



4TH EDITION

*THE INTERNATIONAL
SCIENTIFIC CONFERENCE*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY

TÎRGU MUREŞ, 20-21 OCTOBER 2016

"Petru Maior" University of Tîrgu Mureş

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CONFERENCE SCHEDULE

THURSDAY- 20 OCTOBER 2016

8⁰⁰ - 10⁰⁰ - Registration – Room R21

10⁰⁰ - 11³⁰ - Welcome and Opening – Aula Magna

12⁰⁰ - 14⁰⁰ – Paper Presentations on Sections:

- **Literature I - Room: Aula Magna**
- **Literature II - Room: R04**
- **Literature III – Room: A412**
- **Language and Discourse I – Room: R39**
- **Language and Discourse II - Room: R38**
- **Communication, Public Relations, Journalism-Room: R21**
- **History and Cultural Mentalities - Room: R30**
- **Psychology and Education Sciences – Room: R35**
- **Sociology, Political Sciences, Internat. Relations - Room: R06**
- **Social Sciences I - Room: R33**
- **Social Sciences II: - Room: R36**

14⁰⁰ - 15⁰⁰ - Lunch

15⁰⁰ - 19⁰⁰ - Paper Presentations on Sections

19⁰⁰ - Gratulatory Dinner

The conference is organised in partnership with:

**The Town Hall of Tîrgu Mureş
The Mureş County Council
The Writers' Union of Romania**

FRIDAY – 21 OCTOBER 2016

Sightseeing: cultural objectives in the Mureş county.

The Message of "Petru Maior" University's Rector

Dear Guests,

The fundamental goal of the International Conference *Communication, Context, Interdisciplinarity* (which has reached its 4th edition this year) is that of bringing together, within a generous range of topics, emerging scholars and researchers from different fields of radical relevance for the contemporary society, a society that is supposed to secure its future not only on the economic and ecological level, but also on the spiritual one. The cultural discourse, fundamental sciences, literature and the arts thus gain new connections and dimensions through fundamental changes and structural progress, so that the social end-results of education and research become extremely important. It is a fact that in our postmodern times, we live in a society of knowledge, from which we benefit directly in our everyday life, but to the risks and dangers of which we are at the same time exposed. *Non scholae sed vitae discimus* (*We do not learn for the school, but for life*) becomes a creed that every academic institution has to put into practice by means of its activities. It is essential that the path between education and research is very short, especially in academic systems. Research generates new knowledge, creates a favourable atmosphere for change, and provides people with information and data which help them to become aware of the mysteries of the universe and to make the most of their activity in all fields of knowledge. In this interesting and captivating century, to the noble mission of educating the younger generations we must also add the fruit of the efforts in research, materialized in interesting works and papers, together with ideas

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

generated by the creative ability which ennobles the personality of the academic.

The host of this international conference, *Petru Maior* University of Tîrgu Mures, is permanently changing and gaining new valences. As a matter of fact, our specializations, assets, human resources and research grants are all in an upward dynamics, which proves that we are on the right track and also gives us the certainty of our continued existence as an institution with clearly defined and completely assumed missions. The 4th edition of the International Conference *Communication, Context, Interdisciplinarity* integrates into the tradition of far-reaching scientific events that have been taking place at our university throughout time. The fact that this conference is organized by the Faculty of Sciences and Letters of *Petru Maior* University proves once again how important it is for us to consolidate our cooperation with other universities and institutions of research from our country and from abroad.

I wish to express my hope that this scientific event will take place under the most favourable auspices and that it will represent a remarkable starting point for further evolution and development in the field of knowledge. Let this international conference provide a good opportunity for us to gain and transfer knowledge, to generate new theories in the world of science – essential aspirations of any contemporary research.

