTS OF THE REBRENIAN REALISM*

89. Denis Chiriac, M.A., Constanța, *ELEMENTS OF ESOTERIC CHRISTIANITY IN THE LEGEND OF THE GRAND INQUISITOR: AN ORTHODOX PERSPECTIVE*

90. Cipriana-Manuela Frățilă-Nichita, PhD Student, "Al. Ioan Cuza" University of Iași, *THE AILING SADNESS IN RESTRIŞTI BY ILARIE VORONCA*

91. Dorina Coravu, PhD Student, University of Craiova, *VEGETABLE SYMBOLS IN THE LYRICAL SONG FROM OLTENIA IN THE FIRST HALF OF THE 20TH CENTURY*

92. Claudia Coroiu (Corcheș), PhD Student, "1 Decembrie 1918" University of Alba Iulia, *MARITAL PRACTICES IN VIDRA AREA*

93. Cristina Olteanu, PhD Student, "Ovidius" University of Constanța, *INTERPRETATIONS AND THEMATIC REINTERPRETATIONS IN THE PROSE OF IONEL TEODOREANU*

94. Alexandru Adrian Diac, PhD Student, UMFST Târgu Mureș, *THE EARLY STATE OF THE MYTH PERTAINING TO THE SACRIFICE FOR CREATION*
95. Diana Blaga, PhD Student, "Al. Ioan Cuza" University of Iași, *THE LITERARY AND ARTISTIC BOHEMIA: THE GENESIS AND THE PROLIFERATION OF A CULTURAL MYTH. THE FIRST OCCURRENCES IN THE ROMANIAN CULTURAL SPACE*

96. Diana Diaconu, PhD Student, "Lucian Blaga" University of Sibiu, *THE INTENTIONS OF TESTIMONIAL LITERATURE TO RESTORE THE IDENTITY IN CONSTANTIN VIRGIL GHEORGHIU’S WRITING*

97. Mihók-Géczi Tamás, PhD Student, UMFST Târgu Mureș, *ANA BLANDIANA OR THE INERTIA OF THE MIRACULOUS*

98. Mihók-Géczi Tamás, PhD Student, UMFST Târgu Mureș, *THE „ADY ENDRE” LITERARY GROUP. KŐRŐSSI P. JÓZSEF AND SZŰCS LÁSZLÓ*

99. Diana-Giorgiana Mihuț, PhD Student, Universidad de Valencia, Spania, *AUTOBIOGRAFÍA CONVENTUAL FEMENINA: UN VIAJE EN EL MUNDO DE LA ÉPOCA COLONIAL*

100. Claudia Cristina Dolea-Panaite, PhD Student, "Dunărea de Jos“ University of Galați, *THE IMAGE OF CHILDHOOD IN TEODOREANU’S LITERATURE*

101. Elena Bornea (Benza), PhD Student, University of Pitești, *NARRATIVE STRUCTURES IN "THE MOST BELOVED MAN ON EARTH”*

102. Elisaveta Iovu, PhD Student,"Dimitrie Cantemir” University of State, Moldova, *THE IMAGE OF THE OTHER AS A STUDY OBJECT OF IMAGOLOGY*

103. Flavia-Domnica Crăstănuş (Trif), PhD Student, "Lucian Blaga" University of Sibiu, *ADRIANA BITTEL: THE TRANSGRESSIONS OF THE NARRATIVE SELF*

104. Gabriela Ciobanu, PhD Student, "Dunărea de Jos” University of Galați, *DIN PARTEA AUTORULUI BY FĂNUŞ NEAGU – AN ALLEGORY OF THE BIRTH OF THE FICTIONAL UNIVERSE*
105. Gabriella Enea Elekes, PhD Student, University of Oradea, *THE RECEPTION OF EMINESCU IN HUNGARIAN LANGUAGE, IN BOOKS, DURING 1944-1989*

106. Georgia Daniela Popa (Olah), PhD Student, UMFST Târgu Mureș, *THE LITERATURE OF THE "CROSS-REFERENCE" EPOCH*

107. Georgiana-Elisabeta Panait (Baciu), PhD Student, "Transilvania" University of Brașov, *THE CONCEPT OF FANTASTIC BETWEEN REALITY AND FICTION*

108. Iuliana Voroneanu (Păunescu), PhD Student, "1 Decembrie 1918" University of Alba Iulia, *VOICULESCU’S RELIGIOUS VISION IN HIS STORIES*

109. Laura Nădăban, PhD Student, "Aurel Vlaicu" University of Arad, *IN DEFENSE OF THE ORDINARY: CONCEPTUAL METAPHORS IN CHICK LIT*

110. Laura Petrea, PhD Student, UMFST Târgu Mureș, *AN ANALYTICAL APPROACH OF MARTA PETREU’S DEBUT VOLUME*

111. Loredana-Georgiana Popescu (Tomescu), PhD Student, University of Craiova, *EPITHETS IN OPERA LUI MIHAI EMINESCU BY G. CĂLINESCU*

112. Lucian-Nicu Rădășan, PhD, *VISUAL EFFECTS ON THE READER IN ALEXANDRU VONA’S NOVEL*

113. Luciana Chiric (Lupu), PhD Student, "Dunărea de Jos" University of Galați, *NATIONAL IDENTITY IN THE 19TH CENTURY: COLONEL LĂCUSTEANU’S MEMOIRS*

114. Mădălina Onet, PhD Student, UMFST Târgu Mureș, *BLAGA AND THE COSMIC ENTHUSIASM*

115. Margareta Onofrei, PhD, Pitești, *THE SACRED SIGN OF ARGHEZI’S POETRY*

116. Maria Melania Angheluș, PhD Student, University of Pitești, *THE ROMANIAN POETIC LANGUAGE IN THE SECOND HALF OF THE 20TH CENTURY*
117. Mariana Mogoș, PhD Student, "Dunărea de Jos" University of Galați, GABRIELA ADAMEȘTEANU’S EDITORIALS – A CHRONICLE OF THE "ROMANTIC YEARS"
118. Oana Maria Neicu, PhD Student, University of Oradea, LIFE AND DEATH IN VIRGIL TĂNASE’S NOVELS
119. Octaviana Motoc, PhD Student, "Al. Ioan Cuza" University of Iași, DEHUMANIZATION AND THE CONSTRUCTION OF OTHERNESS IN ATHOL FUGARD’S BOESMAN AND LENA
120. Iuliana Oică, PhD Student, "Ștefan cel Mare” University of Suceava, THE PUPPET CHARACTER IN THE SHORT PROSE OF DUMITRU ȚEPENEAG
121. Paula-Mădălina Constantinescu, PhD Student, UMFST Târgu Mureș, ESCAPING OBSCURITY
122. Petronela Mureșan, PhD Student, Technical University of Cluj-Napoca - Baia Mare Northern University Center, CONCEPT OF ROMANIAN EPISTOLARY LITERATURE
123. Petru-Adrian Danciu, PhD, ”1 Decembrie 1918” University of Alba Iulia, THE RECOVERING ACT AS A STORY MOTIF IN THE ESTABLISHING PROCESS OF THE BEING
124. Radu Stoica, PhD Student, University of Bucharest, AN ALLEGORICAL CONSTRUCTION OF THE (POST-) COLONIAL / (POST-) COMMUNIST URBAN PERIPHERY: A COMPARATIVE READING OF DAN LUNGU AND V. S. NAIPAU
125. Raluca-Nicoleta Uilean, PhD Student, UMFST Târgu Mureș, THE STATUS OF CENSORED NOVELS, NICOLAE BREBAN – DON JUAN
126. Roxana Lazarescu, PhD, Universität Konstanz, SATIRICAL PERCEPTIONS AND REPRESENTATIONS OF POLITICAL POWER IN EARLY ROMAN SATIRE. LUCILIUS AND THE ROMAN REPUBLIC
127. Ruxandra Gavra, PhD Student, University of Oradea, *INTERTEXTUAL REFERENCES – A BENCHMARK OF ALEXANDRU ANDRIŢOIU’S LYRICISM*

128. Silvia-Maria Mareş (Hainăroşie), PhD Student, University of Bucharest, *TRAUMA AND IDENTITY*

129. Simona-Marilena Crăciun (Pogan), PhD Student, ”1 Decembrie 1918” University of Alba Iulia, *THE POETICS OF THE SYMBOLIC SPACES IN SADOVEANU’S FIRST SHORT STORIES*

130. Valentina-Luminiţa Tanaciuc, PhD Student, ”Dunărea de Jos” University of Galaţi, *PANAĐ CERNA AND ASOCIAŢIA DE EDUCAŢIE ŞI CULTURĂ NAŢIONALĂ ŞI SOCIALĂ „AVÂNTUL”*

131. Ioana-Steliana Tătulescu, PhD Student, University of Piteşti, *THE NEGATIVE CHARACTERS IN ROMANIAN FAIRYTALES*

132. Teodora Rusu, PhD Student, UMFST Târgu Mureş, *GELLU NAUM’S ONEIRIC WORLD OF POETRY*

133. Elena-Cristina Vancea (Filigean), PhD Student, ”Lucian Blaga” University of Sibiu, *NARRATIVE DISCOURSE IN THE PROSE OF VASILE VOICULESCU*

134. Bianca Andreea Vasile, PhD Student, University of Craiova, *DEDOUBLING OF ANIMALS IN ARGHEZI’S SPIRIT*

135. Csatlos Oana Lucia, PhD Student, UMFST Târgu Mureş, *MARA. THE VOICES OF ETHICS*
LANGUAGE AND DISCOURSE – Room: A14

Moderators: Assoc. Prof. Luminița Chiorean, PhD, UMFST Târgu Mureș; Prof. Silvia Pitiriciu, PhD, University of Craiova; Assoc. Prof. Doina Butiurcă, PhD, Sapientia University of Târgu Mureș

