



5TH EDITION

THE INTERNATIONAL  
SCIENTIFIC CONFERENCE

# GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY

TÎRGU MUREȘ

25-26 MAY 2018

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# CONFERENCE SCHEDULE

**FRIDAY- 25 MAY 2018**

**"Dimitrie Cantemir" University, Tîrgu Mureş**

**8<sup>00</sup> - 10<sup>00</sup> - Registration – Room A23**

**10<sup>00</sup> - 11<sup>00</sup> - Welcome and Opening – Room A22**

**11<sup>00</sup> - 13<sup>00</sup> – Paper Presentations on Sections:**

- **Literature I – Room A22**
- **Literature II - Room A23**
- **Language and Discourse – Room A24**
- **Communication, Journalism, Education Sciences, Psychology and Sociology - Room A25**
- **History, Political Sciences, International Relations – Room A27**
- **Social Sciences – Room A28**

**13<sup>00</sup> - 14<sup>00</sup> – Lunch**

**14<sup>00</sup> - 18<sup>00</sup> - Paper Presentations on Sections**

**18<sup>00</sup> - Gratulatory Dinner**

**The conference is organised in partnership by:**

**"Alpha" Institute for Multicultural Studies  
"Gh. Şincai" Institute for Social Sciences and the Humanities  
"Dimitrie Cantemir" University of Tîrgu Mureş**

**SATURDAY – 26 MAY 2018**

Sightseeing: cultural objectives in the Mureş county.

## A WORD FROM THE PRESIDENT OF THE CONFERENCE

Dear Guests,

Having established a certain tradition in the recent years, the International Conference *Globalization, Intercultural Dialogue and National Identity* (now at its 5<sup>th</sup> edition) intends to unite emerging scholars, as well as prestigious researchers from different fields of radical relevance for the contemporary society, a society that is supposed to secure its future not only on the economic and ecological level, but also on the spiritual one. Literature, the cultural discours as well as the arts gain new connections and dimensions through fundamental changes and structural progress, so that the social end-results of education and research becomes extremely important. It is a fact that in our postmodern times, we live in a society of knowledge, from which we benefit directly in our everyday life, but to the risks and dangers of which we are at the same time exposed. *Non scholae sed vitae discimus* (*We do not learn for the school, but for life*) becomes a creed that every academic institution has to put into practice by means of its activities. It is essential that the path between education and research is very short, especially in academic systems. Research generates new knowledge, creates a favourable atmosphere for change, and provides people with information and data which help them to become aware of the mysteries of the universe and to make the most of their activity in all fields of knowledge. In this interesting and captivating century, to the noble mission of educating the younger generations we must also add the fruit of the efforts in research, materialized in interesting works and papers, together with ideas generated by the creative ability which ennobles the personality of the academic.

## **GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5**

I wish to express my hope that this scientific event will take place under the most favourable auspices and that it will represent a remarkable starting point for further evolution and development in the field of knowledge. Let this international conference provide a good opportunity for us to gain and transfer knowledge, to generate new theories in the world of science – essential aspirations of any contemporary research.

**Prof. IULIAN BOLDEA, PhD**  
**President of the *GIDNI 5* Conference**

FRIDAY – 25 MAY 2018

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**LITERATURE I – Room: A22**

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*Moderators: Prof. Iulian Boldea, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Al. Cistelean, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Marian Victor Buciu, PhD, University of Craiova*

1. Mircea A. Diaconu, Prof., PhD, "Ştefan cel Mare" University of Suceava, ION NEGOIŢESCU, A MILITANT LOVINESCIAN
2. Iulian Boldea, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, GHEORGHE CRACIUN AND THE CONSCIOUSNESS OF LITERATURE
3. Al. Cistelean, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, THREE INTER-WAR POETESSES
4. Ion Popescu-Brădiceni, Prof., PhD and Amelia Boncea, PhD, "Constantin Brâncuşi" University of Târgu-Jiu, THE ROAD THROUGH THE LOOKING GLASS
5. Nicolae Iuga, Prof., PhD, "Vasile Goldiş" Western University of Arad, REPRESENTATIVES OF MODERN ETHICAL NATURALISM IN THE CONCEPTION OF EUGÈNE DUPRÉEL
6. Cornelia Coşer, Prof., PhD, "Aurel Vlaicu" University of Arad, GLOBAL ECOLOGY AND INTERSTELLAR
7. Carmen Petcu, Prof., PhD, University of Craiova, THE CHARACTERS OF RABELAIS BETWEEN POPULAR AND PROMETHEIC HEROES
8. Cornelia Coşer, Prof., PhD, "Aurel Vlaicu" University of Arad, OUT OF THE BLIND ALLEY. OR NOT

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

9. Marian Victor Buciu, Prof., PhD, University of Craiova, ROMANIAN LITERARY HISTORY FROM COMMUNISM TOWARDS POST-COMMUNISM
10. Sorin Ivan, Prof., PhD, "Titu Maiorescu" University of Bucharest, THE RECONNECTION WITH THE EVOLUTION OF LITERATURE. MARIN SORESCU'S POETRY, BETWEEN POST-AVANTGARDISM AND POSTMODERNISM
11. Monica Bottez, Prof., PhD, University of Bucharest, TIMOTHY FINDLEY'S THE WARS: FACTS, TRUTH, AND THE MIND
12. Carmen Opreșor, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, THE RULES OF FICTION IN THE ROMANIAN APOCRYPHA
13. Adela Drăucean, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, *THE INN OF THE CROWS*, A PLACE OF AWAKENING TO HUMANITY
14. Luiza Marinescu, Assoc. Prof., PhD, Spiru Haret University of Bucharest, CARMEN SYLVA A LITERARY STRATEGY
15. Irina Toma, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, MIXED ALLEGIANCES IN THE WORK OF KAZUO ISHIGURO
16. Ion Popescu-Brădiceni, Assoc. Prof., PhD, "Constantin Brâncuși" University of Târgu-Jiu, THE ROAD THROUGH THE LOOKING GLASS
17. Dorina Chiș-Toia, Assoc. Prof., PhD, "Eftimie Murgu" University of Reșița, THE WORLD OF ERIC-EMMANUEL SCHMITT'S NOVELLAS
18. Ecaterina Hlihor, Assoc. Prof., PhD, "Carol I" National Defense University, Bucharest, MAN'S LITURGICAL DIMENSION IN THE NOVEL *DOCTOR ZHIVAGO* BY BORIS PASTERNAK
19. Elena Marascu, Assoc. Prof., PhD, University of Craiova, THE ADVENTURE AND THE FORMATION OF THE CRITICAL SPIRIT OF THE CHILD IN *THE ADVENTURES OF HUCKLEBERRY FINN* BY MARK TWAIN

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

20. Ion Popescu-Brădiceni, Assoc. Prof., PhD, "Constantin Brâncuși" University of Târgu-Jiu, A SCHOOL OF BEAUTY
21. Clementina Mihăilescu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, A COGNITIVE APPROACH TO JENNIFER JOHNSTON'S *THE RAILWAY STATION MAN*
22. Nina Corcinschi, Assoc. Prof., PhD, "Ion Creangă" University of Chișinău, Moldova, ALEXANDRU ROBOT. THE DILLEMAS AND FRACTURES OF A POETIC DESTINY
23. Liliana Truță, Assoc. Prof., PhD, Partium Christian University of Oradea, POSTMODERN SUBTLETIES OF SELF-REFLEXIVITY IN JOHN BARTH'S FICTION
24. Nicoleta Sălcudeanu, Main Researcher II, "Gh. Șincai" Institute of the Romanian Academy, Tîrgu Mureș, ABOUT POLITICAL CENSORSHIP
25. Daniela Mirea, Senior Lecturer, PhD, Military Technical Academy, Bucharest, REPRESENTATIONS OF THE CONCEPT OF MELANCHOLY. FROM THE LITERARY SPEECH TO THE MEDICAL SPEECH
26. Daniela Mirea, Senior Lecturer, PhD, Military Technical Academy, Bucharest, REPRESENTATIONS OF TEMPORALITY IN LITERATURE: LINEAR TIME, CYCLIC TIME, BEYOND TIME
27. Gabriela Gheorghîșor, Lecturer, PhD, University of Craiova, THE PHANARIOT 'COMPLEX' IN ROMANIAN STUDIES OF ETHNOPSCHOLOGY
28. Irina-Ana Drobot, Lecturer, PhD, Technical University of Civil Engineering, Bucharest, THE FEELING OF NATIONAL BRITISH IDENTITY
29. Anca Bădulescu, Lecturer, Phd, "Transilvania" University of Brașov, EVE BETWEEN TWO WORLDS
30. Alina Barbu, Lecturer, PhD, Maritime University of Costanța and Raluca Apostol-Mateș, Assist., PhD, "Mircea cel Bătrân" Naval

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

Academy of Constanța, THE USE OF MYTH IN ALFRED TENNYSON'S "ULYSSES"

31. Alina Barbu, Lecturer, PhD, Maritime University of Costanța and Raluca Apostol-Mateș, Assist., PhD, "Mircea cel Bătrân" Naval Academy of Constanța, AESTHETICISM IN "THE PORTRAIT OF DORIAN GRAY"
32. Anca Bădulescu, Lecturer, PhD, "Transilvania" University of Brașov, EVE BETWEEN TWO WORLDS
33. Alina Bottez, Senior Lecturer, PhD, University of Bucharest, FISHY BIRTHS, FAKE DEATHS AND BEWILDERING AFTER-DEATHS: SHAKESPEARE AND OPERA
34. Diana Nechit, Lecturer, PhD, "Lucian Blaga" University of Sibiu, ALEXANDRA BADEA AND THE NEW STAGE WRITING AS A FORM OF PAST REGAIN /*PASSÉCOMPOSÉ* (*PERFECTUL COMPUS*)
35. Alina Maria Ungureanu, Lecturer, PhD, University of Pitești, TWO DYSTOPIAN NOVELS: *NINETEEN EIGHTY FOUR* AND *BRAVE NEW WORLD*
36. Amada Mocioalca, Lecturer, PhD, University of Craiova, FROM THE MELTING POT TO DIVERSITY AND MULTICULTURALISM
37. Ana Maria Hopârtean, Lecturer, PhD, "Babeș-Bolyai" University of Cluj-Napoca, IDENTITY AND FAILURE IN KAZUO ISHIGURO'S *WHEN WE WERE ORPHANS*
38. Ariana-Melania Bălașa, Lecturer, PhD, University of Craiova, VICTOR PAPILIAN'S FANTASTICS SHORT STORIES
39. Călina Paliciuc, Lecturer, PhD, "Aurel Vlaicu" University of Arad, THE MYTH OF THE ANDROGYN IN THE WORKS OF LIVIU REBREANU
40. Claudiu Margan, Lecturer, PhD, "Aurel Vlaicu" University of Arad, FIELDS OF PERCEPTION IN BECKETT'S DRAMA
41. Ana-Elena Costandache, Lecturer, PhD, "Dunărea de Jos" University of Galați, CHARACTERS AND RIDICULOUS LANGUAGES