**Prof. Dr. Călin ENĂCHESCU
RECTOR**

THURSDAY – 20 OCTOBER 2016

LITERATURE I – Room: Aula Magna

Moderators: Prof. Marian Victor Buciu, PhD, University of Craiova; Prof. Al. Cistelean, PhD; Prof. "Petru Maior" University of Tîrgu Mureş; Prof. Dorin Ştefănescu, PhD, "Petru Maior" University of Tîrgu Mureş

1. Dorin Ştefănescu, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE POSSIBLE PLACE. ŞTEFAN AUG. DOINAŞ'S POETRY*
2. Simona Antofi, Prof., PhD, "Dunărea de Jos" University of Galaţi, *POSTMODERN NARRATIVE RESHAPES AND DEATH OF THE WORD IN D. R. POPA'S SHORT NARRATIVES*
3. Al. Cistelean, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *DECEMBER READING*
4. Marian Victor Buciu, Prof., PhD, University of Craiova, *TITU MAIORESCU RE-READ FROM THE PRESENT*
5. Sorin Ivan, Prof., PhD, "Titu Maiorescu" University of Bucharest, *THE CRISIS OF CULTURE, THE CONFLICT OF GENERATIONS AND THE REHABILITATION OF HUMAN CONDITION THROUGH POETRY. VIRGIL IERUNCA – AN IDEOLOGIST OF THE CHANGE IN THE LITERARY CANON IN THE FIFTH DECADE*
6. Adrian Petre Popescu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *A UNIVERSE CALLED "MENSE SANA IN CORPORE SANO"*
7. Diana Câmpan, Assoc. Prof., PhD, "1 Decembrie 1918" University of Alba-Iulia, *PHILOSOPHY AND POETICS OF EUROPEAN CATHEDRALS - A CULTURAL AND*

INTERDISCIPLINARY TRANSFER IN THE SACRED GEOGRAPHIES OF A.E. BACONSKY

8. Luiza Marinescu, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest, *TWO WRITERS AT THE COURTYARD OF YEARNING: ANTÓNIO SARDINHA NA CÔRTE DE SAUDADE (SONETOS DE TOLEDO) (1922) AND LUCIAN BLAGA LA CURȚILE DORULUI (1938)*
9. Mădălina Cerban, Assoc. Prof., PhD, University of Craiova, *THE TAXIS STRUCTURE IN THE SHORT STORY 'THE NEVA STAR' BY C. D. ROSE*
10. Dragoș Avădanei, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *FOR KEEPS*
11. Serenela Ghițeanu, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *THE IMPOSSIBLE WAY OUT OF THE MOURNING IN "LE PERROQUET VERT" BY MARTHE BIBESCO*
12. Lia Faur, Assoc. Prof., PhD, "Vasile Goldiș" University of Arad, *MANIFESTATIONS OF INTERWAR INCONFORMISM IN LITERATURE*
13. Marius Nica, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *CHILDHOOD IN TRANSITION AND ACCEPTING IDENTITY*
14. Olga Kaiter, Assoc. Prof. PhD, "Ovidius" University of Constanța, *DAS VERHÄNGNIS DER MANN-FRAU-BEZIEHUNG IN INGEBORG BACHMANNS ROMAN MALINA*
15. Rodica Frențiu, Prof. habil., PhD, "Babeș-Boyai" University of Cluj-Napoca, *BETWEEN NARRATIVE DIALOGIC AND POETIC MONOLOGUE: EPISTOLARY DISCOURSE IN THE TALE OF GENJI (MURASAKI SHIKIBU, 1008?)*
16. Ludmila Șimanschi, Assoc. Prof., PhD, The Philology Institute of the Moldavian Academy of Sciences, *EPIPHENOMENON OF ALLEGORIZATION IN MODERN AND POSTMODERN LITERATURE*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