1. Alexandru Gafton, Prof., PhD, ”Al. Ioan Cuza” University of Iași, TRANSLATION. CONFINES AND LIMITATIONS
2. Floriana Popescu, Prof., PhD, ”Dunărea de Jos” University of Galați, CONVERSIONS OF PERSONAL NAMES INTO COMMON WORDS: IS IT ANTONOMASIA OR EPONYMY?
3. Silvia Pitiriciu, Prof., PhD, Hab. Dr., University of Craiova, FROM TOPONYMS TO COMMON NAMES
4. Daniela-Elena Vladu, Associate Professor, PhD, “Babeș-Bolyai” University Cluj-Napoca, DIE STILISTISCHE ROLLE DER OKKASIONALISMEN IN „HARRY POTTER“. EINE VERGLEICHENDE SPRACHLICHE ANALYSE ENGLISCH-DEUTSCH-RUMÄNISCH
5. Doina Butiurca, Assoc. Prof., PhD, Hab. Dr., Sapientia University of Tîrgu Mureș, CONSIDERATIONS REGARDING THE RELATION OF ANTONYMY IN TERMINOLOGY
6. Adela Drăuean, Assoc. Prof., ”Aurel Vlaicu” University of Arad, NAMES IN HOȚUL DE MĂRGĂRITARE BY VALERIU ANANIA
7. Luminița Chiorean, Assoc. Prof., PhD, UMFST Târgu Mureș, THE COMPARATIVE COMPLEMENT OR THE SYNTACTIC FUNCTION IN COMPARATIVE CONSTRUCTION?
8. Adela-Marinela Stancu, Assoc. Prof., PhD, University of Craiova, *PRÉNOMS MASCULINS FRANÇAIS D’ORIGINE ARABE*

9. Yolanda-Mirela Catelly, Assoc. Prof., PhD, FILS-UPB, *BLURRED LITERARY GENRES OF TODAY – FOCUS ON COPY WRITING IN ENGINEERING HIGHER EDUCATION*

10. Claudia Leah, Assoc. Prof., PhD, University of Oradea, *THE PLACE OF THE NOUN MODIFIER AMONG THE SYNTACTIC FUNCTIONS*

11. Otilia Liliana Hutiu, Assoc. Prof., PhD, "Aurel Vlaicu” University of Arad, *VOICES OF UK ACADEMICS IN THE BREXIT DEBATE – A DISCOURSE ANALYSIS PERSPECTIVE BASED ON APPRAISAL THEORY*

12. Inga Druță, Primary Researcher, PhD, Hab. Dr., Assoc. Prof., Institute of Romanian Philology "B. P.- Hasdeu”, Moldova, *CULTURAL MEDIATION STRATEGIES AND TECHNIQUES IN THE ROMANIAN VERSIONS OF THE NOVEL THE MAGISTER AND MARGARETA BY MIHAIL BULGAKOV*

13. Oana Adina Nicolae, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *TRANSLATING HAPPINESS. ENGLISH-ROMANIAN (IN)CONGRUITIES*

14. Voica Radu-Călugăru, Assoc. Prof., PhD, "Aurel Vlaicu” University of Arad, *CULTURAL AND LINGUISTIC INTERFERENCE IN ARAD COUNTY: JEWISH MINORITY*

15. Ioana-Paula Armăsar, Assoc. Prof., "Transilvania” University of Brașov, *INTERCULTURAL ISSUES CONNECTED TO TEACHING FOREIGN LANGUAGES IN NON-PHILOLOGICAL HIGHER EDUCATION*

16. Dorina Chiș-Toia, Assoc. Prof., PhD, "Eftimie Murgu” University of Reșița, *MARINA YAGUELLO – CONSIDERATIONS ON THE LANGUAGE*
17. Daniela-Elena Vladu, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, **DIE STILISTISCHE ROLLE DER OKKASIONALISMEN IN „HARRY POTTER“. EINE**

18. Ludmila Braniște, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, **AUTHENTIC DOCUMENT: A MULTIFUNCTIONAL TOOL IN THE PROCESS OF TEACHING AND LEARNING ROMANIAN AS A FOREIGN LANGUAGE (RFL)**

19. Oana Cenac, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, **CRITICAL DISCOURSE, LITERATURE AND ART IN THE ROMANIAN POST-WAR PRESS: „TOMIS” 1968**

20. Sorin Guia, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, **THE CLOSURE OF THE TIMBRE OF SOME VOWELS IN THE NORTHERN AREA OF DACOROMANIAN**

21. Maria-Rodica Mihulecea, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, **OBSERVATIONS UPON REPETITION AND ITS VARIANTS**

22. Viorica Răileanu, Assoc. Prof., PhD, Institute of Romanian Philology "B. P.- Hasdeu", Moldova, **SOVEREIGNS “DEPENDING” ON NICK- NAMES**

23. Liliana Violeta Negrea, Assist. Prof., PhD, Academy of Economic Studies, Bucharest, **FOSTERING NEW BUSINESS ENGLISH TEACHING STRATEGIES: A ROMANIAN ENGLISH CASE STUDY**

24. Rodica Roman, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, **IDIOMS WITH FRUITS AND VEGETABLES THAT DESCRIBE PEOPLE**

25. Monica Ghiță (Stoica), PhD Student, University of Bucharest, **SEXTIL PUȘCARIU. THE LINGUISTIC UNITY AT THE ROMANIANS**

26. Anamaria Preda, Assoc. Prof., PhD and Vlad Preda, Lecturer, PhD - University of Craiova, **ASPECTS OF THE**
COLLOCATIONAL STRUCTURE. THE VERB A LUA AND THE VERB TO TAKE
27. Liliana Florina Andronache, Lecturer, PhD and Roxana Corina Sfeteea, Prof., PhD, ”Carol Davila” University of Medicine and Pharmacy, Bucharest, ENGLISH INFLUENCES IN THE ROMANIAN MEDICAL VOCABULARY
28. Ionela Ganea, Assist. Lecturer, PhD, Carol Davila University of Medicine and Pharmacy, Bucharest, THE ROLE OF QUALIA IN MEDICAL TERMINOLOGY
29. Ioana Raluca Visan, PhD Student, ”Dunărea de Jos” University of Galați, and Anca Sîrbu, Senior Lecturer, PhD, Constanța Maritime University, PROCEDURES USED IN TRANSLATING MARITIME TERMINOLOGY
30. Cristina Popescu (Mitu), Lecturer, PhD, ”Ovidius” University of Constanța, CALIBRATION OF NONVERBAL COMMUNICATION IN THE EDUCATIONAL ENVIRONMENT IN RELATION TO THE UNDERSTANDING STUDENT'S REPRESENTATION SYSTEM
31. Ana Munteanu, Lecturer, PhD, Spiru Haret University of Brașov, CONSIDERATIONS ON TEACHING/LEARNING LEGAL ENGLISH VOCABULARY AND A CASE STUDY
32. Simona Redeș, Lecturer, PhD, ”Aurel Vlaicu” University of Arad, A COMPARATIVE STUDY ON DIRECT AND INDIRECT OBJECTS IN ENGLISH AND ROMANIAN
33. Cristina Radu-Golea, Senior Lecturer, PhD, University of Craiova, EXPRESSING AFFECTIVITY IN SACRED TEXTS
34. Daniela Bordea, Lecturer, PhD, University of Bucharest, ADJECTIF ET FIGEMENT (3). ÉTUDE DU FIGEMENT DES EXPRESSIONS DU TYPE ADJ + COMME + GN CONCERNANT LES [-ANIMES]
35. Dorina Macovei, Lecturer, PhD, Centre of Terminology, Institute of Romanian Philology "B. P.- Hasdeu", Moldova, *SIMILATIVE METASEMY – A WAY OF CREATING NEW ECOLOGICAL TERMS*

36. Ioana Banaduc, Lecturer, PhD, West University of Timișoara, *Valorisation of pedagogical culture in Banat. Reflections in the Romanian Press (1886-1918)*

37. Simona Nicoleta Staicu, Lecturer, PhD, Victor Babeș University of Medicine and Pharmacy, Timișoara, *ACRONYMS AND ABBREVIATIONS IN MEDICAL LANGUAGE*

38. Ana-Maria Birtalan, Lecturer, PhD, Ecological University of Bucharest, *A SHORT CONTRASTIVE APPROACH OF COGNITIVE LINGUISTIC MODEL OF IDIOM VARIATION - WITH FOCUS ON CONCEPTUAL VARIATION OF IDIOMS DENOTING FAILURE*

39. Bianca Ileana Nedeea Geman, Lecturer, PhD, Technical Construction University, Bucharest, *LES DIFFICULTÉS INHÉRENTES DE LA TRADUCTION TECHNIQUE*

40. Carmen Astratinei, Lecturer, PhD, "Mircea cel Bătrân" Naval Academy, Constanța, *IS MARITIME ENGLISH ANOTHER KIND OF ENGLISH?*

41. Casia Zaharia, Lecturer, PhD, "Al. Ioan Cuza" University of Iași, *THE ROMANIAN AND GERMAN CULTURAL FEATURES IN PHRASEOLOGY*

42. Denisa Elena Petrehus, Lecturer, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *INTERDISCIPLINARITY AND SCIENTIFIC TERMINOLOGY*

43. Diana Boc-Sînmărghițan, Lecturer, PhD, Victor Babeș University of Medicine and Pharmacy, Timișoara, *TOPICAL APPELLATIVES OF SLAVIC ORIGIN IN ROMANIAN. SPECIAL*
ATTENTION PAID TO THE TOPOYMS OF BISTRA AND SEBEŞ VALLEYS (CARAŞ-SEVERIN COUNTY)

44. Mihaela Duma, Lecturer, PhD, Petroleum-Gas University of Ploieşti, VOYAGE TO SELF SEEN THROUGH THE PHOTOGRAPHIC LENS

45. Oxana Chira, Lecturer, PhD, "Alecu Russo" State University of Balti, Republic of Moldova, ZUR FRAGE DES LINGUIZISMUS IN DEN DISKURSEN ÜBER DIE MEHRSPRACHIGKEIT