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

IN THE PLAY *THE IMAGINARY INVALID (THE HYPOCHONDRIAC)*  
BY MOLIÈRE

42. Cristina Furtună, Assist. Lecturer, PhD, "Valahia" University of Târgoviște, ROMANIAN FOLK TRADITIONS IN ROMANIAN-AMERICAN CONTEXT
43. Magdalena Filary, Lecturer, PhD, University of Craiova, MIRCEA ELIADE IN THE PERSPECTIVE OF A POLISH ESSAY-WRITER
44. Manuela Odeta Șopt-Belei, Lecturer, PhD, "Aurel Vlaicu" University of Arad, KINGSLEY AMIS: THE PERSPECTIVE OF THE YEARS
45. Polixenia Olar, Lecturer, PhD, "Carol I" National Defense University, BUCHAREST, THE GREAT CODE, THE RUSSIAN REVOLUTION, LIGHT AS LOGOS, THE FEMININE PRINCIPLE, THE DIVINE CHILD
46. Rodica Brad, Senior Lecturer, PhD, "Lucian Blaga" University of Sibiu, MIRCEA ELIADE „NOAPTEA DE SÂNZIENE”. THE AUTHOR'S TESTIMONY OF THE NOVEL'S GENESIS
47. Edith-Hilde Kaiter, Lecturer, PhD, "Mircea cel Bătrân" Academy of Constanța, LARKIN'S MASKS: THE ANXIETY OF BAKHTIN'S INFLUENCE
48. Sanda Pădurețu, Assist. Prof., PhD and Angelica Căpraru, Assist. Prof., PhD, Technical University of Cluj-Napoca, THE HYPOSTASES OF LOVE IN THE FIRST ROMANIAN NOVELS OF THE NINETEENTH CENTURY
49. Sanda Pădurețu, Assist. Prof., PhD and Angelica Căpraru, Assist. Prof., PhD, Technical University of Cluj-Napoca, THE INNER WORLD OF NOVEL CHARACTERS IN 1848 ROMANIAN LITERATURE
50. Liliana Tronea-Ghidel, Assist., PhD, University of Craiova, RENAISSANCE ENGLAND - BUILDING UP THE NATION, JUSTIFYING COLONIALISM AND EXPANDING THE EMPIRE

FRIDAY – 25 MAY 2018

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**LITERATURE II - Room: A23**

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*Moderators: Lecturer Dumitru-M. Buda, PhD, "Petru Maior" University of Tîrgu Mureş; Andreea Marcela Pop, PhD Student, "Petru Maior" University of Tîrgu Mureş; Marian Suciu, PhD Student, "Babeş-Bolyai" University of Tîrgu Mureş*

1. Dumitru-Mircea Buda, Lecturer, PhD, "Petru Maior" University of Tîrgu Mureş, ALEXANDRU LUNGU AND THE ALTERNATIVE HISTORIES OF ROMANIAN LITERATURE
2. Andreea Marcela Pop, Phd Student, "Petru Maior" University of Tîrgu Mureş, AN URBAN LOVE-HATE: ALEXANDRU VLAD AND THE IMAGES OF THE CITY
3. Márta Zabán, Assoc. Researcher, PhD, "Babeş-Bolyai" University of Cluj-Napoca, PARADIGMS OF THE 19<sup>TH</sup> CENTURY HUNGARIAN FOLK DRAMA
4. Ioana-Mihaela Bardoşi-Vultur, PhD, "Petru Maior" University of Tîrgu Mureş, TZARA – A POETRY AS A RESULT OF LUDIC EXERCISES
5. Elena-Andreea Rusu, PhD Student, "Petru Maior" University of Tîrgu Mureş, THE FANTASTIC FAIRY-TALE
6. Mariana Cocieru, Scientific Researcher, PhD, Institute of Philology, Academy of Sciences, Moldova, CONCEPTUALIZATION OF THE FOLCLORISM PHENOMENON
7. Irina Simanschi, Phd Researcher, University of Craiova, BORGES AND THE PANOPLY OF IDENTITIES: NATIONAL, PERSONAL AND NARRATIVE

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

8. Dan Pătrașcu, PhD, "Mihai Eminescu" National College, Buzău, THE CHROMATIC OF LUCIAN BLAGA'S POETRY
9. Roxana Maria Lăzărescu, PhD, Universităt Konstanz, THE UTILITARIAN ROLE OF ROMAN SATIRE. POLITICS AND PATRONAGE IN HORACE'S *SERMONES*
10. Ancuța Gurban-Dinu, PhD, University of Bucharest, SENSE OF LITERATURE AND CRITICAL APPROACH
11. Cristina Olimpia Dobre (Sărăcin), PhD student, University of Bucharest, NICOLAE BALOTĂ'S *CAIETUL ALBASTRU* AND NICOLAE STEINHARDT'S *JURNALUL FERICIRII*
12. Ioana Mișu, PhD Student, "1 Decembrie 1918" University of Alba Iulia, ABOUT EUROPEANITY AND CHRISTIANITY IN THE VISION OF ALEXANDRU PALEOLOGU
13. Centa-Mariana Artagea (Solomon), PhD Student, "Dunărea de Jos" University of Galați, THE FORCEFUL CONVERSION OF THE THEATRE PEOPLE DURING THE COMMUNISM
14. Elena-Daniela Gorovei (Corcăcel), PhD, "Dunărea de Jos" University of Galați, *MY STRUGGLE: THE DEATH OF A FATHER*, BY KARL OVE KNAUSGARD, THE PRINT OF THE FATHER'S FIGURE UPON THE MEMORY OF THE CONFESSED VOICE
15. Cristina Cornea (Oprean), PhD Student, "1 Decembrie 1918" University of Alba Iulia, HIGHLIGHTS OF THE RECEPTION OF ROMANIAN POSTMODERNISM
16. Maria Melania Angheluș, PhD Student, University of Pitești, ANA BLANDIANA. CHARACTERISTICS OF THE FANTASTIC
17. Daniela-Irina Darie, PhD Student, "Al. Ioan Cuza" University of Iași, AFRICAN PHILOSOPHY, BETWEEN MISREPRESENTATION AND RE-ASSESSMENT

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

18. Daniela-Irina Darie, PhD Student, "Al. Ioan Cuza" University of Iași, YORUBA CULTURE AND THE IDENTITY OF THE POST-COLONIAL AFRICANISM
19. Emanuela Patrichi, PhD Student, "Petru Maior" University of Tîrgu Mureș, THE THEME OF THE ALIENATION OF HUMAN BEING IN THE IOAN RADIN PEIANOV'S STORIES
20. Roxana Rogobete, PhD, West University of Timișoara, "MULTIFARIOUS" GAMES
21. Marian Suciu, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, THE LOST IDENTITY OF A KOREAN AMERICAN IMMIGRANT
22. Ioana-Steliana Tătulescu, PhD Student, University of Pitești, FAIRY-TALE AND MYTH – INTERFERENCES
23. Adriana Știrbu, PhD Student, University of Pitești, OCTAVIAN GOGA, A MESSIANIC POET
24. Alina-Maria Stoica (Modorcea), PhD Student, "1 Decembrie 1918" University of Alba Iulia, THE SCIENCE OF DEDUCTION IN THE NOVEL *A STUDY IN SCARLET* BY ARTHUR CONAN DOYLE
25. Maria Anabella Podoabă (Graur), PhD Student, "Petru Maior" University of Tîrgu Mureș, SUPRA-AUTOMATISM. TOWARDS THE RECONFIGURATION OF LANGUAGE
26. Anca Lungu Gavril, PhD Student, "Al. Ioan Cuza" University of Iași, TRANSLATING PROUSTIAN IDIOLECT. EQUIVALENCE AND COLLOCATIONS OF BASIN DE GUERMANTES
27. Anca Popan, PhD Student, Technical University of Cluj-Napoca - Baia Mare Northern University Center, CAMIL PETRESCU'S WORK – SOURCES AND ORIGINALITY
28. Aurora Gheorghîță, PhD Student, "Petru Maior" University of Tîrgu Mureș, LIVIU RUSU AND TITU MAIORESCU

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

29. Carmen-Mihaela Guia (Potlog), PhD Student, "Al. Ioan Cuza" University of Iași, THE REPRESION AND DENIAL OF THE "FEMININE" IMAGINARY
30. Ingrid Cezarina Elena Bărbieru (Ciochină), PhD Student, "Lucian Blaga" University of Sibiu, PASSION AND INSTINCT IN VICTOR PAPILIAN'S NOVEL "COANA TRUDA"
31. Constantin Petrea, PhD Student, "Transilvania" University of Brașov, MEMORY AND AUTOBIOGRAPHY IN VALERIU ANANIA'S LITERARY WORK
32. Corina Daniela Popoviciu, Phd Student, "1 Decembrie 1918" University of Alba Iulia, CONTEMPORARY EPISTEMOLOGY AND FEMINIST IDEOLOGY
33. Florina Cotoară (Moldovan), PhD Student, PERSPECTIVES OF CROSSING IN THE SHORT-STORIES OF MIRCEA NEDELICIU
34. Gabriela Anamaria Iepure (Gâlea), PhD Student, "1 Decembrie 1918" University of Alba Iulia, THE RHIZOMATIC UNIVERSE AT MIRCEA NEDELICIU
35. Ileana Băluță, PhD Student, University of Pitești, STILISTIC PROVERB AT ANTON PANN
36. Ioana Bud, Phd Student, Technical University of Cluj-Napoca - Baia Mare Northern University Center, THE DIARISTIC DISCOURSE OF ALICE VOINESCU
37. Iulia Luca, Phd Student, "Petru Maior" University of Tîrgu Mureș, EUGÈNE IONESCO AND THE PREDECESSORS OF ABSURD DRAMA
38. Iulia Mirela Tarko, PhD Student, "1 Decembrie 1918" University of Alba Iulia, DOCUMENTARY RECONSTRUCTION AND FICTION IN THE NOVEL *SE FACE ZIUĂ. ROMANUL ANULUI 1848* BY OVIDIU BÎRLEA