17. Nicoleta Sălcudeanu, PhD, "Gh. Șincai" Institute of Research for the Humanities, Romanian Academy, Tîrgu Mureș, *ROMANIAN SOCIALIST REALISM IN THE EUROPEAN CONTEXT*
18. Clementina Alexandra Mihăilescu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *WILLIAM GOLDING'S "THE INHERITORS" APPROACHED VIA SOJA'S THIRDSPEACE AND SEMINO'S MIND STYLE*
19. Maria Paraschiv, Assist. Prof., PhD, Petroleum-Gas University of Ploiești, *SUPERSTITION AND CULTURAL STEREOTYPES IN ELIF SHAFAK'S NOVELS*
20. Ruxandra Coman, Assist. Prof., PhD, "Spiru Haret" University of Bucharest, *MEDIA NARRATIVE STRATEGIES AND STEREOTYPIZATION. STORIES OF DELINQUENCY IN THE CASE OF ROMA IMMIGRANTS*
21. Delia-Maria Radu, Assist. Prof., PhD, University of Oradea, *INNER AND OUTERJOURNEYS OF CHARACTERS IN RENAISSANCE NOVELS AND AFTER*
22. Mirela Radu, Assist. Prof., PhD, "Titu Maiorescu" University of Bucharest, *RATIONALITY AS FORM OF LYRIC EXISTENCE*
23. Corina Lirca, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *GENDER, POWER AND ETHNICITY IN GLORIA NAYLOR'S THE WOMEN OF BREWSTER PLACE*
24. Mirela Radu, Assist. Prof., PhD, "Titu Maiorescu" University of Bucharest, *CONSCIENCES INVESTIGATION-REMINISCENCE OF MEDICAL STUDIES*
25. Ana-Elena Costandache, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *ANALYSIS OF DIMITRIE BOLINTINEANU'S POETIC CREATION IN THE ORIGINAL VISION OF MIHAI DINU: UN ALT BOLINTINEANU – GÂNDURI DESPRE NATURA POEZIEI (ANOTHER BOLINTINEANU – THOUGHTS ABOUT NATURE POETRY)*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

26. Corina Lirca, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *SOCIAL CRITIQUE AND NARRATIVE DESIGN IN "ETTA MAE JOHNSON" BY GLORIA NAYLOR*
27. Loredana Netedu, Assist. Prof., PhD, Petroleum-Gas University of Ploiești, *DE URBE ORBEQUE. CARAGIALE AND HOMETOWN PLOIEȘTI*
28. Lavinia-Ileana Geambei, Assist. Prof., University of Pitești, *THE THEME OF IDENTITY IN THE NOVEL BISERICA NEAGRĂ BY A.E. BACONSKY*
29. Andreea Iliescu, Senior Lecturer, PhD, University of Craiova, *UN PLANTEAMIENTO LÚDICO DE LA REALIDAD EN LA NOVELA DE AGOPIAN TACHE DE TERCIOPELO*
30. Maria Mățel-Boatcă, Assist. Prof., PhD, "Dimitrie Cantemir" Christian University, Bucharest, *TRANSPOSITION ET TRANSFERT CULTUREL. LE CAS DU ROMAN LA MAISON DE L'AME DE CHANTAL DELTENRE*
31. Irina Dogaru, Assist. Prof., PhD, "Dimitrie Cantemir" Christian University, Bucharest, *MIGUEL DELIBES Y EL DESCIFRAMIENTO DEL HOMBRE*
32. Monica Hârșan, Assist. Prof., PhD, "Transilvania" University of Brașov, *'THE STAR-BEARER CHILD' OR THE RECONTEXTUALISATION OF A MYTH IN MICHEL TOURNIER'S NOVEL THE ERL-KING*
33. Diana Stoica, Assist. Lecturer, PhD, Politehnica University of Bucharest, *THE THEME OF IDENTITY IN NADINE GORDIMER THE PICKUP*
34. Ion Popescu Brădiceni, Assist. Prof., PhD, "Constantin Brâncuși" University of Tîrgu Jiu, *MARIN SORESCU, THE DEVOURER OF MYTHOLOGY AND THE RETURN TO ORIGIN*
35. Antonia Pâncotan, Assist. Prof., PhD, Partium Christian University, Oradea, *TRUE AND FALSE GODS IN SHAFFER'S PLAY THE ROYAL HUNT OF THE SUN*