46. Roxana Elena Doncu, Lecturer, PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, ANATOMICAL TERMINOLOGY AND INTERNATIONAL STANDARDIZATION

47. Sorina Chiper, Lecturer, PhD, "Al. Ioan Cuza" University of Iaşi, CULTURAL MIRRORS: EU VS CHINA IN THE EU – CHINA TOURISM YEAR (2018)

48. Radu Mirela, Lecturer, PhD, "Titu Maiorescu" University, Bucharest, ENGLISH FOR MEDICAL PURPOSES IN A KNOWLEDGE-BASED SOCIETY

49. Cristina Mihaela Nistor, Lecturer, PhD, Politehnica University of Bucharest, KEY ELEMENTS IN TEACHING ROMANIAN TO MULTICULTURAL GROUPS

50. Iulia-Maria Soare, PhD Student, "Lucian Blaga" University of Sibiu, VALUES OF THE PROFORMS IN ROMANIAN LITERATURE

51. Puskás-Bajkó Albina, Phd, "Bolyai Farkas High School" Târgu Mureş, "FAST FOLLOWERS, BINGE-WATCHING AND DANK", NEW SLANG ADDED TO THE OED (THE OXFORD ENGLISH DICTIONARY)

52. Carmen Livia Tudor, Assist., PhD, "Al. Ioan Cuza" University of Iaşi, ITHICA IEROPOLITICA – UNPUBLISHED TEXT IN THE ROMANIAN CULTURE
53. Daniela-Elena Duralia, PhD, Nicolae Bălcescu Land Forces Academy, Sibiu, **TEACHERS’ MULTILINGUALISM - A HINDRANCE FROM STUDENTS’ ATTAINING A NATIVE CONSTRUCT**

54. Maria-Adelina Bobic, PhD Student, ”Ștefan cel Mare” University of Suceava, **THEORETICAL ASPECTS ON TERMINOLOGY**

55. Maria-Adelina Bobic, PhD Student, ”Ștefan cel Mare” University of Suceava, **SEVERAL ASPECTS ON THE BILINGUAL COMMUNITIES FROM BANAT**

56. Alina Lucia Ardelean, PhD Student, ”Aurel Vlaicu” University of Arad, **A LINGUISTIC APPROACH TO FAMILY TRAUMA AND THE COMPENSATORY RESOURCES**

57. Oana-Liliana Atomei, PhD Student, ”Ștefan cel Mare” University of Suceava, **READABILITY OF ROMANIAN NUTRITION TEXTS**

58. Violeta-Cristina Grefellian (Pitișciuc), PhD Student, ”Al. Ioan Cuza” University of Iași, **DIALECTAL INQUIRY AND THE DIFFICULTIES MET**

59. Ionela Chiru, PhD Student, ”Al. Ioan Cuza” University of Iași, **SOCIAL DEMOCRATIC POLITICAL DISCOURSE FROM THE PERSPECTIVE OF THE TRANSACTIONAL ANALYSIS. COMPARATIVE STUDY - ROMANIAN AND ITALIAN LANGUAGES**

60. Gabriela Myers, Assist., PhD Student, University of Bucharest, **NOMINAL OR ELLIPTICAL SENTENCES?**

61. Angelica Preda, PhD Student, University of Craiova, **TERMINOLOGIZATION OF LEXICAL UNITS IN THE TEXTILE LANGUAGE**
62. Alina-Florinela Dănilă, PhD Student, University of Craiova, **METAPHOR AND HYPERBOLE IN METEOROLOGICAL TERMINOLOGY**

63. Alma-Ioana Gavril-Ursache (Mateiu), PhD Student, "Al. Ioan Cuza" University of Iași, **METHODOLOGICAL ISSUES IN DIALECTICAL AND SOCIOLINGUISTIC RESEARCH**

64. Ana-Maria Coman, PhD Student, University of Craiova, **L’AJOUT : FIGURE DE CONSTRUCTION DANS LE DISCOURS IDENTITAIRE**

65. Anda Lăscuș, Assist., PhD Student, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, **SOME DIMINUTIVE FORMS FROM INTERJECTIONS, VERBS, NUMERALS, AND PRONOUNS IN THE ROMANIAN LANGUAGE USED ON THE INTERNET**

66. Andreea Vlășceanu, PhD Student, "Lucian Blaga" University of Sibiu, **ETHNOLINGUISTIC CONSIDERATIONS REGARDING FUNERAL CEREMONY IN SLANIC PRAHOVA AREA**

67. Constantin Răchită, Research Assist., PhD, "Al. Ioan Cusa" University of Iași, **THE CONFLICT BETWEEN JEROME AND MELANIA MAIOR RECONSIDERED FROM THE PERSPECTIVE OF CICERO’S «PRO CAELIO»**

68. Oana Roxana Costache, PhD Student, University of Craiova, **ASPECTS OF EPONYMY IN THE CONTEMPORARY FASHION VOCABULARY**

69. Crinela Marc, PhD Student, "Ștefan cel Mare" University of Suceava, **TERMINOLOGICAL ASPECTS OF THE ARTICLE IN THE DIDACTIC WORKS FROM THE ROMANIAN PRE-UNIVERSITY SYSTEM**

70. Daniela Dascălu (Giugariu), PhD Student, "Al. Ioan Cuza" University of Iași, **THE ADVERB – RHETORICAL MARK IN THE PRESENT-DAY POLITICAL DISCOURSE**
71. Gabriela Toma (Bănuțoiu), PhD Student, University of Craiova, *LE RÔLE DES TERMES THÉORIQUES DANS LE LANGAGE SCIENTIFIQUE*

72. Gabriela Dodenciu, PhD Student, ULIM, Chișinău, Moldova, *THE VERBALIZATION OF THE CONCEPT "BEAUTY" IN THE LINGUISTIC FIELD OF ENGLISH LANGUAGE DURING THE 18TH CENTURY*

73. Ioana David, PhD Student, Technical University of Cluj-Napoca - Baia Mare Northern University Center, *FIXED WORD STRUCTURES WITH PROPER NAMES IN THE SLAM LANGUAGE OF CRIMINALS*

74. Ioana Ilisei, PhD Student, "Al. Ioan Cuza" University of Iași, *ALEJO CARPENTIER: ARGOT IN LITERARY TRANSLATION*

75. Larisa Bianca Pistol, PhD Student, "Aurel Vlaicu" University of Arad, *A SOCIOLICAL AND LINGUISTIC APPROACH TO THE METAPHOR OF THE LEADER AND THE THEORY OF LEADERSHIP*

76. Liliana Botnari, PhD, Head of Institute of Romanian Philology "B.-P. Hasdeu", Moldova, *THE CRITERIA OF DETERMINATION OF A LANGUAGE AUTONOMY*

77. Loredana-Maria Ghioală, PhD Student, University of Craiova, *MEDICAL VOCABULARY IN THE WORK OF HORTENSIA PAPADAT-BENGESCU*

78. Mădălina Ioana Codrean, PhD Student, "Aurel Vlaicu" University of Arad, *A REPRESENTATION OF THE FRENCH GCSE WRITING PROCESS IN THE UK*

79. Mariana Pascaru (Pantaleru), PhD Student, "Lucian Blaga" University of Sibiu, *PROJECTED-WORLD FRAMEWORKS IN THE POETRY OF REALITY*
Eugenia Mincu, PhD, Vice-Director of the Institute of Romanian Philology "B. P.- Hasdeu", Moldova, *Latin Phrases: A Medical Deontological Corpus*

Oana-Maria Bîrlea, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *The Language of Cuteness in Japanese Advertising Discourse: The Kawaii Phenomena*

Silviu Nicolae Pîrîială, PhD Student, "Ștefan cel Mare" University of Suceava, *The Functions of Rhetoric*

Dana Raluca Schipor, PhD Student, "Al. Ioan Cuza" University of Iași, *A Culture of Minor. „Viața Românească” Circle and Its Editorial Room Practices: The Literary "Graffiti",

Dana-Luminița Teleoacă (Dobre), Scientific Researcher III, PhD, Iorgu Iordan – Al. Rosetti, Institute of Linguistics of the Romanian Academy, Bucharest, *Prototypic vs. Non-Prototypic. A Special View on the Psych Verbs*

Delia-Mihaela Toarnă (Răuț-Bratiloveanu), PhD Student, University of Craiova, *From the Vocabulary of Gemmotherapy: The Fir Tree*

Valentin Dragoș Biro, PhD Student, "Al. Ioan Cuza" University of Iași, *Change in Language – Evolution or Progress?*

Valentin Roman, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *A Possible Typology of Syntagms in Contemporary Romanian*

Livia Veronica Ghiațău, PhD Student, "Ștefan cel Mare" University of Suceava, *Composite Toponyms with Plants or Animals Names on the Upper Valley University of Suceava*

Iustina Burci, Scientific Researcher II, PhD, "C.S. Nicolăescu-Plopșor" Scientific Research Institute, Romanian Academy,
Craiova, E A R L Y  T E R M S  A P P O I N T I N G  P R O P E R T Y ,  
R E G E S T E R E D  I N  T H E  C U R R E N T  T O P O N Y M Y  F R O M  O L T E N I A 
90. Laura Grama, PhD Student, ”Al. Ioan Cuza” University of Iași, 
T H E  V E R B A L  S E M A N T I C  S U P P O R T  A T  N O N - P E R S O N A L  
M O D A L  A N D  A S P E C T U A L  O P E R A T O R ,  I N  R O M A N I A N  
G R A M M A R S  U N T I L  1 9 0 0 
91. Simona Sandu (Pîrvulescu), PhD Student, University of 
Craiova, T H E  T E R M  T R E E  I N  R O M A N I A N 
92. Ana-Maria Dascălu-Romițan, Assist., PhD, Politehnica 
University of Timișoara, P E R S P E C T I V E S  O N  C U L T U R A L  
COMMUNICATION, JOURNALISM, EDUCATION
SCIENCES, PSYCHOLOGY AND SOCIOLOGY