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

39. Mihaela-Niculina Jurje (Tănasă), PhD Student, Technical University of Cluj-Napoca - Baia Mare Northern University Center, VINTILĂ HORIA - *GOD WAS BORN IN EXILE* OR EXILE AS REDISCOVERY OF BEING
40. Liliana Rodica Feder, PhD, "Mihai Eminescu" National College, Baia Mare, TRAVEL - MEANS OF MAPPING THE IDENTITY OF ELIADE
41. Maria Beatrice Lucaciu, Phd Student, University of Oradea, GABRIELA MELINESCU'S AUTOBIOGRAPHICAL NOVEL
42. Mariana Pasincovschi, PhD, Independent Researcher, PAUL GOMA. *BONIFACIA: DE L'USAGE À L'ABUS. LA «MICROPHYSIQUE» DE LA PUISSANCE «CARCÉRALE»*
43. Maximiliana Ștefan (Miheț), PhD Student, "1 Decembrie 1918" University of Alba Iulia, THE POETICS OF ISLAND SPACE - BETWEEN UTOPIA AND DYSTOPIA
44. Miruna-Mădălina Bădoi, PhD Student, University of Pitești, THE MOTHER IN GRIGORE VIERU'S POETRY
45. Monica Andrei (Bako), PhD Student, "Petru Maior" University of Tîrgu Mureș, THE POETICS OF SUBJECTIVITY IN M. H. SIMIONESCU'S DIARY WRITINGS
46. Nicoleta Marinescu, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, LOCATING ANDREI CODRESCU'S GOTHIC
47. Oana-Larisa Oanea, Phd Student, "Transilvania" University of Brașov, THE METAMORPHOSIS OF THE EXPERIENCE OF COMMUNISM IN THE PROSE OF AGOTA KRISTOF
48. Olga Pîrîială, PhD Student, "Ștefan cel Mare" University of Suceava, THE TRANSLATION OF CHILDREN'S LITERATURE IN SCHOOL BOOKS

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

49. Petronela Breban, PhD Student, Technical University of Cluj-Napoca - Baia Mare Northern University Center, LOVE IN ROMANIAN EPISTOLARY LITERATURE
50. Lucian Nicu Rădășan, PhD, *ÎN UMBRA LUMINII* –LYRICAL SCENARIOS
51. Rareș Sorin Șoptorean, PhD Student, "Petru Maior" University of Târgu Mureș, ROMANIANS AND ROMANITY
52. Roxana Florina Căprescu (Nicuț), PhD Student, University of Pitești, L'ENSEMBLE DES NOUVELLES DE DUILIU ZAMFIRESCU
53. Silvia-Maria Mareși (Hainăroșie), PhD Student, University of Bucharest, IDENTITY AND RELIABLE/UNRELIABLE STATUS OF THE CHILD-NARRATOR
54. Silviana-Ruxandra Chira (Mureșan), Phd Student, "1 Decembrie 1918" University of Alba Iulia, READING AS MEANS OF KEEPING ONE'S IDENTITY – READING BETWEEN THE LINES OF *READING LOLITA IN TEHERAN*
55. Simona-Marilena Crăciun (Pogan), PhD Student, "1 Decembrie 1918" University of Alba Iulia, THE POETICS OF SPACE IN MIHAIL SADOVEANU'S SHORT STORIES "VALEA FRUMOASEI"
56. Dorin Sergiu Ursuț, PhD Student, "Lucian Blaga" University of Sibiu, PORTRAITS OF BOURGEOIS AND INTELLECTUALS IN THE EARLY WORKS OF CAMIL PETRESCU AND G. CĂLINESCU
57. Dorin Sergiu Ursuț, PhD Student, "Lucian Blaga" University of Sibiu, EXCURSIONS OF THE PORTRAIT IN BARBU ST. DELAVRANCEA'S WORK
58. Carmen Doina Vasilca, PhD Student, "1 Decembrie 1918" University of Alba Iulia, THE AQUATIC POETICS IN THE WORK OF RODICA BRAGA,

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

59. Viorica Isaia, PhD Student, "Dunărea de Jos" University of Galați, COMICS AS A FORM OF LECTURE, RE-LECTURE AND „RECYCLING” OF THE ALTERNATIVE FICTIONAL WORLDS
60. Carmen Ioana Popa, PhD Student, "1 Decembrie 1918" University of Alba Iulia, THE LOSS OF ANDROGINITY - *GEMINI*, MIRCEA CĂRTĂRESCU
61. Stela Pleșa, PhD Student, "Lucian Blaga" University of Sibiu, THE TRANSLATION OF W. B. YEATS' POETRY IN TERMS OF EQUIVALENT AND NON-EQUIVALENT STRUCTURES
62. Oana Maria Neicu, PhD Student, University of Oradea, VIRGIL TĂNASE'S DOUBLE IDENTITY
63. Diana Ioana Feurdean, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, SEMANTIC FIELDS OF SILENCE OF THE WORLD /SILENCE OF THE HUMAN BEING IN LUCIAN BLAGA'S LYRIC
64. Ludmila Șimanschi, Assoc. Researcher, PhD, Institute of Philology of the Academy of Sciences, Moldova, THE 1960'S DRAMATIC ANTI-CANON IN BESSARABIA
65. Alina-Mariana Stîngă (Zaria), PhD Student, University of Pitești, DIRECTIONS OF THE ROMANIAN INTERWAR NOVEL

FRIDAY – 25 MAY 2018

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**LANGUAGE AND DISCOURSE – Room: A24**

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*Moderators: Assoc. Prof. Luminița Chiorean, PhD, „Petru Maior” University of Tîrgu Mureș; Lecturer Maria-Laura Rus, PhD, „Petru Maior” University of Tîrgu Mureș; Assoc. Prof. Reka Suba, PhD, Sapientia University of Tîrgu Mureș.*

1. Luminița Chiorean, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, SEMANTIC-SYNTACTIC BLOCKS. TYPES OF OPERATORS
2. Adela-Marinela Stancu, Assoc. Prof., PhD, University of Craiova, LE CHAMP SÉMANTIQUE DU MOT ARGENT
3. Simina Badea, Assoc. Prof., PhD, University of Craiova, ON THE CONCEPT OF 'GENRE' IN DISCOURSE ANALYSIS: THE LEGAL DOMAIN
4. Maria Elena Milcu, Assoc. Prof., Hab. Dr., "Lucian Blaga" University of Sibiu, LA TRADUCTION DU LANGAGE GASTRONOMIQUE : ENJEUX ET DEFIS
5. Reka Suba, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureș, ASPECTS OF TRANSLATING TERMINOLOGY
6. Reka Suba, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureș, STYLISTIC PROFILING IN THE TRANSLATION OF SPECIALIZED TEXTS
7. Angelica Hobjilă, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, CONTEMPORARY INFLUENCES REFLECTED, AT THE DISCURSIVE LEVEL, IN CHILDREN'S CREATIONS

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

8. Ludmila Braniște, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, AUXILIARY MATERIALS IN TEACHING RFL: STRENGTHS AND CHALLENGES
9. Eugenia Mincu, Assoc. Prof., PhD, Institute of Philology, Moldova, THE ADJECTIVE IN THE MEDICAL TERMINOLOGY
10. Maria-Rodica Mihulecea, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, L'EXPRESSION DE L'INTENSITÉ FORTE APPLIQUÉE À LA PROPRIÉTÉ
11. Victoria Fonari, Assoc. Prof., PhD, State University of Moldova, THE CRYPTOEROTIC TEXT FROM THE STELLAR PRAYER OF T. PALLADI
12. Liliana Florina Andronache, Lecturer, PhD and Roxana Corina Sfetea, Prof., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, THE NEED FOR ENGLISH IN SCHOOLS AND UNIVERSITIES
13. Maria-Laura Rus, Lecturer, PhD, "Petru Maior" University of Tîrgu Mureș, LEXICAL LOAN WORD IN ROMANCE LANGUAGES
14. Oana Maria Franțescu, Lecturer, PhD, "Al. Ioan Cuza" University of Iași, ISSUES IN LEARNER ASSESSMENT BETWEEN TRADITION AND CHANGE
15. Oxana Chira, Lecturer, PhD, "Alecă Russo" State University of Bălți, Moldova, THE TRANSLATION OF CRAFT NAMES FROM GERMAN TO ROMANIAN
16. Cristina-Eugenia Burtea-Cioroianu, Lecturer, PhD, University of Craiova, THE ROMANIAN VOCABULARY, DIFFICULTIES IN THE PROCESS OF ITS RECEPTION BY THE FOREIGN STUDENTS
17. Cristina Gabriela Marin, Lecturer, PhD, University of Craiova, PROPER NAMES USED IN IDIOMS