THURSDAY – 20 OCTOBER 2016

LITERATURE II - Room: R 04

Moderators:

Prof. Iulian Boldea, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Simona Antofi, PhD, "Dunărea de Jos" University of Galaţi; Prof. Rodica Brad, PhD, "Lucian Blaga" University of Sibiu

1. Simona Antofi, Prof., PhD, "Dunărea de Jos" University of Galaţi, *D.R.POPA'S PAINTINGS OR ABOUT EKPHRASIS AS RE-WRITING REALITY*
2. Iulian Boldea, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *ROMANIAN POSTMODERNIST PROSE. EVOLUTION PLAN*
3. Rodica Brad, Prof., PhD, "Lucian Blaga" University of Sibiu, *MIORIȚA (THE LITTLE EWE) AND MEȘTERUL MANOLE (MASTER MANOLE) IN THE READING OF MIRCEA ELIADE*
4. Iulian Boldea, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE AESTHETIC SYMBOLISM – DIMITRIE ANGHEL*
5. Liliana Truță, Assist. Prof., PhD, Partium Christian University, Oradea, *THE PASTORAL REVISITED AND THE DECONSTRUCTION OF EROTIC UTOPIA IN COMPUNERE CU PARALELE INEGALE BY GHEORGHE CRĂCIUN*
6. Nagy Imola Katalin, Assist. Prof., PhD, Sapientia University of Cluj-Napoca, *GASTRONOMIC CULTURES AND CULTURAL IDENTITIES: THE CASE OF KÜRTŐSKALÁCS*
7. Lucia Ispas, Assist. Prof., PhD, Petroleum-Gas University of Ploiești, *THE POET BEHIND VINEA'S AND VORONCA'S MANIFESTOS: A 'FRIENEMY'*
8. Ion Popescu Brădiceni, Assist. Prof., PhD, "Constantin Brâncuși" University of Tîrgu Jiu, *THE MAGIC OF*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

COMMUNICATION, THE EXPLORATION OF STRUCTURE AND THE MEANING OF THE MAGICAL-POETIC LANGUAGE

9. Dana Nicoleta Popescu, PhD, Scientific Researcher, "Titu Maiorescu" Institute of the Romanian Academy, Timișoara Branch, *LITERATURE BETWEEN BAROQUE AND MANNERISM*
10. Ștefan Fircă, Assist. PhD, University of Bucharest, *EXTREMISM, BETWEEN PORTRAIT AND CARICATURE IN INTERWAR FICTION*
11. Constantina Raveca Buleu, PhD, Researcher, "Sextil Pușcariu" Institute of Linguistics and Literary History, Cluj-Napoca, *MAPPING ESOTERICISM AS A CONTROVERSIAL FIELD: THEORIES, LIMITATIONS AND POLEMICS*
12. Puskás-Bajkó Albina, PhD, "Petru Maior" University of Tîrgu Mureș, *GYPSY BREEDING GIRL- BEAUTY AS PART OF PROPERTY*
13. Georgeta Cozma, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Center, *DEFYING GRAVITY. DORU DAVIDOVICI*
14. Ștefania Maria Custură, PhD, Sapientia University of Miercurea Ciuc, *IDENTITARY RECONFIGURATIONS IN THE DIARIES WRITTEN BY ANNIE BENTOIU*
15. Vasile Feurdean, PhD, "Petru Maior" University of Tîrgu Mureș, *THE POETICS OF TRANSGRESSION AND THE NEGATIVITY OF THE POETIC PRINCIPLE IN I. MURESAN'S POETRY*
16. Loretta Brădiceanu-Persem, PhD Student, West University of Timișoara, *THE THEME OF HUNGER IN THE "TRÜMMERLITERATUR"*
17. Olga Pîrîială, PhD Student, "Ștefan cel Mare" University of Suceava, *THE RELATIONSHIP BETWEEN TEXT AND IMAGE IN CHILDREN'S LITERATURE*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