Room: A15

Moderators: Prof. Maria-Arna Georgescu, PhD, UMFST Târgu Mureș; Assoc. Prof. Doina David, PhD, “Dimitrie Cantemir” University of Târgu Mureș; Assoc. Prof. Maria Dorina Pașca, PhD, UMFST Târgu Mureș


2. Odette Arhip, Prof., PhD, Ecological University of Bucharest and Cristian Arhip, Assist., PhD, ”Gr. T. Popa” University of Medicine and Pharmacy, Iași - NARRATIVE STRUCTURES IN ADVERTISING

3. Andreea Tudor, MA Student, ”Transilvania” University of Brașov and Maria-Arna Georgescu, Prof., PhD, UMFST Târgu Mureș, THE IMAGE OF AN ORGANIZATION AND ITS ASSESSMENT. CASE STUDY

4. Vlad Bâtrânu-Pințea, MA Student, ”Transilvania” University of Brașov and Maria-Arna Georgescu, Prof., PhD, UMFST Târgu Mureș, CHANGING THE VISUAL IDENTITY OF AN ORGANIZATION
5. Mihaela Suditu, Prof., PhD, Petroleum-Gas University of Ploiești, *SIGNIFICANT OF CAREER DECISION ANALYSIS – CASE STUDY, STUDENTS IN THE FIELD OF EDUCATION SCIENCE AND TECHNICAL FIELD*

6. Roxana Iacob, PhD Student and Cipriana Ștefănescu, Prof., PhD - "Grigore T. Popa" University of Medicine and Pharmacy, Iași, *COGNITIVE DECLINE STATUS ON HIGHLY EDUCATED PERSONS – A PILOT CORRELATIONAL STUDY*

7. Ștefania Isac, Assoc. Prof., PhD, IȘE, Moldova, *THE DIVERSITY OF THE STATUS METAMORPHOSES OF FORMATORS*

8. Doina David, Assoc. Prof., PhD, "Dimitrie Cantemir” University of Tîrgu Mureș, *THE PERSUASIVE FORCE OF ADVERTISING*

9. Carmen Olguța Brezuleanu, Assoc. Prof., PhD; Roxana Mihalache, Lecturer, PhD; Mădălina Maria Cantea-Brezuleanu, Student - University of Agricultural Sciences and Veterinary Medicine of Iasi/ Al. Ioan Cuza University of Iași, *ASPECTS OF THE USE OF COGNITIVE AND METACOGNITIVE LEARNING STRATEGIES OF ECONOMIC STUDENTS’ CONDITIONS*

10. Maria Dorina Pașca, Assoc. Prof., PhD, UMFST Târgu Mureș, *THE ROLE OF THEATRE THERAPY – FORUM THEATRE IN SOLVING THE CONFLICT BETWEEN GENERATIONS*

11. Carmen Olguța Brezuleanu, Assoc. Prof., PhD; Dan Donosa, Lecturer, PhD; Mădălina Maria Cantea Brezuleanu, Student - University of Agricultural Sciences and Veterinary Medicine of Iasi/ Al. Ioan Cuza University of Iași, *MANAGEMENT OF THE DEVELOPMENT OF THE SCHOOL ORGANIZATION IN THE POSTMODERN SOCIETY*

12. Carmen Neamțu, Assoc. Prof., PhD, "Aurel Vlaicu” University of Arad, *ADVERTISING LANGUAGE. AD TYPOLOGY*
13. Laura Ioana Leon, Assoc. Prof., PhD, "Gr. T. Popa” University of Medicine and Pharmacy, Iași, TEACHING ACADEMIC WRITING: THE PHD EXPERIENCE

14. Corina Zagaievschi, Assoc. Prof., PhD, "Ion Creangă” State University, Chișinău, Moldova, ACTIVE LISTENING, AN INSTRUMENT FOR SOLVING INTERPERSONAL CONFLICTS IN THE EDUCATIONAL ENVIRONMENT

15. Angela Bogluț, Assoc. Prof., PhD, "Vasile Goldiș" Western University of Arad, THE PARADIGM OF MANAGERIAL REFORM IN EDUCATION

16. Arina Modrea, Assoc. Prof., PhD, UMFST Târgu Mureș and Norina Orha, MA Student, Johann Wolfgang Goethe University, Frankfurt A.M., Germany - PERSPECTIVES AND TRENDS IN EDUCATION IN THE UNIVERSITY ENVIRONMENT

17. Mihaela Badea, Assoc. Prof., PhD, Petroleum-Gas University, Ploiești, THE IMPACT OF FACEBOOK COMMUNICATION ON STUDENT LIFE

18. Ciprian Pripoea-Șerbănescu, Assoc. Prof., PhD, "Carol I” National Defense University, Bucharest, FAKE-SELF AND FAKE NEWS – A SECRET CONNIVANCE

19. Luminița Crăciun, Assoc. Prof., PhD, "Carol I” National Defense University, Bucharest, SOCIAL NETWORKS AND THEIR INFLUENCE UPON CHILDREN’S/TEENAGERS’ HEALTH

20. Maria Magdalena Popescu, Assoc. Prof., PhD, "Carol I” National Defense University, Bucharest, MCLUHAN’S TETRADIC EFFECTS OR MEDIA HANDLING OF THE NEWS

21. Nelu Vicol, Assoc. Prof., Vice-Director, IȘE Chișinău, LANGUAGE – A HUMAN CONSTRUCT FOR EDUCATION, CULTURALIZATION AND CIVILIZATION
22. Merima Petrovici, Assoc. Prof., PhD and Nicoleta Antonia Damian, PhD Student – University of Bucharest, *MANAGEMENT OF FORMATIVE ACTIVITIES AND MOTIVATIONS INLECTORAL COMPETENCES*

23. Nelu Vicol, Assoc. Prof., PhD, Institute of Education Sciences, Chișinău and Lilia Voloh, 1st didactic degree teacher, Ecological College, Chișinău - *LANGUAGE: A HUMAN CONSTRUCT OF EDUCATION, CULTURALIZATION AND CIVILISATION*

24. Lorina Culic, PhD Student, Research Assist., ”Babeș-Bolyai” University of Cluj-Napoca and Anișoara Pavelea, PhD Student, Lecturer, ”Babeș-Bolyai” University of Cluj-Napoca, *FIRST IMPRESSIONS AND STEREOTYPES IN POLITICS. AN EXPERIMENTAL ATTEMPT*

25. Cezar Sigmirean, Lecturer, PhD, UMFST Târgu Mureș, *CORPORATE BRANDING. A CASE-STUDY: UMFST.*

26. Eugeniu Nistor, Lecturer, PhD, UMFST Târgu Mureș, *THE CRITICISM OF LUCIAN LUCIAN BLAGA’S PHILOSOPHY IN THE TWO DECADES AFTER THE WAR*

27. Corina Rotar, Lecturer, PhD and Lucian Bosta, Student, ”Babeș-Bolyai” University of Cluj-Napoca, *SPORTS BRANDS ON INSTAGRAM. CASE STUDY: NIKE AND ADIDAS*

28. Ioan Alin Bulumac, Researcher, PhD, Romanian Academy, *THE UNBALANCE OF SOCIAL RELATIONS. CASE-STUDY: ROMANIAN IMMIGRATION IN THE LOGIC OF THE WORLD SYSTEM*

29. Marius Pașcan, Lecturer, PhD, UMFST Târgu Mureș, *COMMUNICATION REINVENTS ITSELF IN THE AGE OF DIGITALIZATION*
30. Irina-Ana Drobot, Lecturer, PhD, Technical Constructions University, Bucharest, *CREATIVE USE OF ENGLISH, A WAY TO RAISE INTEREST IN ENGLISH LANGUAGE LEARNING?*

31. Ioan Claudiu Farcaș, Lecturer, PhD, Technical University of Cluj-Napoca - Baia Mare Northern University Center, *SOCIAL MEDIA AS MEANS OF PROPAGATING FAKE NEWS - A SEMIOTIC PERSPECTIVE*

32. Cristian Măduță, Lecturer, PhD, "Aurel Vlaicu" University of Arad, *AN ANALYSIS FRAMEWORK OF THE FUNCTIONAL ILLITERACY WITHIN AN ORGANIZATION*

33. Cătălin Liviu Nunu, PhD Student, Technical University, Cluj-Napoca, *RESEARCH AND CONTRIBUTIONS ON THE ROLE OF RADIO NEWS AND ITS VALUE FOR THE RADIO LISTENER IN THE DIGITAL AGE*

34. Lucreția Dorina Loghin, Lecturer, "Babeș-Bolyai" University of Cluj-Napoca, *LEARNING A FOREIGN LANGUAGE AND LEARNING ACTING: THE ORAL SKILLS*

35. Fabiola Popa, Lecturer, PhD, Polytechnic University of Bucharest, *POSITIONS OF AUTHORITY: LIGHTS AND SHADOWS*

36. Horea Mihai Bădău, Lecturer, PhD, bucurești, *THE AI PERSONAL ASSISTANT IN SOCIAL NETWORK COMMUNICATION*

37. Ovidiu-Florin Toderici, Lecturer, PhD, "Aurel Vlaicu" University of Arad, *CHILDREN - "SILENT WITNESSES" IN FRONT OF ABUSE AND VIOLENCE*