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

18. Rodica Roman, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, SEMANTIC VALUES OF THE PREPOSITION *SUR* (ON) FROM A COMPARATIVE POINT OF VIEW
19. Simona Nicoleta Staicu, Assist. Prof., PhD, "Victor Babeş" University of Medicine and Pharmacy, Timișoara, ROMANIAN MEDICAL TERMS. MORPHO-LEXICAL STRUCTURES
20. Corina Mihaela Geană, Assist. Prof., PhD, University of Craiova, ENGLISH SPORTING IDIOMS
21. Haralambie Athes, Assist. Lecturer, PhD, "Al. Ioan Cuza" University of Iași, ALTERNATE DISCOURSE: BEES, BIODIVERSITY AND FINNISH METAL
22. Diana Burlacu, Lecturer, PhD, Institut für Romanistik, Universität Regensburg, Germany, *RARAE AVES*. TWO RFL-TEXTBOOKS IN THE 1940S
23. Manuela Margan, Lecturer, PhD, "Aurel Vlaicu" University of Arad, FROM MODALITY TO GRAMMATICALIZATION IN ROMANIAN AND ENGLISH
24. Monica Borș, Lecturer, PhD, "Lucian Blaga" University of Sibiu, LEXICAL AND GRAMMATICAL CONFIGURATIONS, CURRENT TRENDS AND THE EMERGENCE OF A NEW LANGUAGE
25. Monica Mihaela Marta, Senior Lecturer, PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, HEDGING IN SCIENTIFIC RESEARCH ARTICLES: POSITIVE AND NEGATIVE CONSEQUENCES
26. Simona Redeș, Lecturer, PhD, "Aurel Vlaicu" University of Arad, ANGLICISMS IN ROMANIAN SPECIALIZED VOCABULARY OF MANAGEMENT
27. Luminița Mihaela Neagu, PhD Student and Aurela Nicoleta Pavel (Dicu), PhD, University of Bucharest, THE TRUE COLOURS OF "COLOUR". FROM METAPHORICAL TO SPECIALIZED LEGAL USE

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

28. Raluca-Vasilica Fariseu (Lungu), PhD Student, University of Craiova, TEXT, TITLE AND INTERCULTURAL AT ASSIA DJEBAR
29. Mariana Boeru, PhD and Laura Cizer, Lecturer, PhD – "Mircea cel Bătrân" Naval Academy of Constanța, TEACHING ESP IN THE VIRTUAL LEARNING ENVIRONMENT: USING ILIAS ONLINE EDUCATIONAL PLATFORM TO FACILITATE THE ACQUISITION OF ENGLISH SPECIALIZED LEXICAL CONTENT
30. Elena Mihaela Andrei, PhD, "Al. Ioan Cuza" University of Iași, THE PROCESS OF TEACHING AND LEARNING THE ROMANIAN MEDICAL LANGUAGE IN THE CONTEXT OF CULTURAL DIVERSITY
31. Mariana Pantaleru (Pascaru), PhD Student, "Lucian Blaga" University of Sibiu, THE POETRY OF THE REAL. COGNITIVE STRUCTURES FOR THE CONSTRUCTION OF REALITY
32. Silviu Nicolae Pîrîială, PhD Student, "Ștefan cel Mare" University of Suceava, DISTINCTIVE TRAITS OF THE LEGAL DISCOURSE
33. Alexandra Ioana Dângă, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, ORTHOGRAPHIC PARTICULARITIES OF THE OTHODOX CATECHETIC LANGUAGE FORM THE XXI<sup>ST</sup> CENTURY
34. Iustina Burci, Scientific Researcher II, PhD, "C.S. Nicolăescu-Plopșor" Research Center of the Romanian Academy, Craiova, THE TYPOLOGY OF COMOARA DENOMINATIONS IN THE TOPONYMY FROM OLTENIA AND MUNTENIA
35. Mariana-Diana Câșlaru, PhD, "Al. Ioan Cuza" University of Iași, THE CREATIVE WRITING WORKSHOPS AS A SUPPORT IN LEARNING RFL
36. Daniela-Luminița Teleoacă (Dobre), PhD, Scientific Researcher III, "Iorgu Iordan" Institute of Linguistics of the Romanian Academy, Bucharest, REGARDING THE EXPERIMENTING SUBJECT / DIRECT OBJECT [+ANIMATE, -PERSONAL] OF PSYCHOLOGICAL VERBS

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

WHICH EXPRESS “WONDER” IN ROMANIAN, FRENCH AND SPANISH

37. Inga Druță, Scientific Researcher, Institute of Philology, Chișinău, Moldova, THE LITERARY ALLUSION AND THE INTERTEXTUAL QUOTATION IN THE NOVEL *O SUTĂ DE ANI LA PORȚILE ORIENTULUI* BY IOAN GROȘAN
38. Laura-Adela Ponta, Assist., PhD, “Aurel Vlaicu” University of Arad, NEOLOGISMS AND GLOBALIZATION
39. Loredana-Maria Ghioală, PhD Student, University of Craiova, THE NEOLOGICAL LEXIS IN THE NOVEL *LOGODNICUL* BY HORTENSIA PAPADAT-BENGEȘCU
40. Loredana-Georgiana Popescu (Tomescu), PhD Student, University of Craiova, FRENCH BORROWINGS IN THE WORK *IMPRESII ASUPRA LITERATURII SPANIOLE* BY G. CĂLINESCU
41. Oana-Roxana Costache, PhD Student, University of Craiova, THE TERMINOLOGY OF FEMALE CLOTHING IN THE SPRING OF 2016 (*FEMEIA, UNICA, IOANA*)
42. Angelica Preda, PhD Student, University of Craiova, DEFINING THE TEXTILE TERMS
43. Constantin Răchită, Research Assistant, “Al. Ioan Cuza” University of Iași, ‘TRADITUM’ AND ‘TRADITIO’ IN THE TRANSLATION OF *GENESIS* 2,4b - 3,24
44. Gabriela Toma (Bănuțoiu), PhD Student, University of Craiova, TEXT AND ITS TYPOLOGIES IN ROMANIAN TEXTBOOKS OF FRENCH LANGUAGE
45. Livia Veronica Ghițău, PhD Student, “Ștefan cel Mare” University of Suceava, CONSIDERATIONS ON MACRO- AND MICROTOPYNOMY IN THE UPPER VALLEY OF “ȘTEFAN CEL MARE” UNIVERSITY OF SUCEAVA,

## **GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5**

46. Ionela Chiru, PhD Student, "Al. Ioan Cuza" University of Iași, THE LANGUAGE OF WINE, BETWEEN POETRY AND PERSUASION - THE LEXICAL AND RHETORICAL ANALYSIS OF WINE TASTING NOTES. CASE STUDY: COTNARI
47. Maria-Loredana Trucă (Țancu), PhD Student, University of Pitești, MARITIME CONCEPTS AND TERMINOLOGY FROM LITERARY WRITINGS

FRIDAY – 25 MAY 2018

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**COMMUNICATION, JOURNALISM, EDUCATION  
SCIENCES, PSYCHOLOGY AND SOCIOLOGY**

**Room: A25**

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*Moderators: Prof. Maria-Ana Georgescu, PhD, "Petru Maior" University of Tîrgu Mureş; Assoc. Prof. Arina Modrea, PhD, "Petru Maior" University of Tîrgu Mureş; Assist. Prof. Eugeniu Nistor, PhD, "Petru Maior" University of Tîrgu Mureş*

1. Odette Arhip, Prof., PhD, Ecological University of Bucharest and Cristian Arhip, Assist., PhD, "Gr. T. Popa" University of Medicine and Pharmacy, Iaşi, META-REFERENTIAL ASPECTS OF MODERN COMMUNICATION OF SHAKESPEARE'S ARTISTIC MESSAGE
2. Maria-Ana Georgescu, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, DIGITAL AGE AND COMMUNICATION IN CONTEMPORARY ORGANIZATIONS
3. Mihaela Suditu, Prof., PhD, Petroleum-Gas University of Ploieşti, EMOTIONAL CURRICULUM IN PRE-PRIMARY AND PRIMARY SCHOOLS – AN ANCHOR IN THE HARMONIOUS DEVELOPMENT OF CHILDREN
4. Teodor Pătrăuță, Prof., PhD, "Vasile Goldiș" Western University of Arad, THE LINK BETWEEN THE PROFESSIONAL DEVELOPMENT OF TEACHERS AND THE PEDAGOGICAL LANGUAGE
5. Marilena Ticuşan, Assoc. Prof., PhD, Spiru Haret University of Bucharest, SELF-IMAGE FORMATION IN THE FAMILIES WITH MORE CHILDREN

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

6. Marilena Ticușan, Assoc. Prof., PhD, Spiru Haret University of Bucharest, THE INFLUENCE OF CHILD ABUSE IN THE FAMILY
7. Ramona Vlad, M.A. and Maria Dorina Pașca, Assoc. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureș, ASPECTS OF EDUCATION FOR A HEALTHY FOOD WITH PRIMARY STUDENTS
8. Mihaela Badea, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, A COMPARATIVE ANALYSIS OF THE OLD AND NEW CURRICULUM FOR ROMANIAN LANGUAGE AND LITERATURE IN SECONDARY SCHOOLS
9. Ruxandra Buluc, Assoc. Prof., PhD, "Carol I" National Defense University, Bucharest, CRITICAL THINKING IN THE FIGHT AGAINST FAKE NEWS
10. Ruxandra Buluc, Assoc. Prof., PhD and Ciprian Pripoae-Șerbănescu, Junior Lecturer, PhD - "Carol I" National Defense University, Bucharest, WHAT PROPAGANDA CAN TEACH US
11. Alina Ionescu, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, COMPUTER ASSISTED LANGUAGE LEARNING IN TEACHING ENGLISH AS A SECOND LANGUAGE
12. Carmen Olguța Brezuleanu, Assoc. Prof., PhD; Carmen Luiza Costuleanu; Mihai Stanciu – University of Agricultural Sciences and Veterinary Medicine, Iași, METHODOLOGICAL ASPECTS OF THE INITIAL TRAINING FOR THE TEACHING IN THE IASI AGRARIAN EDUCATION
13. Arina Modrea, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș and Norina Orha, M.A. Student, "Johann Wolfgang Goethe" University, Frankfurt A.M., Germany, STUDY ON THE EVALUATION PROCESS IN THE ROMANIAN SECONDARY EDUCATION
14. Carmen Neamțu, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, OBJECTIVITY, SUBJECTIVITY AND AFFECTIVITY IN THE LANGUAGE OF THE PRESS