18. Daniel Voicu, PhD Student, "Transilvania" University of Braşov, *BENJAMIN FONDANE AND THE SELF REPRESENTATIONS IN THE AVANT-GARDE POETRY*
19. Anca Simina Martin, PhD Student, "Lucian" Blaga University of Sibiu, *TO BAWDY, OR NOT TO BAWDY: THAT IS THE ROMANIAN TRANSLATOR'S QUESTION*
20. Anamaria Dobrescu (Popa), PhD Student, "Petru Maior" University of Tîrgu-Mureş, *AESTHETIC PLEASURE AND BEYOND*
21. Valeria Cioată, PhD, "Petru Maior" University of Tîrgu Mureş, *MYSTIC ELEMENTS IN ŞTEFAN AUG. DOINAŞ'S PSALMS*
22. Alexandru Agache, PhD Student, "Transilvania" University of Braşov, *THE FEMINIST PERSPECTIVE UPON INCEST IN THE WORK OF IAN MCEWAN*
23. Alexandru Fărcaş, Research Assist., "G. Călinescu" Institute of Literary History and Theory, Bucharest, *ALCOHOL – A CATALYST OF CONVITIALITY AND A SOCIAL ANATHEM IN THE PERIURBAN LITERATURE*
24. Călin Popescu, PhD Student, "Ovidiu" University of Constanţa, *MINUSES AND PLUSES OF THE TRANSLATION OF THE BOOK OF PSALMS BY FRANCISCA BĂLTĂCEANU AND MONICA BROŞTEANU, IN THE EDITION OF THE SEPTUAGINT PUBLISHED BY NEW EUROPE COLLEGE (2006)*
25. Teodora Georgiana Amza, PhD Student, Piteşti, *TYPES OF FEMINITY CONFLICTS IN HORTENSIA PAPADAT-BENGESCU'S NOVELS*
26. Aurel Scridon, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Center, *MICHEL BUTOR – PROMOTER OF LITERARY COLLAGE*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

27. Carmen Hurubă (Dudilă), PhD Student, "Petru Maior" University of Tîrgu Mureş, *KANYADI SANDOR'S POETRY AND ION HOREA'S POETRY*
28. Călin Popescu, PhD Student, "Ovidiu" University of Constanţa, *CONSIDERATIONS ON THE HISTORICAL AND DENOMINATIONAL BACKGROUND OF THE EMERGENCE OF THE RHOTACISED PSALTERS*
29. Paul Cristian Calmânc, PhD Student, University of Bucharest, *THE CHARACTERS FROM THE LITERARY FAIRY TALE – BETWEEN HERITAGE AND DESTINY*
30. Simona Liutiev, PhD Student, University of Piteşti, *FREEDOM OF OPINION OR MIMED MODERNISM? DEATH AS A RELEASE IN HORTENSIA PAPADAT BENGESCU'S NOVELS*
31. Bianca Livia Bartoş, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *LE PAYS DE LA LOIRE ET LA DOUCEUR ANGEVINE : L'ELDORADO BAZINIEN*
32. Adela Livia Cătană, Assist., PhD, Military Technic University, Bucharest, *GENDER AND OTHER FORMS OF MARGINALITY IN JOY KOGAWA'S OBASAN, ZADIE SMITH'S WHITE TEETH AND AMY TAN'S THE JOYLUCK CLUB*
33. Andrada Mare, PhD Student, "Petru Maior" University of Tîrgu Mureş, *DAN DAMASCHIN – BETWEEN THE DIVINE AND THE POETIC CREATIVITY*
34. Ioana Andreea Bîrzescu, "Lucian Blaga" University of Sibiu, *ABOUT ROMANIAN AMATEUR THEATER IN CENTRAL AND LOCAL DAILY PRESS*