38. Adrian Păcurar, Lecturer, PhD and Lia Lucia Epure, Assist., PhD, "Vasile Goldiș” Western University of Arad, *JOURNALISTS AND POLITICAL MARKETING. THE IMAGE PROJECTION OF FORMER JOURNALISTS ON THE IMAGE
STRATEGY OF SOME CONTEMPORARY ROMANIAN POLITICAL PARTIES
39. Adriana Florentina Călăuz, Lecturer, PhD, Technical University of Cluj-Napoca - Baia Mare Northern University Center, STUDY OF THE SOCIAL SERVICES FOR DRUG CONSUMERS IN MARAMURES COUNTRY
40. Alina Roșcan, Lecturer, PhD, "Carol I" National Defense University, Bucharest, METAPHORS AND INFLUENCE
41. Andrei-Lucian Marian, Lecturer, PhD, "Al. Ioan Cuza" University of Iași, THE MOZART EFFECT - UNIVERSALITY OR CULTURAL PARTICULARITY
42. Claudia Florina Pop, Senior Lecturer, PhD, University of Oradea, PSYCHO-PEDAGOGICAL COUNSELING ACTIVITIES FOR CHILDREN WITH DOWN SYNDROM
43. Ecaterina Croitor, Lecturer, PhD, "Ștefan cel Mare" University of Suceava, AWARENESS AND ACCEPTANCE OF CHILDREN’S EMOTIONS – INDISPENSABLE ACTIONS OF PARENTAL TRAINING
44. Diana Chisalita, Lecturer, PhD, "Vasile Goldiș" Western University of Arad, RELATION BETWEEN SELF-ESTEEM AND THE COUPLE’S LIFE
45. Gabriel Balaci, Lecturer, PhD, "Vasile Goldiș" Western University of Arad, HUMAN SUBJECTIVITY BETWEEN NARCISISM AND MOURNING
46. Camelia Nicoleta Medeleanu, Lecturer, PhD, "Al. Ioan Cuza" University of Iași, CAREER MANAGEMENT AND THE FUTURE OF WORK
47. Elena Olivia Epurescu, Lecturer, PhD, Politehnica University, STUDY ON THE NEEDS OF PROFESSIONAL DEVELOPMENT OF TEACHING EDUCATION IN PRE-UNIVERSITY EDUCATION
48. Oana Andreea Nae, Lecturer, PhD, "Dunărea de Jos" University of Galați, SPEECH MANIPULATION THROUGH ELECTORAL DISCOURSE. THE ABILITY OF DISCOURSE TO INFLUENCE THE PERCEPTION OF TRUTH

49. Simona Marica, Lecturer, PhD, Spiru Haret University, Bucharest, SOCIAL PERCEPTION - REALITY VERSUS STEREOTYPE

50. Xenia Negrea, Senior Lecturer, PhD, University of Craiova, GLOBAL ISSUES AND SOCIAL JOURNALISM

51. Brîndușa Maria Popa, Lecturer, PhD, "Carol I" National Defense University, Bucharest, THE IMPACT OF COMMUNICATION CLIMATE UPON ORGANIZATIONAL EFFECTIVENESS

52. Remus Chină, Lecturer, PhD, "Dimitrie Cantemir" Christian University, THE QUALITY IN EDUCATION BY MANAGEMENT MEGA - PROCESSES IN THE EDUCATIONAL SYSTEM (CASE STUDY: PRE-UNIVERSITY EDUCATION SYSTEM

53. Fănel Teodorașcu, Lecturer, PhD, "Danubius" University of Galați, THE CATASTROPHE IN PALOTA [BALOTA]. A TRAIN ACCIDENT AND TWO JOURNALISTIC APPROACHES

54. Lorina Culic, PhD Student, Research Assist., "Babeș-Bolyai" University of Cluj-Napoca, POLITICAL LEADERS IMAGE AND THE ROLE OF FIRST IMPRESSIONS. A MULTIPERSPECTIVE ANALYSIS

55. Ana Muntean, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, PUBLIC RELATIONS IN THE FIELD OF SPORTS – THEORETIC NOTIONS

56. Anca Trișcă Ionescu, PhD Student, "Dunărea de Jos" University of Galați, TEACHING EFL FOR NAVAL ARCHITECTURE STUDENTS
57. Călin Popescu, PhD, University of Pitești, FEATURE ARTICLE, NEWS VS. FEATURE, REPORTAGE, ARTICLE IDEAS, SUBJECTIVITY VS. OBJECTIVITY

58. Cătălin-Liviu Nunu, PhD Student, Technical University of Cluj-Napoca, RESEARCH AND CONTRIBUTIONS ON THE DAB STANDARDS, MULTIPLEX MANAGEMENT, REGULATORY EFFECTS AND EXCLUSION OF COMMUNITY RADIO SERVICES

59. Farkas Csaba, PhD Student and Csilla Lorincz, PhD, "Babeș-Bolyai" University of Cluj-Napoca - PRESENT DAY HETEROTOPIA IN RURAL ROMANIA

60. Florina-Petruța Petrescu, PhD Student, University of Bucharest, THE REINTRODUCTION OF CONFUCIANISM IN THE CHINESE EDUCATION SYSTEM

61. Ionela Maria Bârsan, Assist., PhD, "Transilvania" University of Brașov, INFORMATION NEEDS AND INFORMATIONAL BEHAVIOUR OF STUDENTS FROM LAW, COMMUNICATION AND PUBLIC RELATIONS AND DIGITAL MEDIA IN THE DIGITAL ENVIRONMENT

62. Janeta Maria Iuga, Postdoctoral Researcher, PhD, West University of Timișoara, THE BUILDING OF THE IDENTITY BY FAMILIAL NARRATIVES. THE CASE OF THE NUPTIAL RITE INTO THE ROMANIAN COMMUNITIES FROM SERBIA

63. Laura-Maria-Andrada Blaj, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, CREATING RELATIONSHIPS BETWEEN SUPPORTERS AND MEN’S NATIONAL BASKETBALL TEAMS IN SOCIAL MEDIA ERA

64. Lorena Peculea, Assist., PhD, Technical University of Cluj-Napoca, A POSSIBLE MODEL OF DEVELOPING THE LEARNING TO LEARN COMPETENCY
65. Nicolae Mădălin Țugui, PhD Student, "Justinian Patriarhul din București" Faculty of Orthodox Theology, *THE PERCEPTION OF THE ISLAMIC VAIL IN CONTEMPORANEITY*

66. Teodor Bivol, PhD Student, "Ion Creangă" State University of Chișinău, Moldova, *COMMUNICATION AND MOTIVATIONAL STRATEGIES FOR SCHOOL LEARNING*
GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY

SATURDAY – 25 MAY 2019

HISTORY, POLITICAL SCIENCES, INTERNATIONAL RELATIONS – Room: A17

Moderators: Prof. Cornel Sigmirean, PhD, UMFST Târgu Mureș; Assoc. Prof. William Bleiziffer, PhD, ”Babeș-Bolyai” University of Cluj-Napoca; Lecturer Fabian Istvan, PhD, UMFST Târgu Mureș

2. Agnes Erich, Prof., PhD, ”Valahia” University of Târgoviște, THE BEGINNING OF THE PRESS IN TARGOVISTE IN THE 19th CENTURY
3. Nur Cetin, Prof. PhD, University of Giresun, Turkey, THE DEVELOPMENT OF THE COOPERATION AMONG TURKIC STATES AND NAZARBAYEVS’ ROLE IN THE CONSOLIDATION OF TURKIC INTEGRATION
4. Eduard Vlad, Prof., PhD, ”Ovidius” University of Constanța, BRIDGES OVER TROUBLED WATERS: 21st CENTURY GEOPOLITICAL PIVOTS, BELTS, ROADS
5. Claudiu Holdiș, PhD Student and Petru Dunca, Prof. Phd, Technical University of Cluj-Napoca - Baia Mare Northern University Center - IN RELATION TO THE STATE CONCEPT AT VASILE PĂRVAN
6. Andrei Claudiu Dipșe, PhD Student and Petru Dunca, Prof., PhD – Technical University of Cluj-Napoca - Baia Mare Northern University Center, ”TOTALITARIAN JUSTICE”.

40
GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY

7. Florin-Vasile Pop, PhD Student and Petru Dunca, Prof., PhD – Technical University of Cluj-Napoca - Baia Mare Northern University Center, THE APPEAL TOWARDS TRADITIONAL VALUES

8. Veronica Gaspar, Prof., PhD, National University of Music, Bucharest, MYSTIC AND LITERARY LENSES IN PERCEPTION OF 19TH CENTURY MUSIC

9. Cătălin Negoiţă, Assoc. Prof., Hab. Dr., ”Dunărea de Jos” University of Galaţi, A LESS WELL-KNOWN DOCUMENT IN ROMANIAN HISTORIOGRAPHY: THE SANKT PETERSBURG PROTOCOL

10. Cătălin Negoiţă, Assoc. Prof., Hab. Dr., ”Dunărea de Jos” University of Galaţi, ”THE LITVINOV PROTOCOL”, UNDER ”THE MAGNIFYING GLASS” OF THE INTERWAR ROMANIAN PRESS

11. Adrian-Cladiu Stoica, Assoc. Prof., PhD, Politehnica University of Bucharest, THE ENLIGHTENMENT AND A NEW EUROPEAN IDENTITY

12. William Bleiziffer, Assoc. Prof., PhD, ”Babeş-Bolyai” University of Cluj-Napoca, IL LAVORO UMANO E IL SENSO DEL RIPOSO DOMENICALE. BREVI RIFLESSIONI TEOLOGICHE

13. Mariana Borcoman, Assoc. Prof., PhD, ”Transilvania” University of Brașov, SASCHIZ - THE IMAGE OF A MEDIEVAL BOROUGH

14. Ecaterina Hlihor, Assoc. Prof., PhD, ”Carol I” National Defense University, Bucharest, MULTILINGUALISM AND SYNESTHESIC RECEPTION OF REALITY IN ”THE SAVED LANGUAGE” BY ELIAS CANETTI
15. Ioana-Iulia Olaru, Assoc. Prof., PhD, G. Enescu National University of Arts, Iași, **WEAPONS OF THE METAL AGE ON THE TERRITORY OF ROMANIA: AXES AND SWORDS**

16. Mădălina Strechie, Senior Lecturer, PhD, Hab. Dr., University of Craiova, **INDO-EUROPEAN GODS OF WAR**

17. Ștefan Lifa, Lecturer, PhD, West University of Timișoara, **ON THE HERESIES AND THE RIGHT FAITH IN THE NORTH OF THE LOWER DANUBE. NARRATIVE SOURCES AND CONCLUSIONS**