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

15. Claudia Marian, Assoc. Prof., PhD, Technical University of Cluj-Napoca - Baia Mare Northern University Center, SELF-EFFICACY INVOLVED IN PREPARING AND OPTION FOR TEACHING PROFESSION
16. Cristian Măduță, Assoc. Prof., PhD, "Vasile Goldiș" Western University of Arad, THE TRUTH. PEOPLE'S VOICE. A ROMANIAN NEWSPAPER SUPPORTING THE UNIFICATION OF ALL ROMANIANS
17. Ionuț Suciuc, Assoc. Prof., PhD, West University of Timișoara, COMMUNICATION THROUGH SOCIAL NETWORKS AMONG HEADS OF GOVERNMENT OF THE EUROPEAN UNION
18. Ionuț Suciuc, Assoc. Prof., PhD, West University of Timișoara, DOING FIELD RESEARCH IN JOURNALISM AND ETHNOGRAPHY. RELATIONSHIP WITH SOURCES OF DOCUMENTATION
19. Laura Ioana Leon, Assoc. Prof., PhD, "Grigore T. Popa" University of Medicine and Pharmacy, Iași, THE ROLE OF LANGUAGE COURSES AND TRAINING IN PREPARING DENTAL STUDENTS FOR THE CHALLENGES OF THEIR FUTURE PROFESSION
20. Luminița Crăciun, Assoc. Prof., PhD, "Carol I" National Defense University, Bucharest, THE COHESION OF ORGANISATIONS THROUGH SOCIAL RESPONSIBILITY ACTIVITIES
21. Maria Magdalena Popescu, Assoc. Prof., PhD, "Carol I" National Defense University, GLOBALIZATION OF THE ROMANIAN PRESS
22. Ruxandra Petrovici, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, LE PETIT PRINCE, PRECURSEUR DES RELATIONS INTERCULTURELLES
23. Mirela Ioniță, Assoc. Prof., PhD, "Carol I" National Defense University, Bucharest, AREAS, ACTIONS AND AGENTS IN SOCIAL ADVERTISING

## **GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5**

24. Mirela Ioniță, Assoc. Prof., PhD, "Carol I" National Defense University, Bucharest, COMIC DISCOURSE IN CINEMATOGRAPHY
25. Eugeniu Nistor, Lecturer, PhD, "Petru Maior" University of Tîrgu Mureș, LUCIAN BLAGA- MAGICAL THINKING AND FAITH
26. Horia Mocanu, Lecturer, PhD, "Titu Maiorescu" University of Bucharest and Daniela Nicoleta Dumitrescu, Clinician Psychologist, CBT Psychotherapist, THE IMPACT OF CONGENITAL HEARING LOSS ON THE PSYCHOLOGICAL AND EMOTIONAL DEVELOPMENT OF THE INFANT
27. Horia Mocanu, Lecturer, PhD, "Titu Maiorescu" University of Bucharest and Daniela Nicoleta Dumitrescu, Clinician Psychologist, CBT Psychotherapist, PSYCHOLOGICAL ASPECTS OF GENETIC COUNSELING FOR SENSORINEURAL CONGENITAL HEARING LOSS – DEMYSTIFYING PARENTS' BELIEFS ABOUT THE CAUSE OF THEIR CHILDREN'S DEAFNESS
28. Horia Mocanu, Lecturer, PhD, "Titu Maiorescu" University of Bucharest and Daniela Nicoleta Dumitrescu, Clinician Psychologist, CBT Psychotherapist, THE STUDY OF GUILT, BLAME, STIGMA AND UNDERSTANDING OF INHERITENCE IN FAMILIES WITH CONGENITAL DEAF CHILDREN
29. Andreea Iliescu, Lecturer, PhD, University of Craiova, INSIGHTS INTO THE NUTS AND BOLTS OF TAKING THE FLOOR
30. Cristina-Elena Mercea, Lecturer, PhD, "Vasile Goldiș" Western University of Arad, EFFECTS OF ANIMAL ASSISTED THERAPY ON ELDERLY
31. Cezarina Adina Tofan, Lecturer, PhD, University of Pitești, IMPORTANCE OF THE NEGOTIATIONS AND COMMUNICATIONS IN INDUSTRIAL MANAGEMENT
32. Melinda Izabela Achim, Lecturer, PhD, Technical University of Cluj-Napoca, INVESTIGATION JOURNALISM – AN ACADEMIC FIELD OF RESEARCH?

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

33. Adrian Păcurar, Lecturer, PhD and Lia Lucia Epure, Assist. Prof., PhD, "Vasile Goldiș" Western University of Arad, ON ACADEMIC COMMUNICATION IN CONTEMPORARY ROMANIA – A SHORT ANATOMY OF A FAILURE
34. Roxana Elena Doncu, Lecturer, PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, TEACHING DIGITAL NATIVES: MASSIVE OPEN ONLINE COURSES (MOOCS)
35. Fabiola Popa, Lecturer, PhD, Politehnica University of Bucharest, PERCEPTIONS OF MILLENNIALS AT THE WORKPLACE
36. Mihaela Pricope, Lecturer, PhD, Politehnica University of Bucharest, DEVELOPING INTERCULTURAL AWARENESS THROUGH THE JIGSAW METHOD
37. Andrei Alexandru Achim, Lecturer, PhD, Technical University of Cluj-Napoca, POTENTIAL APPLICATIONS OF JOHN BOYD'S OODA LOOP IN CONFLICTS AND COMMUNICATION
38. Alexandra Cristina Piroiu, Lecturer, PhD, Spiru Haret University of Bucharest, THE PROTECTION AND ASSISTANCE OF THE VICTIMS OF HUMAN TRAFFIC
39. Alina Boja, Lecturer, PhD, Technical University of Cluj-Napoca - Baia Mare Northern University Center, DEVELOPING LIFELONG LEARNING COMPETENCES THROUGH LITERACY
40. Alina Roșcan, Lecturer, PhD, "Carol I" National Defense University, Bucharest, INFLUENCE VIA THE RECOURSE TO FIGURES OF SPEECH
41. Diana Chisalita, Lecturer, PhD, "Vasile Goldiș" Western University of Arad, DYNAMICS OF CULPABILITY IN RELATION TO DESIRE
42. Diana Chisalita, Lecturer, PhD, "Vasile Goldiș" Western University of Arad, STOLEN IDENTITY
43. Doina Asan, Lecturer, PhD, "Carol I" National Defense University, Bucharest, LINGUISTIC COMPETENCE AND COMMUNICATION

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

44. Ecaterina Croitor, Lecturer, PhD, University of Oradea, INSTITUTIONALIZED CHILDREN AND THE CONSEQUENCES OF PSYCHOSOCIAL DEPRIVATION
45. Elena-Veronica Nicola, Lecturer, PhD, University of Craiova, ORGANIZATIONAL COMMUNICATION - A LANDMARK OF GROUP PERFORMANCE
46. Elena Epurescu, Lecturer, PhD, Politehnica University of Bucharest, APPROACHES, MODELS AND THEORIES USED IN CAREER COUNSELING
47. Niadi-Corina Cernica, Assist. Prof. PhD, "Ștefan cel Mare" University of Suceava, COGNITIVE ROLE OF IMAGINATION
48. Ioan-Claudiu Farcaș, Lecturer, PhD, Technical University of Cluj-Napoca - Baia Mare Northern University Center, MODERN DIGITAL GAMES: THE NEW NEW-MEDIA
49. Gabriel Cosmin Balaci, Lecturer, PhD, "Vasile Goldiș" Western University of Arad, THE INFLUENCE OF PATIENT DISCOURSE ON THE PSYCHOTHERAPEUTICAL
50. Lavinia Hulea, Lecturer, PhD, University of Petroșani, BUSINESS COMMUNICATION AND NEGOCIATION
51. Mirela Radu, Lecturer, PhD, "Titu Maiorescu" University of Bucharest, MEDICINE AND ANTHROPOLOGY IN ONE PERSONALITY. ȘTEFAN MILCU
52. Oana Andreea Nae, Lecturer, PhD, "Dunărea de Jos" University of Galați, FEMALE TYPOLOGIES IN THE MEDIA. BUILDING THE FEMALE MEDIA CHARACTER. EVOLUTION AND METHODS
53. Mihaela Ozarhevcici, Lecturer, PhD, "Vasile Goldiș" Western University of Arad and Andrei Ando, Assist., PhD, "Aurel Vlaicu" University of Arad, THE NEGOTIATIONS REGARDING THE FAITH OF THE ARDEAL REGION FROM THE PERSPECTIVE OF THE PRESS OF ARAD

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

54. Simona Alexandra Marica, Lecturer, PhD, Spiru Haret University of Bucharest, THE ADULT WITH AUTISM SPECTRUM DISORDER – BETWEEN MYTH AND REALITY
55. Veronica Ilieș, Lecturer, PhD, "Babeș-Bolyai" University of Cluj-Napoca, PERSONAL BRANDING. A RESERACH ON MANAGERS AND ENTREPRENEURS' VIEW ABOUT THE POWER OF STRATEGIC PERSONAL BRANDING IN BUSINESS ENVIRONMENT IN ROMANIA
56. Andrei-Lucian Marian, Lecturer, PhD, "Al. Ioan Cuza" University of Iași, THE EFFECTS OF THE MIGRATION OF PARENTS ABROAD FOR WORK ON THE CHILDREN AND TEENAGERS
57. Cristina Radu-Golea, Senior Lecturer, PhD, University of Craiova, HUMOR IN ADVERTISING
58. Maria Sinaci, Assist. Prof., PhD, "Vasile Goldiș" Western University of Arad, CRITICAL THINKING AND CHARACTER EDUCATION
59. Cezarina Adina Tofan, Lecturer, PhD, University of Pitești, DASHBOARD - A MANAGERIAL INSTRUMENT IN SUBSTANTIATION OF DECISIONS
60. Loredana Bănanu, PhD, "I.L. Caragiale" National University of Theatric and Cinematographic Art, Bucharest, ELEMENTS OF ACTOR PSYCHOLOGY IN THE VIEW OF STANISLAVSKI
61. Teodor Bivol, PhD Student, "Ion Creangă" Chișinău State University, Moldova, COMMUNICATION MANAGEMENT IN SCHOOL EDUCATION
62. Nicolae-Sorin Drăgan, PhD, National University of Political Sciences and Public Administration, Bucharest, PRAGMATIC GESTURES IN TV DEBATE.A MULTIMODAL ANALYSIS OF PRAGMATIC GESTURE IN TV DEBATEFOR PRESIDENTIAL ELECTIONS IN ROMANIA, FROM NOVEMBER 2014