THURSDAY – 20 OCTOBER 2016

LITERATURE III - Room: A 412

Moderators:

*Assist. Prof. Dumitru-M. Buda, PhD, “Petru Maior” University of
Tîrgu Mureş; Mihaela Gabriela Păun, PhD Student, University of
Bucharest; Maria Beatrice Lucaciu, PhD Student, University of
Oradea*

1. Dumitru-M. Buda, Assist. Prof., PhD, “Petru Maior” University of Tîrgu Mureş, *REBUILDING THE PAST BY THE POWER OF FICTION: DOINA RUSTI'S NOVELS AND THE REWRITING OF HISTORY*
2. Simona Oarga (Pintea), PhD Student, “1 Decembrie 1918” University of Alba-Iulia, *ABOUT TIMOTEI CIPARIU AS A POET*
3. Sînziana Şipoş, PhD Student, “Lucian Blaga” University of Sibiu, *THE POEMS OF CRISTIAN POPESCU AND THE POETICS OF THE 90S*
4. Silviana Ruxandra Mureşan, PhD Student, “1 Decembrie 1918” University of Alba-Iulia, *“NICE WORK”: A NOVEL OF DICHOTOMIES AN ANALYSIS OF THE MIRRORING ELEMENTS PRESENT IN THE NOVEL WOMAN VS. MAN, ACADEMIC WORLD VS. INDUSTRIAL WORLD*
5. Cosmina Roşu, PhD Student, University of Piteşti, *IDENTITARY LANDMARKS IN DIMITRIE ANGHEL'S PHANTASISM*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

6. Carmen Țăgșorean, Phd Student, "Babeș-Bolyai" University of Cluj-Napoca, *FASCINATION WITH INDIA REVEALED IN MARIUS MIRCUS TRAVEL REPORTAGES*
7. Roxana Maria Fănuț, PhD Student, West University of Timișoara, *THE TRAVEL INTO VIRGIL'S INFERNO. THE DESCENT TO ORIGINS*
8. Maria Beatrice Lucaciu, PhD Student, University of Oradea, *GABRIELA MELINESCU – A SISIF OF CREATION*
9. Miruna Iacob, PhD Student, "Transilvania" University of Brașov, *FROM DISBELIEF TO RELIEF HUMOR FROM ARISTOTLE TO FREUD*
10. Júlia Anna Makkai, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *REPRESENTATIONS OF TRANSYLVANIA IN THE 21ST-CENTURY BELLES-LETTRES*
11. Elena Botezatu (Drug), PhD Student, "Transilvania" University of Brașov, *ANOTHER KAFKA*
12. Ioana Miha, PhD Student, "1 Decembrie 1918" University of Alba-Iulia, *PRIVILEGED TOPOS OF CULTURAL BECOMING OF ALEXANDRU PALEOLOGU*
13. Mustafa Faqe Muhamed, University of Polytechnics, Sulaymaniyah, Iraq, *SIGNIFICANT RELATIONSHIP IN PATRICK WHITE'S THE AUNT'S STORY*
14. Mihaela Gabriela Păun, PhD Student, University of Bucharest, *VASILE VOICULESCU'S FANTASTIC PROSE*
15. Carmen Ioana Popa, PhD Student, "1 Decembrie 1918" University of Alba-Iulia, *THE ANDROGYNOUS MODEL IN TELLURIC PLAN - JANE EYRE, CHARLOTTE BRONTË*
16. Corina-Gabriela Bădeliță, Assist., PhD, "Al. Ioan Cuza" University of Iași, *ITALO CALVINO'S "FANTASTIC ICONOLOGY": WHEN ART TRIGGERS LITERATURE*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