18. Valentina Popa Ilie, PhD, ”Al. Ioan Cuza” University of Iași, **ROMANIAN ECONOMY IN THE VISION OF ALEXANDRU SUCEVEANU**

19. Liliana Oprescu, Rodica Maria Volovici, Lecturer, PhD, ”Lucian Blaga” University of Sibiu, **LITERARY WRITINGS IN THE FIRST PAGES OF THE ”TELEGRAFUL ROMÂN” JOURNAL FROM SIBIU**

20. Amada Mocioalcă, Lecturer, PhD, University of Craiova, **FROM THE MELTING POT TO DIVERSITY AND MULTICULTURALISM**

21. Mihaela Martin, Lecturer, PhD, ”Eftimie Murgu” University of Reșița, **HARSH MEMORIES OF THOSE DEPORTED IN BĂRĂGAN PLAIN**

22. Fabian Istvan, Lecturer, PhD, UMFST Târgu Mureș, **FUROR VS. VIRTUS. DISCIPLINE AND BRAVADO IN THE ROMAN ARMY**

23. Ioan Valentin Istrati, Rev., Lecturer, PhD, ”Ovidius” University of Constanța, **TOUCHING GOD – THEOLOGICAL COORDINATES OF THE CHRISTIAN WORSHIP**

24. Irina Constantinescu, PhD Student, University of Bucharest, **THE ATHLETS OF CHRIST OR ASCENSION AS SOCIAL BOUNDING**
25. Victor Marola, University of Bucharest, *A. AUGUSTINUS, A PRECURSOR IN THE PHILOSOPHY OF HISTORY*


27. Mircea Cristian Pricop, PhD, Reverend Confessor at the „Saint Apostle Andrew” Faculty of Theology, ”Ovidius” University of Constanța, *THE VILLAGE, FUNDAMENTAL DIMENSION OF ROMANIAN SPIRITUALITY*

28. Mircea Cristian Pricop, PhD, Reverend Confessor at the „Saint Apostle Andrew” Faculty of Theology, ”Ovidius” University of Constanța, *POLITICAL-RELIGIOUS BIZANTINE APPROACHES IN THE EVE OF ALEXIUS COMNENUS’S THE 1ST REIGN (1081-1118)*

29. Augustin Poenaru, Researcher, PhD, European Centre for Ethnical Studies, Romanian Academy, *THE BIZANTINE EMPEROR, ARCHETYPE OF THE RULER VASILE LUPU IN THE SPACE OF THE BYZANTIUM ”AFTER BYZANTIUM”*


32. Ovidiana Bulumac, PhD, Romanian Academy, European Centre for the Study of Ethnical Problems, *NEW DOCUMENTS REGARDING THE ROMANIAN-HUNGARIAN RELATIONS FROM ”ȚARA BIHARIEI”*
33. Antoniu Berar, PhD Student, UMFST Târgu Mureș, *THE CITY OF LUDUȘ IN THE CONTEXT OF TERRITORIAL LOSSES IN 1940*

34. Marcela Berar, PhD Student, UMFST Târgu Mureș, *LUDUȘ PEOPLE IN THE TRANSITION PERIOD TO COMMUNISM (1945-1947). THE SOVIET CULTURE INFLUENCES*


36. Flauvius Ghender, Assist., PhD, "Aurel Vlaicu" University of Arad, *CITIZENSHIP 2.0: ON-LINE MOBILIZATION FOR POLITICAL PROTESTS IN ROMANIA*

37. Simon Zsolt, Senior Researcher, III, PhD, "Gheorghe Șincai" Institute for Social Sciences and Humanities of the Romanian Academy, Târgu Mureș, *THE EXPENSES OF THE KINGDOM OF HUNGARY IN THE LATE MIDDLE AGES*

38. Simon Zsolt, Senior Researcher, III, PhD, "Gheorghe Șincai" Institute for Social Sciences and Humanities of the Romanian Academy, Târgu Mureș, *THE LATE MEDIEVAL ACCOUNTS OF THE ROYAL TREASURERS OF HUNGARY*

39. Vasile Pleșca, Scientific Researcher III, PhD, "Gh. Zane" Institute of Economic and Social Research, Romanian Academy, Iași, *DISCRETIONARY MAJORITARIANISM IN ROMANIAN DEMOCRACY*

40. Adela Marincu Popa, Postdoctoral Fellow, PhD, West University of Timișoara, *THE ROMANIANS FROM TIMOC. CULTURE AND IDENTITY*
41. Silvia-Iuliana Amănălânchioaie, PhD Student, "Al. Ioan Cuza" University of Iaşi, "OUR LOYAL BOYARS": CONSIDERATIONS REGARDING THE PRINCEPLY COUNCIL OF PETER THE LAME (1574-1579)

42. Anca Delia Dabija, PhD Student, "Al. Ioan Cuza" University of Iaşi, I AND WE

43. Augusta-Manuela Lates, PhD Student, UMFST Târgu Mureş,IDEOLOGICAL PROPAGANDA DURING THE COLD WAR

44. Radu-Bogdan Bere, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, THE EAST LIMES OF ANCIENT DACIA/ THE BRĂNCOVENIȘTI-SĂRĂȚENI SECTOR


47. Corina-Maria Lenard, PhD Student, UMFST Târgu Mureş, POLITICAL CONSIDERATIONS REGARDING THE IDEA OF A MUTUAL EXCHANGE OF POPULATIONS AT LAUSANNE

48. Cornelia-Elena Bobe, Phd Student, "Ovidius" University of Constanța, ALLEGATIONS UPON ROMANIAN EXTERNAL COMMERCE THROUGH THE CONSTANȚA HARBOUR (1878-1913)

50. Dan Cristian Ionașcu, PhD Student, ”Dunărea de Jos” University of Galați, FIRE PREVENTION MEASURES IN THE INTERWAR CITY OF TÂRGU MUREȘ

51. Ștefan Dreghici, PhD Student, UMFST Târgu Mureș, NAPOLEON THE 3RD

52. Emil Marian Manea, PhD Student, University of Bucharest, The „Justinian Patriarch” Faculty of Orthodox Theology, THE CULTURAL CONTRIBUTION OF SOME HIERARCHS OF THE ORTHODOX CHURCH IN THE DANUBIAN PRINCIPALITIES (1803-1859)

53. Florentina Trif, Preserver I, ”Gavrilă Simion” Eco-Museal Research Institute, Tulcea, PhD Student, CULTURAL PATRIMONY PROTECTION IN INTERNATIONAL LAW IN THE CONTEXT OF GLOBALIZATION

54. Florinela Giurgea, PhD Student, UMFST Târgu Mureș, RACIAL THEORIES IN INTERWAR ROMANIA

55. Roxana Georgiana Holcă-Nistor, PhD Student, ”Ștefan cel Mare” University of Suceava, ROMANIAN-ISRAELIAN RELATIONS IN THE CONTEXT OF THE NEAR EAST CONFLICT, 1967-1981

56. Roxana Georgiana Holcă Nistor, PhD Student, ”Ștefan cel Mare” University of Suceava, PALESTINE - THE ROAD FROM OSLO TO APARTHEID

57. Liliana Trofin, Assoc. Researcher, The Romanian Academy - European Center of Studies Covasna-Harghita, LABOR, SEEN AS JOY BY THE HOLY FATHERS OF THE CHURCH

58. Monica Meruțiu, Assist. Prof., PhD, “Babeș-Bolyai” University of Cluj-Napoca, SOFT POWER IN WORLD POLITICS: THE HOLY SEE
59. Niadi-Corina Cernica, Assist. Prof., PhD, “Ștefan cel Mare” University of Suceava, RAYMUNDUS LULLUS AND UNIVERSAL LANGUAGE

60. Oana Gabriela Șorodoc, PhD Student, State University of Moldova, Republic of Moldova, TEMPTATION OF KNOWLEDGE AND MAKING OF VALUES AND IDENTITY: EUROPEAN CONTEXT

61. Maria Ruxandra Ursa, PhD Student. “Babeș-Bolyai” University of Cluj-Napoca, RENEWABLE ENERGY SHAPING THE FUTURE OF INTERNATIONAL RELATIONS

62. Ștefan Teodor Ivas, PhD, ”Al. Ioan Cuza” University of Iași, THE RHETOR «PRAECEPTOR» AND THE GOD «SYMPOSIARCHOS». AN ANALYSIS OF DIO CHRYSOSTOM’S CHARIDEMUS (OR. 30)

63. Luminița Cozmei, PhD, THE CITY OF TOMIS IN THE COMMERCIAL RELATIONS FROM THE EASTERN MEDITERRANIAN IN THE 1ST-3RD CENTURY A.C.