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

63. Alexandru Taşnadi, PhD; Iustin Emanuel Alexandru, PhD Student; Gheorghe Ustinescu, PhD Student – Bucharest University of Economic Studies, PSYCHOANALYSIS AND CONSUMER CULTURE
64. Gheorghe Ustinescu, PhD Student, Bucharest University of Economic Studies, SETTING OBJECTIVES IN COMMUNICATION STRATEGIES
65. Liviu Marius Gînju, PhD Student, "Al. Ioan Cuza" University of Iaşi, EXPLORING THE IMPACT OF PARENTING STYLES ON ADOPTION OF ANTI-SOCIAL BEHAVIOR AMOUNG YOUNG PEOPLE
66. Emanoil Remus Cazacu, PhD Student, "Ion Creangă" Chişinău State University, Moldova, THE FORMATION OF SOCIAL AND FINANCIAL ABILITIES IN SCHOOL
67. Carmen Ana Maria Munteanu, Prof., Psychotherapist, Tîrgu Mureş, RESEARCH STUDY ON THE DEVELOPMENT OF PSYCHOMOTRICITY IN CHILDREN WITH DISABILITIES THROUGH GROUP ACTIVITIES INTEGRATED INTO A PSYCHOMOTOR DEVELOPMENT PROGRAM THROUGH 3C THERAPY
68. Constantin Todiriţă, PhD Student, "Al. Ioan Cuza" University of Iaşi, BUILDING NARRATIVES IN THE COUPLE RELATIONSHIP FOR GIVING UP CRIMINAL LIFE - A CASE STUDY
69. Mona Simu, Scientific Researcher, PhD Student, The Institute for the Research of Life Quality, MIGRATION AND SOCIAL PROBLEMS: ASPECTS OF SOCIAL PROBLEMS LINKED TO MIGRATION, IN SOME EU COUNTRIES AND IN ROMANIAN PRESS, TODAY
70. Nicolae Mădălin Ţugui, PhD Student, University of Bucharest, THE MUSLIM WOMAN IN CONTEMPORARY SOCIETY
71. Octavia Cristina Borş, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, POLITICAL CORRECTENSS IN SOCIAL MEDIA. THEORETICAL ASPECTS

FRIDAY – 25 MAY 2018

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**HISTORY, POLITICAL SCIENCES, INTERNATIONAL  
RELATIONS – Room: A27**

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*Moderators: Prof. Cornel Sigmirean, PhD, "Petru Maior" University of Tîrgu Mureş; Assoc. Prof. William Bleiziffer, PhD, "Babeş-Bolyai" University of Cluj-Napoca; Lecturer Fabian Istvan, PhD, "Petru Maior" University of Tîrgu Mureş*

1. Cornel Sigmirean, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, NATIONAL FUNDING: GREEK-CATHOLIC CHURCH SCHOLARSHIPS (1737-1918)
2. Çetin Nursulu, Prof., PhD, University of Giresun, Turkey, THE STATE POLICY OF KAZAKHSATN FOR THE RETURNING KAZAHKS TO THEIR HOMELAND AFTER 1991
3. Nicolae Iuga, Prof., PhD, "Vasile Goldiş" Western University of Arad, REPRESENTATIVES OF MODERN ETHICAL NATURALISM IN THE CONCEPTION OF EUGÈNE DUPRÉEL
4. Veronica Gaspar, Assoc. Prof., PhD, National University of Music, Bucharest, ABOUT THE STORIES BEHIND OUR SENSIBLE RECEPTION
5. Ecaterina Hlihor, Assoc. Prof., PhD, "Carol I" National Defense University, Bucharest, CHINESE LANGUAGE AS A VECTOR OF THE PUBLIC DIPLOMACY OF THE POPULAR REPUBLIC OF CHINA
6. Sorin Bulboacă, Assoc. Prof., PhD, "Vasile Goldiş" Western University of Arad, EPIDEMICS IN TRANSYLVANIA AND BANAT IN THE AGE OF LIGHTS. PROTECTION MEASURES. QUARANTINE

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

7. William A. Bleiziffer, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, BENE COMUNE: REALTÀ ED ESIGENZA ECCLESIALE
8. Adrian Claudiu Stoica, Assoc. Prof., PhD, Politehnica University of Bucharest, WOMEN'S CONDITION IN 19TH CENTURY
9. Ruslan Şevcenco, PhD, The Institute of Efficient Politics, Chişinău, Moldova, THE MIGRATIONIST POLICY OF THE SOVIET REGIME IN RSS MOLDOVA (1947-1953)
10. Romeo Boşneagu, Assoc. Prof., PhD, "Mircea cel Bătrân" Naval Academy of Constanţa, THE EVOLUTION OF THE WORLD ECONOMY DURING 1980-2016 - CRITICAL ANALYSIS
11. Romeo Boşneagu, Assoc. Prof., PhD, "Mircea cel Bătrân" Naval Academy of Constanţa, THE EVOLUTION OF WORLD TRADE OVER THE PERIOD 2005-2015 - COMPARATIVE ANALYSIS
12. Inna Negrescu-Babuş, Assoc. Prof., PhD, "Bogdan Petriceicu-Haşdeu" Institute of Romanian Philology, Moldova, THE ETHNIC GROUPS OF BESSARABIA AND THEIR ATTITUDE TOWARDS THE ACT OF THE 1918 GREAT UNION
13. Ioana-Iulia Olaru, Assoc. Prof., PhD, "G. Enescu" National University of Arts, Iaşi, THE EVOLUTION OF HABITAT IN MIDDLE AND LATE BRONZE AGE ON THE TERRITORY OF ROMANIA
14. Liliana Trofin, Assoc. Prof., PhD, "Dimitrie Cantemir" Christian University, Bucharest, CODES, CANONICAL-LEGAL INSTITUTIONS, AND COLLECTIVE MEMORY
15. Adriana Cîteia, Assoc. Prof., PhD, Ovidius University of Constanţa, TRANSSUMPTIV LANGUAGES IN EUROPEAN THINKING
16. Maria Costea, Researcher, PhD, "Gheorghe Şincai" Institute for Social Sciences and Humanities of the Romanian Academy, Tîrgu Mureş and Simion Costea, Senior Lecturer, PhD, "Petru Maior" University of Tîrgu Mureş, NEW REFLECTIONS ON EU -RUSSIA RELATIONS IN THE CONTEXT OF THE HYBRID WAR

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

17. Valeria Micu, Lecturer, PhD, "Carol I" National Defense University, Bucharest, THE COLONIZATION OF CONGO – A FACET OF GLOBALIZATION
18. Victor Marola, PhD Student and Anca Popescu, Assist. Prof., PhD – University of Bucharest, INTERIORITY IN THE PROCESS OF ACHIEVING TRUTH KNOWLEDGE AS EVIDENCED IN AUGUSTINE'S WRITINGS
19. Monica Merutiu, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, DIPLOMACY AND RELIGION. THE VATICAN'S FOREIGN POLICY
20. Nicolaie Hodor, Lecturer, PhD, and Teodor-Ioan Hodor, PhD Student - "Babeş-Bolyai" University of Cluj-Napoca, COHESION AND DISPERSION. THE NORTHERN AND EASTERN BORDERS OF ROMANIA IN THE LAST CENTURY, BETWEEN BARRIERS, PASSAGEWAYS AND COMMUNICATION
21. Denisa Elena Petrehuş, Lecturer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, THE TRIUMPHAL MARCH OF SPORT OVER TIME
22. Lucreția-Dorina Loghin, Lecturer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, DIMITRIE'S ETHICAL HERITAGE: A LIFE LIVED MEANINGFULLY BETWEEN REALITY AND FICTION
23. Gheorghe Falcă, Lecturer, PhD, "Vasile Goldiș" Western University of Arad, CULTURAL AND RELIGIOUS MANIFESTATIONS OF THE REALIZATION OF THE GREAT UNION REFLECTED IN THE MEDIA
24. Delia Anamaria Răchișan, Lecturer, PhD, Technical University of Cluj-Napoca - Baia Mare Northern University Center, THE FEAST AND CHARACTER ALEXIE IN THE TRADITIONAL ROMANIAN MENTALITY
25. Emilia Tomescu, Lecturer, PhD, "Lucian Blaga" University of Sibiu, THE ROMANIAN NATIONAL SPIRIT- MODELS OF CIVIC RESISTANCE

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

26. Fabian Istvan, Lecturer, PhD, "Petru Maior" University of Tîrgu Mureş, THE FUNERARY MONUMENTS WITHOUT INSCRIPTIONS FROM THE TELEKI COLLECTION OF GORNESTI
27. Mădălina Strehie, Senior Lecturer, PhD, Hab. Dr., University of Craiova, THE URBANISM - STATE OF THE FIRST SUMERIAN - BABYLONIAN CIVILIZATIONS
28. Ştefan Lifa, Lecturer, PhD, West University of Timişoara, IDEOLOGY AND SOCIETY IN THE MIDDLE AGES. THE MILLENARIAN PROBLEM
29. Alexandru Cristian, PhD and Răzvan Grigoraş, PhD, National Defense College, NEW APPROACHES OF POWER IN INTERNATIONAL POLITICS
30. Răzvan Grigoraş, PhD and Alexandru Cristian, PhD, National Defense College, EMERGENCE AND MULTIPOLARITY IN XXIST CENTURY
31. Maria Costea, Researcher, PhD, "Gheorghe Şincai" Institute for Social Sciences and Humanities of the Romanian Academy, Tîrgu Mureş, THE VISIT OF STAMBOLISKI IN ROMANIA AS REFLECTED IN THE BELGIAN DIPLOMATIC REPORTS
32. Brigitta Lutyán, PhD Student, "Petru Maior" University of Tîrgu Mureş, THE WAVES OF EUROCOMMUNISM IN THE SOCIALIST REPUBLIC OF ROMANIA
33. Oleg Feoktistov, PhD Student, "Al. Ioan Cuza" University of Iaşi, AUGMENTED STATES OF CULTURE
34. Mariana Ana Bulmez, PhD Student, "Ovidius" University of Constanţa, COOPERATION AND CONFLICT IN A GLOBAL WORLD
35. Ciprian Farcaş, PhD Student, "Petru Maior" University of Tîrgu Mureş, ASPECTS RELATED TO THE IMPERIALIST ACTIONS O THE AUSTRO-HUNGARIAN EMPIRE
36. Flavius Ghender, Assist., PhD, "Aurel Vlaicu" University of Arad, THE TRANSFORMATION OF NATION STATES UNDER THE IMPACT OF GLOBALIZATION