64. Ștefan-Ioan Cianga, M.A., PhD, ”Al. Ioan Cuza” University of Iași, A STRUCTURAL REALIST APPROACH TO THE CONTEXT OF JUSTINIANIC POLICY AT THE DANUBIAN LIMES
SOCIAL SCIENCES – Room: A18

Moderators: Prof. Lucreția Dogaru, PhD, UMFST Târgu Mureș; Prof. Claudia Roșu, PhD, West University of Timișoara; Prof. Petruța Blaga, PhD, UMFST Târgu Mureș

1. Claudia Roșu, Prof., PhD, Hab. Dr., West University of Timișoara, THE PROCEDURE REGARDING LOW VALUE REQUESTS
2. Petruța Blaga, Prof., PhD, UMFST Târgu Mureș, CONSIDERATIONS ON THE INITIATION AND IMPLEMENTATION OF AN EDUCATIONAL MODEL E-LEARNING FOR THE TRAINING OF HUMAN RESOURCES
3. Lucreția Dogaru, Prof., PhD, UMFST Târgu Mureș, THE OBJECTIVES OF THE PRESIDENCIES OF THE EUROPEAN UNION COUNCIL
4. Lucreția Dogaru, Prof., PhD, UMFST Târgu Mureș, SUSTAINABLE DEVELOPMENT FROM THE AGENDA 2030 PERSPECTIVE
5. Elena Doval, Prof., PhD, Spiru Haret University, Bucharest, THE INTERNATIONAL INVESTMENT DECISION BY SMALL BUSINESS MANAGEMENT: BARRIERS AND OPPORTUNITIES
6. Avram Tripon, Assoc. Prof., PhD, UMFST Târgu Mureș, Petruta Blaga, Prof., PhD, UMFST Târgu Mureș, INNOVATIVE CENTER FOR INCREASING QUALITY OF LIFE. PROJECT
7. Ana Roxana Ștefănescu, Prof., PhD, Spiru Haret University, Bucharest, IMPROVING THE PERFORMANCE OF OPERATIONS
8. Emil Dinga, Prof., Scientific Researcher I, PhD, Romanian Academy,  *ON THE CONCEPTUAL FAMILY OF PROCESSUALITY ECONOMICS*

9. Ion Rusu, Prof., PhD, ”Dunărea de Jos” University of Galați, *SOME CONSIDERATIONS REGARDING THE OFFENSE OF DESTRUCTION IN THE ROMANIAN LAW*

10. Mircea Oancea, Prof., PhD, Politehnica University of Bucharest, *WRIGHT AND POPA AND THE MODELS OF SOCIAL SCIENCES*

11. Laurențiu Baranga, Prof., PhD, ”Valahia” University of Târgoviște, Simona-Maria Baranga, Prof., PhD, CNI ”Matei Basarab”, Rm.Vâlcea; Rareș Vladimir Nițu, PhD Student, University of Agricultural Sciences and Veterinarian Medicine, Bucharest – *SOCIAL RESPONSIBILITY VERSUS MANAGERIAL PERFORMANCE AS A PSYCHOLOGICAL STRATEGY IN HUMAN RESOURCE MANAGEMENT*

12. Doina David, Assoc. Prof., PhD, ”Dimitrie Cantemir” University of Tîrgu Mureș, *TRADITIONAL CULTURES AND VALENCE OF SYMBOLS AS A MEANS OF COMMUNICATION AND KNOWLEDGE*

13. Maria-Luiza Hrestic, Assoc. Prof., PhD, Valahia University of Târgoviște, *CLIMATE CHANGE IMPACT INDICATORS*

14. Liviu Bogdan Ciucă, Assoc. Prof., PhD, ”Dunărea de Jos” University of Galați, *EVOLUTION OF THE NOTARY PUBLIC INSTITUTION AND THE NOTARIAL ACTIVITY IN THE CONTEXT OF 100 YEARS OF GREAT ROMANIA*

15. Anișoara Băbălău, Assoc. Prof., PhD, University of Craiova, *ROMANIA’S RELATIONS WITH THE INTERNATIONAL MONETARY FUND*
16. Cosmin Dariescu, Assoc. Prof., PhD, “Al. Ioan Cuza” University of Iași, **IRMA-MIGNON FORMULA: A KEY RULE IN NORWEGIAN PRIVATE INTERNATIONAL LAW**

17. Simona Maria Tănăsă (Brînzaru), PhD Student and Veronica Grosu, Prof., PhD -”Ștefan cel Mare” University of Suceava, **STUDY ON EXTERNAL ASSURANCE OF SUSTAINABILITY REPORTS FROM ROMANIA**

18. Tincuța Vrabie, PhD Student, ”Dunărea de Jos” University of Galați; Geanina Colan, PhD, ”Virgil Madgearu” Economic Highschool ”Dunărea de Jos” University of ”Dunărea de Jos” University of Galați; Nicoleta Cristache, Prof., PhD, ”Dunărea de Jos” University of Galați - **ADULTS IN THE KNOWLEDGE-BASED SOCIETY AND THE NEED FOR CONTINUOUS TRAINING IN THE CONTEXT OF GLOBALIZATION**

19. Mădălina Albu, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, **CONSIDERATIONS REGARDING THE USE OF DIAGNOSTIC ANALYSIS IN FORMULATING THE STRATEGY OF A COMPANY WITH A LEADING POSITION ON THE MARKET**

20. Mădălina Albu, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, **AUDIT OF THE ENVIRONMENTAL MANAGEMENT SYSTEM SUPPORT OF TECHNICAL AND ECONOMIC DECISIONS FOR ENVIRONMENTAL PROTECTION**

21. Ramona Flavia Rațiu, Assoc. Prof., PhD; Talita Pascu, Assist., PhD; Dumitru Lucian Moldovan, PhD Student – ”Dimitrie Cantemir” University of Târgu Mureș,

22. Ileana-Anca Dușcă, Assoc. Prof., PhD, University of Craiova, **A FEW WORDS ABOUT FOREST PROTECTION IN THE TWENTIETH CENTURY IN OUR COUNTRY**

23. Mircea-Viorel Drăgan, Assoc. Prof., Eng., Dr., ”Dunărea de Jos” University of Galați, **MONITORING AIR QUALITY IN A SECTION OF METAL CONSTRUCTION**

25. Oana Elena Gălățeanu, Assoc. Prof., PhD, ”Dunărea de Jos” University of Galați, CERTAIN ASPECTS ON DIPLOMATIC PROTECTION

26. Iulian-Florentin Popa, Assoc. Prof., PhD, ”Babeș-Bolyai” University of Cluj-Napoca and Angela Ioniță, Researcher I, PhD, The Research Institute for Artificial Intelligence

27. Gabriela Ignat, Assoc. Prof., PhD, ”Ion Ionescu de la Brad” University of Agricultural Sciences and Veterinarian Medicine, Iași, CONSIDERATIONS ON PARADIGMS PERFORMANCE OF ENTITIES AGRI-FOOD

28. Anca Iulia Stoian, Assoc. Prof., PhD, Spiru Haret University Constanța, SOME CONSIDERATIONS REGARDING THE STATUTE OF LIMITATIONS OF THE SERVICE OF PENALTY

29. Dan Donosă, Lecturer, PhD and Carmen Olguța Brezulescu, Assoc. Prof., PhD - ”Ion Ionescu de la Brad” University of Agricultural Sciences and Veterinarian Medicine, Iași, GENERAL ASPECTS OF FINANCING SMALL AND MEDIUM-SIZED ENTERPRISES

30. Eduard Boghiță, Lecturer, PhD, ”Ion Ionescu de la Brad” University of Agricultural Sciences and Veterinarian Medicine, Iași, CURRENT CHALLENGES AND CONCERNS TO ENSURE GLOBAL FOOD SECURITY

31. Dan Donosă, Lecturer, PhD, ”Ion Ionescu de la Brad” University of Agricultural Sciences and Veterinarian Medicine, Iași, GENERAL ASPECTS OF FINANCING SMALL AND MEDIUM-SIZED ENTERPRISES
32. Alexandru-Mihnea Găină, Lecturer, PhD, University of Craiova, *CRYPTO CURRENCY BETWEEN LEGALIZATION AND GLOBALIZATION*

33. Alina-Mirabela Gentimir, Lecturer, PhD, "Al. Ioan Cuza" University of Iaşi, *EVOLUTION OF THE RIGHT TO CULTURAL PATRIMONY*

34. Alina Ioana Szabo, Lecturer, PhD, "G. Bacovia" University, *THE CRITERIA OF THE SELECTION OF CASES TO BE BROUGHT BEFORE THE PRE-TRIAL CHAMBER OF THE INTERNATIONAL CRIMINAL COURT*

35. Cezarina Adina Tofan, Dr., Eng, Lecturer, University of Piteşti, *THE DASHBOARD IN LOGISTICS MANAGEMENT*

36. Horia-Vicenţiu Pătraşcu, Lecturer, PhD, Politehnica University of Bucharest, THE "AUDITORY" AND "VISUAL" REPRESENTATION OF TRANSCENDENCE, STARTING FROM A DISTINCTION FORMULATED BY GHERSHOM SHOLEM

37. Ingrid Ileana Nicolau, Lecturer, PhD, Spiru Haret University Constanţa, *ASPECTS REGARDING THE EUROPEAN UNION POLICY OF WASTE MANAGEMENT*

38. Lucica Armanca, Lecturer, PhD, University of Agriculture Sciences and Veterinarian Medicine, Cluj-Napoca, *ROMANIA’S TRADE IN SERVICE IN THE CONTEXT OF GLOBALIZATION*

39. Oana Voica Nagy, Lecturer, PhD, "Dimitrie Cantemir" University of Tîrgu Mureş, *ASPECTS REGARDING THE EFFECTS OF DIVORCE ON THE RELATIONS BETWEEN PARENTS AND CHILDREN*

40. Oriana Helena Negulescu, Lecturer, PhD, "Transilvania" University of Braşov, *ISSUES REGARDING THE MANAGEMENT OF CROSS-CULTURAL NEGOTIATIONS STYLES*

41. Ioan Micle, Lecturer, PhD, "Aurel Vlaicu" University of Arad, *THE ROLE OF PRINCIPLES IN LABOR LAW*
42. Marijana Cristina Smarandache (Păsătoiu), PhD Student, University of Craiova, **ECONOMIC IMPACT OF COHESION POLICY – AN ANALYSIS THROUGHT THE EUROPEAN COMMISSION EYES MODIFICATIONS IN THE ETHNIC STRUCTURE OF THE MUREȘ COUNTY POPULATION BETWEEN 1850 AND 2012**

43. Laura Mihaela Brie, PhD Student, ”Babeș-Bolyai” University of Cluj-Napoca, **ROMANIAN-UKRAINIAN RELATIONS AND NEW CHALLENGES**

44. Laurențiu Popa, PhD, **THE ROLE AND IMPORTANCE OF TRANSPORT SERVICES IN ECONOMY**

45. Laurențiu Popa, PhD, **THE RIGHT TO CAREER AND THE LIABILITY OF OFFICIALS. DUTIES AND OBLIGATIONS OF OFFICIALS**

46. Laurențiu Popa, PhD, **IMPLEMENTING PROJECT MANAGEMENT. CONCEIVING THE PROJECT THAT AIMS TO ACHIEVE MANAGEMENT PLAN**