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

37. József Gyenge, PhD Student, "Petru Maior" University of Tîrgu Mureş, THE STATUS OF THE CATHOLIC CHURCH DURING COMMUNISM: THE "ANTI-PIUS" TREND
38. Teodor-Ioan Hodor, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, THE COHESION POLICY: THE MAIN INSTITUTIONS AND THEIR ROLE
39. Augusta-Manuela Lateş, PhD Student, "Petru Maior" University of Tîrgu Mureş, ROMANIAN CINEMATOGRAPHY IN COMMUNISM
40. Monica Crăciuneanu, PhD Student, "Petru Maior" University of Tîrgu Mureş, THE CONCEPT OF "PRECIOUS STONE" IN THE FIRST HALF OF THE SIXTEENTH CENTURY
41. Dumitru-Cătălin Rogojanu, Scientific Researcher III, PhD, Hab. Dr., Museum of Dacian and Roman Civilisation, Deva, MUSEUM EDUCATION AND THE PLACES OF TRAUMATIC MEMORY
42. Zsolt Simon, Scientific Researcher III, PhD, "Gheorghe Şincai" Institute for Social Sciences and Humanities of the Romanian Academy, Tîrgu Mureş, THE INCOMES OF BISTRIŢA IN THE MIDDLE AGES
43. Claudiu Holdiş, PhD Student, Technical University of Cluj-Napoca - Baia Mare Northern University Center, PHILOSOPHICAL NUANCES IN THE HISTORICAL THINKING OF VASILE PÂRVAN
44. Corina Haţegan, Scientific Researcher, PhD, "Gheorghe Şincai" Institute for Social Sciences and Humanities of the Romanian Academy, Tîrgu Mureş, SPORTS AND THE CEAUSESCU'S REGIME - PROPAGANDA'S TOOL OR MASS PHYSICAL EDUCATION? STUDY CASE: THE "SPORTUL" NEWSPAPER DURING THE '80S
45. Gheorghe-Ovidiu Czinka, PhD Student, "Petru Maior" University of Tîrgu Mureş, EXTRACURRICULAR ACTIVITIES OF PUPILS FROM TÎRGU MUREŞ AT THE END OF THE SCHOOL YEAR IN 1958/59
46. Diana Secară, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, ROMANIA'S ROLE WITHIN NATO

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

47. Ștefan Dreghici, PhD Student, "Petru Maior" University of Tîrgu Mureș, IULIU MOLDOVAN AND HIS EUGENIC CONCEPT
48. Florinela Giurgea, PhD Student, "Petru Maior" University of Tîrgu Mureș, THE FORGOTTEN HOLOCAUST: COMPENSATION FOR ROMA PEOPLE, VICTIMS OF DEPORTATION DURING WORLD WAR II
49. Gherghina Boda, Scientific Researcher I, Musem of Dacian and Roman Civilisation, Deva, THE REFLECTION IN THE PRESS OF THE EPOCH OF GENERAL HENRI MATHIAS BERTHELOT VISIT TO TRANSYLVANIA
50. Roxana Georgiana Holcă-Nistor, PhD Student, "Ștefan cel Mare" University of Suceava, ROMANIA'S INVOLVEMENT IN THE ARAB-ISRAELI PEACE PROCESS (1977-1982)
51. Janeta-Maria Pleșa-Iuga, PhD, West University of Timișoara, THE ETHNO-FOLKLORIC IDENTITY OF THE ROMANIANS FROM SERBIA
52. Laura Mădălina Pîrșcoveanu, PhD Student, Bucharest University of Economic Studies, THE EFFECTS OF CREATING THE BANKING UNION ON THE SUSTAINABILITY OF EUROPEAN MONETARY CONSTRUCTION
53. Ismail Nilghiun, PhD, University of Giresun, Turkey, NATIONAL IDENTITY AND MİLLİ MUCADELE (NATIONAL STRUGGLE) OF THE CRIMEAN TATARS OF DOBRUJA
54. Olga Grădinaru, PhD, "Babeș-Bolyai" University of Cluj-Napoca, SOVIET IDENTITY IN STALINIST FILMS
55. Orosz Otilia Valeria, PhD Student, West University of Timișoara, ANALYSIS OF DIFFERENT FORM OF PSALMS, IN THE CONTEXT OF HUNGARIAN REFORMED HYMNBOOKS
56. Silvana Prodan, PhD Student, "Paradigma Europeană" Doctoral School, ROMANIAN WRITERS ON THE RUN FROM THEIR NATIONAL IDENTITY

## **GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5**

57. Adrian Gheorghe Standavid, PhD Student, "Petru Maior" University of Tîrgu Mureş, THE IDEA OF UNITED EUROPE IN THE FIRST DECADE OF THE INTERWAR PERIOD
58. Loredana Bănar, PhD Student, "I.L. Caragiale" National University of Theatric and Cinematographic Art, Bucharest, THE ROLE OF GLOBALIZATION. FROM ION BY PLATO TO THE PHILOSOPHY OF CONTEMPORARY THEATRICAL ACT
59. Andreea-Florentina Nicolescu, PhD Student, Bucharest University of Economic Studies, THE SITUATION OF REFUGEES IN EUROPE. PAST VERSUS PRESENT

FRIDAY – 25 MAY 2018

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**SOCIAL SCIENCES – Room: A28**

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1. Tatiana Dănescu, Prof., PhD, "Petru Maior" University of Tîrgu Mureș; Maria-Alexandra Popa, PhD Student; Mariana Vasileva, PhD Student, GREEN ACCOUNTING - SUSTAINABLE DEVELOPMENT ASPECTS
2. Tatiana Dănescu, Prof., PhD, "Petru Maior" University of Tîrgu Mureș; Emil Gherghescu, PhD Student; Alexandra Botoș, PhD Student, NEW TRENDS IN INTERNAL AUDIT
3. Lucreția Dogaru, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, PARTICULARITIES OF ENVIRONMENTAL DAMAGE
4. Lucreția Dogaru, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, THE LEGAL REGIME FOR THE MANAGEMENT OF MEDICAL WASTE
5. Petruța Blaga, Prof., PhD and Avram Tripon, Assoc. Prof., PhD – "Petru Maior" University of Tîrgu Mureș, MENTAL TECHNOLOGIES IN MANAGEMENT
6. Claudia Roșu, Prof., PhD, Hab. Dr., West University of Timișoara, CONSIDERATIONS RELATED TO DECISION NO. 55/2017, PRONOUNCED BY THE HIGH COURT OF CASSATION AND JUSTICE AS A PRIOR DECISION
7. Elena Doval, Prof., PhD, Spiru Haret University of Bucharest, STRATEGIC DECISION-MAKING BASED ON TRANSACTION COSTS THEORY

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

8. Brîndușa Gorea, Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureș, ONE HUNDRED YEARS OF ROMANIAN LAW: BRIDGE ABOVE TIME, BRIDGE ABOVE BOUNDARIES
9. Ionica Oncioiu, Prof., PhD, "Titu Maiorescu" University of Bucharest and Alina Stanciu, PhD Student, "1 Decembrie 1918" University of Alba Iulia, EU BENCHMARKING MECHANISM FOR WESTERN BALKANS
10. Roxana Ștefănescu, Prof., PhD, Spiru Haret University of Bucharest, LEADERSHIP ORIENTED TOWARDS THE CHANGE FOR PERFORMANCE
11. Ioan Rusu, Prof., PhD, "Danubius" University of Galați, TORTURE IN ROMANIAN LAW
12. Sorin Ivan, Prof., PhD, "Titu Maiorescu" University of Bucharest, A POLIDIMENSIONAL CONCEPT? THE CULTURAL PATRIMONY. JUDICIAL REGLEMENTATION, ARIA OF ACTION, LEGAL, CULTURAL AND IDENTITARY IMPLICATIONS
13. Mădălina Albu, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, FEASIBILITY STUDIES - INSTRUMENT FOR DETERMINING THE EFFICIENCY OF AN INVESTMENT
14. Mădălina Albu, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, CONSIDERATION REGARDING TECHNOLOGICAL RISK MANAGEMENT IN THE OIL AND GAS INDUSTRY
15. Anca-Iulia Stoian, Assoc. Prof., PhD, Spiru Haret University of Bucharest, SOME CONSIDERATIONS REGARDING INTERNATIONAL CRIMINAL LAW LIABILITY
16. Anișoara Băbălău, Assoc. Prof., PhD, University of Craiova, GENERAL PRINCIPLES OF THE LOCAL BUDGET PROCESS
17. Doina David, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureș, SYMMETRIES AND ASYMMETRIES IN EDUCATION IN THE CONTEXT OF SOCIAL CHANGE
18. Mircea-Viorel Drăgan, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, STUDIES ON WATER QUALITY IN THE DANUBE DELTA