47. Laurențiu Popa, PhD, **ROMANIAN INSTITUTIONS AND HUMAN RESOURCE MOBBING**

48. Laurențiu Popa, PhD, **THE IMPORTANCE OF PUBLIC SERVICE IN THE INSTITUTION**

49. Rareș Vladimir Nitu, PhD, University of Agricultural Sciences and Veterinarian Medicine, Bucharest, **THE IMPORTANCE OF FISHING TOURISM, STRATEGIES AND PROJECTS**

50. Rareș Vladimir Nitu, PhD, University of Agricultural Sciences and Veterinarian Medicine, Bucharest, **MANAGEMENT ROLES AND RESPONSIBILITIES – PERFORMANCE AND ABILITIES NECESSARY TO A LEADER**

51. Mihaela Bucatariu, PhD, Bucharest University of Economic Studies, **ENTREPRENEURIAL FREEDOM IS ABSOLUTE AND EFFECTIVE**
52. Ionel Leonida, Scientific Researcher III, PhD, ”Victor Slăvescu” Centre for Financial and Monetary Research, Romanian Academy, Bucharest, **EVALUATION OF THE EFFECTIVENESS OF THE EUROPEAN FISCAL FRAMEWORK ON THE FISCAL CONSOLIDATION PROCESS AT NATIONAL LEVEL**

53. Florin George Popovici, PhD Student, ”Ștefan cel Mare” University of Suceava, **THE TECHNO-DIGITAL PUBLIC EYE AND THE AVATARS OF YOUTH PERSONAL IDENTITY**

54. Gabriela Cornelia Piciu, Scientific Researcher II, PhD, ”Victor Slăvescu” Centre for Financial and Monetary Research, Romanian Academy, Bucharest, **IMPLEMENTING THE CIRCULAR ECONOMY IN ROMANIA**

55. Corina-Maria Tudor (Barbu), PhD Student, ”Al. Ioan Cuza” University of Iași, **AGREEMENT ON THE RECOGNITION OF GUILT IN CASE OF SMUGGLING CRIME**

56. Bogdan Bîrzu, PhD, **DOMESTIC VIOLENCE IN THE ROMANIAN LAW**

57. Samira Cîrlig, Scientific Researcher, PhD, The European Center for the Study of Ethnical Problems, Romanian Academy, **THE CORPORATION – VECTOR OF MORAL COMMUNITY OR OF SOCIAL PATHOLOGY?**

58. Cristina M. Kassai, PhD Student, Acad. Andrei Rădulescu ” Legal Research Institute of Romanian Academy, Bucharest, Romania, **ENVIRONMENTAL PROTECTION BELONGS TO THE CITIZENS**

59. Corina Ana Borcoși, Researcher II, PhD, ”Constantin Brâncuși” University of Târgu Jiu, **THE POWER OF ROMANIAN SMALL BUSINESS**

60. Adrian-Ioan Toporan, PhD Student, Technical University of Cluj-Napoca - Baia Mare Northern University Center, **THE**
DEVELOPMENT OF APOPHATIC KNOWLEDGE IN PHILOSOPHY AND CHRISTIANITY
61. Agota-Aliz Birtalan, PhD Student and Vlad Dragoș Haideț, MA Student - "Babeș-Bolyai" University of Cluj-Napoca, A DESCRIPTIVE ANALYSIS OF CONTINUING VOCATIONAL TRAINING IN THE MIRROR OF THE EUROPE 2020 STRATEGY

62. Alexandru Teodor Coracioni, PhD Student, "1 Decembrie 1918" University of Alba Iulia, PROFESSIONAL SKEPTICISM IN AUDITING, A QUANTIFIABLE OR NON-QUANTIFIABLE CONCEPT?

63. Alexandru Sava, Researcher III, PhD, Romanian Academy, Iași Branch, A NEED FOR UNDERSTANDING – ROMA COMMUNITY

64. Alina Georgeta Ailincă, Researcher III, PhD, "Victor Slăvescu" Centre for Financial and Monetary Research, Romanian Academy, Bucharest, CONNECTIONS BETWEEN INDICATORS ASSOCIATED WITH NOMINAL ECONOMIC CONVERGENCE CRITERIA

65. Alina-Petronela Haller, Researcher III, PhD, ARFI-ICES "Gh. Zane", GROWTH BASED ON INTERNATIONAL TOURISM IN THE CENTER AND EAST OF THE EU

66. Ana-Daniela Farcaș, Scientific Researcher, PhD, Technical University of Cluj-Napoca - Baia Mare Northern University Center, GENERAL ASPECTS OF ROMANIAN MIGRATION IN FRANCE AFTER 1989


68. Gabriela-Mariana Ionescu, PhD Student, The School of Advanced Studies, Romanian Academy (SCOSAAR), LOGICAL
AND ONTOLOGICAL RELATIONSHIPS BETWEEN ECONOMIC INEQUALITY AND SOCIAL SUSTAINABILITY


70. Georgeta Ghionea, Scientific Researcher III, PhD, “C. S. Nicolăescu-Plopşor” Institute for Research in Social Studies and Humanities from Craiova, of the Romanian Academy, GREEK ENTREPRENEURS IN FORMER OLTENIA

71. Ximena Moldovan, Assist., PhD, UMFST Târgu Mureş, PREMISES AND HISTORY (SOURCES) FOR THE NECESSITY OF CREATING A NEW ROMANIAN CIVIL PROCEDURE CODE AND OF REGLEMENTING THE DEFAULT INTRODUCTION OF A THIRD-PARTY

72. Ioana Rusu, Assist., PhD,”Dimitrie Cantemir” Christian University, HARASSMENT IN THE ROMANIAN LAW

73. Daniela Isabela Scarlat, Assist., PhD, University of Craiova, THE PRIVATE COPY AND COMPENSATORY REMUNERATION - PRESENT AND FUTURE

74. Daniela Isabela Scarlat, Assist., PhD, University of Craiova, BRIEF CONSIDERATIONS REGARDING NATIONAL AND EUROPEAN REGULATIONS IN THE MATTER OF UNFAIR TERMS IN INSURANCE CONTRACTS

75. Izabela Bratiloveanu, PhD, University of Craiova, CONSIDERATIONS ON HATE SPEECH IN THE JURISPRUDENCE OF THE EUROPEAN COURT OF HUMAN RIGHTS

76. Andreea Szombati (Ursache), PhD, ”Babeş-Bolyai” University of Cluj-Napoca, THE STATE – AN UNUSUAL SHAREHOLDER
77. Laurențiu Florentin Stoenică, PhD, **STUDY REGARDING THE CONCEPTUAL MODEL OF THE MARKETING STRATEGY RECOMMENDED TO THE MILITARY HIGHER EDUCATION INSTITUTIONS**

78. Lavinia Andreea Codrea, Scientific Researcher, ARFI-ICES "Gh. Zane", **THEORIES REGARDING PROCEDURAL JUSTICE AND THEIR IMPACT IN LEGAL PROCEDURES**

79. Corina Ana Borcoși, Scientific Researcher II, PhD, "Constantin Brâncuși” University of Târgu Jiu, **MANAGEMENT OF HUMAN RESOURCES - PERSONNEL RECRUITMENT AND SELECTION TECHNIQUES FOR NEWLY ESTABLISHED COMPANIES, FOR A SUSTAINABLE DEVELOPMENT**

80. Vasilica Mariana Bigea, PhD Student, Bucharest University of Economic Studies, **ABOUT GLOBALIZATION AND INEQUALITY**

81. Mirela-Adriana Rusali, PhD, Institute of Agricultural Economics – Romanian Academy, **EXTERNAL PERFORMANCE DISPARITIES OF THE EU'S AGRI-FOOD SECTORS**

82. Nicoleta Mihăilă, Researcher III, PhD, "Victor Slăvescu” Centre for Financial and Monetary Research, Romanian Academy, Bucharest, **TRENDS IN DIRECT TAXATION IN ROMANIA AND EUROPEAN UNION**

83. Ioana Corina Abrudan, PhD Student, ”1 Decembrie 1918” University of Alba Iulia, **THE DEVELOPMENT OF ACCOUNTING CULTURE, BY LAWS AND ADJUSTMENTS IN THE EMERGING MARKET: THE CASE OF ROMANIA**

84. Angela Ioniță, PhD, The Research Institute for Artificial Intelligence „Mihai Drăgănescu”, Romanian Academy, **EMBEDDING DIVERSITY AND REMOVING TECHNOLOGY BIAS: THE RISE OF AI ETHICS**

85. Versavia Brutaru, Researcher III, PhD, ”Acad. Andrei Rădulescu” Judicial Research Institute of the Romanian
86. Ionela Cecilia Șulea, Assist., PhD Student, "Dimitrie Cantemir" University of Tîrgu Mureș, *GENERAL ASPECTS REGARDING THE CONTRAVENTIONS PROVISIONED BY HG 769/1999*

87. Ovidiu Gherasim, PhD, Researcher III; Teodor Păduraru, PhD, Researcher II; Dorian Vlădeanu, PhD, Researcher I – Gh. Zane Institute of Economic and Social Researches, Romanian Academy Iasi Branch, *ENTROPIC PROCESSES IN TOURISM-ENVIRONMENTAL RELATIONS*

88. Cristina Timofte (Coca), PhD Student and Marian Socoliuc, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *TAX EVASION AND GOVERNMENT EFFECTIVENESS AND REGULATORY QUALITY INDICATORS. EVIDENCE FROM THE EUROPEAN UNION MEMBER STATES*

89. Cristina Mavrodin, PhD Student, Bucharest University of Economic Studies, *THE IMPACT OF GLOBALIZATION ON THE TRADE IN AGRICULTURAL PRODUCTS: THE CASE OF THE EUROPEAN UNION AND ROMANIA*
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