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

19. Oana Elena Gălățeanu, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, THE EUROPEAN PUBLIC PROSECUTOR'S OFFICE (EPPO) AND THE PRINCIPLES APPLICABLE TO THIS EU BODY
20. Ovidiu Florin Toderici, Assoc. Prof., PhD, "Vasile Goldiș" Western University of Arad, THE PROMOTION OF CHANCE EQUALITY AND NONDISCRIMINATION IN THE ROMANIAN EDUCATION SYSTEM
21. Vanina Adoriana Tifan, Assoc. Prof., PhD and Lavinia Denisia Cuc, Lecturer, PhD – "Aurel Vlaicu" University of Arad, THE MODIFICATION OF SOCIAL INSURANCE CONTRIBUTION SCHEME AND THEIR IMPACT ON THE NET SALARY AND LIVING LEVEL OF POPULATION
22. Ludmila Branîște, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, THE ROMANIAN LANGUAGE IN A BILINGUAL SOCIETY: A CASE STUDY
23. George Coca, Assoc. Prof., PhD, Spiru Haret University of Bucharest, THE JUDICIAL NATURE OF THE PROVISIONAL PROTECTION ORDER
24. Florin Lucian Isac, Assoc. Prof., PhD and Lavinia Denisia Cuc, Lecturer, PhD – "Aurel Vlaicu" University of Arad, THE INFLUENCE OF CULTURE ON WORK TEAMS
25. Oana Șaramet, Senior Lecturer, PhD, "Transilvania" University of Brașov, CONSIDERATIONS ON THE POLITICAL REGIME ESTABLISHED BY THE ROMANIAN CONSTITUTION
26. Romana Oneț, Lecturer, PhD, Technical University of Cluj-Napoca - Baia Mare Northern University Center, PARTICIPATIVE LOCAL COMMUNITY DEVELOPMENT- A MODEL OF ADDRESSING THE NEEDS OF THE CITIZENS
27. Brîndușa Maria Popa, Lecturer, PhD, "Carol I" National Defense University, STRATEGIC AMBIGUITY WITHIN MANAGERIAL COMMUNICATION: FRIEND OR FOE?
28. Alexandra Crăciun, Senior Lecturer, PhD, University of Bucharest, ROMANIAN GENDER GAP: ALTERNATIVE MARKETING STRATEGIES FOR A FRENCH BAKERY IN ROMANIA

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

29. Ioan Micle, Lecturer, PhD, "Aurel Vlaicu" University of Arad, EXERCISING SOME UNQUALIFIED ACTIVITIES WITH OCCASIONAL DAYTIME ACTIVITIES
30. Viorica-Cristina Cormoș, Lecturer, PhD, "Ștefan cel Mare" University of Suceava, DISCRIMINATION ÎN CONTEMPORARY SOCIETY. REALITY OR APPEARANCE?
31. Dan Donoșă, Lecturer, PhD, University of Agricultural Sciences and Veterinary Medicine, Iași, RISK STRATEGIES IN AGRICULTURAL CREDITING
32. Horia-Vicențiu Pătrașcu, Lecturer, PhD, Politehnica University of Bucharest, THE INVISIBLE MAN. VESTIMENTATION AND CORPORALITY
33. Oriana-Helena Negulescu, Lecturer, PhD, "Transilvania" University of Brașov, LISTENING STRATEGY IN BUSINESS COMMUNICATION
34. Loredana-Maria Păunescu, Lecturer, PhD, Petroleum-Gas University of Ploiești, CHALLENGES OF INFORMATION SYSTEMS IN ECONOMIC ENVIRONMENT
35. Loredana-Maria Păunescu, Lecturer, PhD, Petroleum-Gas University of Ploiești, INFORMATION SYSTEM - INSTRUMENT RATING OF CHANGE THAT APPEARS ON LABOR MARKET
36. Cristina M. Kassai, PhD Student, "Acad. Andrei Rădulescu" Legal Research Institute of Romanian Academy, Bucharest, ROLES AND RESPONSIBILITIES OF THE US ENVIRONMENTAL PROTECTION AGENCY
37. Gyorbíró Nora Alice, THE ROLE OF MULTICULTURAL VALUES, CONFESIONAL IDENTITY, DEMOGRAPHIC POLITICS AND ECONOMIC FACTORS IN THE CONDITIONING OF THE REPRODUCTIVE BEHAVIOUR OF HUNGARIAN POPULATION IN TRANSYLVANIA
38. Daniel-Marcel Oprean-Crașoveanu, PhD Student and Lucica Cunțan, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, VISUAL OR NATURAL-GEOGRAPHIC BARRIERS INFLUENCING URBAN DEVELOPMENT, ALBA IULIA CITY

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

39. Bogdan Bîrzu, Assist., PhD, "Titu Maiorescu" University of Bucharest, THE OFFENSE OF MALTREATMENT IN ROMANIAN LAW
40. Hadrian-Vasile Conțiu, Prof., PhD and Andreea Conțiu, Prof., PhD – "Al. Papiu-Ilarian" National College, Tîrgu Mureș, THE TÂRNAVE REGIONAL SYSTEM. NUMERICAL EVOLUTION OF URBAN AND RURAL POPULATION DURING 1850-2011
41. Violeta Bran, PhD Student, Bucharest University of Economic Studies, REFLECTIONS ON RECOUPING ECOSYSTEM SERVICES OF THE FOREST, IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT OF ROMANIA
42. Mihaela Bucatariu, PhD Student, Bucharest University of Economic Studies, THE COLORS OF ENTREPRENEURSHIP
43. Violeta Bran, PhD Student and Laurențiu Tescan, PhD Student, Bucharest University of Economic Studies, ASPECTS REGARDING THE ROLE OF AGRICULTURE IN THE PROVISION OF RENEWABLE ENERGY RESOURCES
44. Ana Camelia Cotos, PhD Student, West University of Timișoara, MORAL NORMS AND AGENTS
45. Eduard Boghiță, Assist., PhD, University of Agricultural Sciences and Veterinary Medicine, Iași, THE INVESTMENTS, SOURCE OF ECONOMIC GROWTH AND RURAL DEVELOPMENT – CASE STUDY
46. Adrian Nicolae Cazacu, PhD Student, Bucharest University of Economic Studies, RESEARCHES REGARDING THE ANIME CULTURE'S EMARKET PRESENCE IN ROMANIA. RETROSPECTIVE OVERVIEW
47. Corina Ana Borcoși, Researcher III, PhD, "Constantin Brâncuși" University of Târgu-Jiu, THE INTUITIVE MANAGER THAT MANAGES A FLEXIBLE ENTERPRISE
48. Georgeta Ghionea, Scientific Researcher III, PhD, C. S. Nicolăescu-Plopșor" Institute for Research in Social Studies and Humanities from Craiova, Romanian Academy, FORMERLY JEWISH ENTREPRENEURS OF CRAIOVA,

## GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5

49. Ioana Corina Abrudan, PhD Student, "1 Decembrie 1918" University of Alba Iulia, THE IMPACT OF THE INFORMATION TECHNOLOGY ON ACCOUNTING. RISKS AND ADVANTAGES
50. Ionela-Georgiana Siminiceanu, PhD Student, State University of Moldova, THE RIGHT TO REPAIRS FROM THE PERSPECTIVE OF ARTICLE 5 ECHR. ROMANIA-REPUBLIC OF MOLDOVA COMPARATIVE LEGAL STUDY
51. Raluca Ionușă Leotescu, Prof., PhD and Mariana Mușat, Prof., PhD - "I.L. Caragiale" National College, Ploiești, THE GENESIS OF THE SOILS IN THE "PICIOR DE MUNTE" PLAIN
52. Lucica Armanca, Assist. Prof., PhD, University of Agriculture Sciences and Veterinary Medicine, Cluj-Napoca, AGRI-FOOD MARKET SERVICE MANAGEMENT EFFICIENCY MARKETING CENTRE OF DEZMIR, CLUJ COUNTRY
53. Lucica Cunțan, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, SIBIU NEIGHBORHOODS - PAST, PRESENT AND FUTURE
54. Lacrima Bianca Luntraru, Assist., PhD, "Petru Maior" University of Tîrgu Mureș, GDPR IMPLEMENTATION IN HEALTHCARE SYSTEM
55. Viorica Mădălina Ion, PhD Student, Bucharest University of Economic Studies, A MARKET PERSPECTIVE ON THE ENTERPRISE VALUE – ANALYSIS OF THE RELATION BETWEEN THE MARKET CAPITALIZATION AND THE VALUE OF THE LISTED ENTERPRISE
56. Vasilica Mariana Bigea, PhD Student, Bucharest University of Economic Studies, THE ECONOMY BETWEEN MYTH AND REALITY
57. Vasilica Mariana Bigea, PhD Student, Bucharest University of Economic Studies, OVERVIEW OF THE OFFENSE OF RAPE IN AN INTERNATIONAL CONTEXT
58. Mirela-Adriana Rusali, PhD, Institute of Agricultural Economics – Romanian Academy, SUSTAINABLE GROWTH OF AGRO-FOOD SECTOR COMPETITIVENESS THROUGH INNOVATION - NATIONAL AND EUROPEAN PERSPECTIVES

## **GLOBALIZATION, INTERCULTURAL DIALOGUE AND NATIONAL IDENTITY 5**

59. Nicoleta Mihaila, Scientific Researcher III, PhD, "Victor Slăvescu" Centre of Financial and Monetary Research, EVOLUTION OF ROMANIAN TAXATION IN THE PERIOD 1918- 2018. THEORETICAL ASPECTS
60. Florin George Popovici, PhD Student, "Ștefan cel Mare" University of Suceava, PARADIGMS OF PERSONAL IDENTITY IN THE ERA OF DIGITAL SPECTACLE
61. Vasile Coman, Judge, Prahova Tribunal, COMMENT ON DECISION NO. 802 OF 5 DECEMBER 2017 OF THE CONSTITUTIONAL COURT ON THE OBJECTION OF UNCONSTITUTIONALITY OF THE PROVISIONS OF ART. 345 PAR. 1 OF THE CODE OF CRIMINAL PROCEDURE. IMPLICATIONS AND CONSEQUENCES ON THE CRIMINAL PROCEDURAL SYSTEM
62. Ionela Bălțătescu, Researcher, PhD Student, Bucharest University of Economic Studies, IS THE CRUCIAL PROBLEM OF ANY ECONOMY A KNOWLEDGE PROBLEM?
63. Silvia Elena Isachi, Scientific Researcher, PhD Student, "Victor Slăvescu" Centre for Financial Monetary Research, TRENDS IN THE DIGITALIZATION OF SMEs
64. Ioana Rusu, Assist., PhD, "Dimitrie Cantemir" Christian University of Bucharest, UNFAIR REPRESSION IN THE ROMANIAN PENAL CODE
65. Crina-Lavinia Moldovan, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, THE INDEX OF ACCESSIBILITY AND PENetration IN THE BOLOGA ROMAN CAMP
66. Doina Elena Toma, PhD Student, "I.L. Caragiale" National College, Ploiești, INTEGRATED APPROACH OF THE URBAN DEVELOPMENT OF POSTINDUSTRIAL PLOIEȘTI IN EUROPEAN CONTEXT

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