17. Ramona Hărșan, PhD, "Transilvania" University of Brașov, *LITERARY DEFLECTION OF CULTURAL STEREOTYPES AS DELIBERATE DECONTEXTUALISATION: A CASE STUDY ON ALEXANDRU MUȘINA'S UPTIGHT VAMPIRE IN DRACULA'S NEPHEW*
18. Ligia Monica Banciu, PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Center, *REM BY MIRCEA CĂRTĂRESCU. INTERDISCIPLINARY ANALYSIS*
19. Delia Maria Roșca, PhD Student, "Petru Maior" University of Tîrgu Mureș, *THE UNIVERSE OF ION VLASIU'S WORKS*
20. Ion Gheorghisor, PhD, "Petru Maior" University of Tîrgu Mureș, *THE GREAT VALUE TRIAD OF THE ROMANIAN FEMININE POETRY: ANA BLANDIANA – ILEANA MALANCIOIU – ANGELA MARINESCU*
21. Antonina Silvia Frandeuș (Andone), PhD Student, "Petru Maior" University of Tîrgu Mureș, *THE BLAJ CALENDAR – SYMBOL OF THE SEMINARIAL TYPOGRAPHY IN BLAJ DURING THE INTERWAR PERIOD*
22. Dana Nicola, PhD Student, West University of Timișoara, *HORATIO'S ODES: A GENERAL PERSPECTIVE*
23. Alina Oltean, PhD, "Petru Maior" University of Tîrgu Mureș, *TALES ABOUT BUILDING THE MONASTERY*
24. Viorica Lazăr, PhD, "George Sbârcea" Municipal Library, Toplița, *SOME PREMISES ON POSTMODERNISM WIEW IN ROMANIAN LITERATURE*
25. Dan Pătrașcu, PhD, "Mihai Eminescu" National College, Buzău, *AN EPIC STUDY ABOUT BACOVIA'S POETRY AND LIFE*
26. Maria Popa, PhD Student, "Petru Maior" University of Tîrgu Mureș, *MALE AND FEMALE PROTOTYPES IN ROMANIAN AND FRENCH FAIRY TALES*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

27. Diana Radu (Tătăruș), PhD Student, "Transilvania" University of Brașov, *REPRESENTATIONS OF EVIL IN ROMANIAN NOVELS ABOUT CHILDHOOD*
28. Laura Maria Iancu, PhD, "Vasile Goldiș" University of Arad, Satu Mare Branch, *LONDON - BUCHAREST: INTERNATIONAL WRITERS AND THEIR CULTURAL HERITAGE (HORTENSIA PAPADAT-BENGESCU AND VIRGINIA WOOLF - A CASE STUDY)*
29. Doina Berceanu, PhD Student, "Petru Maior" University of Tîrgu Mureș, *VALERIU ANANIA-THE CIRCLE OF THE BURNING POPLARS, THE BOOK OF FRIENDS*
30. Ștefan-Mihai Sebesi-Sütö, Phd Student, "Petru Maior" University of Tîrgu Mureș, *METAMORPHOSIS OF LIGHT IN EMINESCU'S POETRY*
31. Roxana Cotruș, PhD Student, "Petru Maior" University of Tîrgu Mureș, *GEORGE BĂLĂIȚĂ'S NOVEL - BETWEEN MAGICAL AND NEO-REALISM*
32. Ștefan-Mihai Sebesi-Sütö, Phd Student, "Petru Maior" University of Tîrgu Mureș, *DANIEL TURCEA. THE ROAD FROM NIGREDO TO ALBEDO*
33. Amada Mocioalcă, Junior Assist., PhD, University of Craiova – University Center of Drobeta Turnu Severin, *THE HARLEM RENAISSANCE*
34. Roxana Mîndru, PhD Student, "Petru Maior" University of Tîrgu Mureș, *THE PROLEKULT MOVEMENT IN THE HISTORY OF ROMANIAN LITERATURE*
35. Liliana Tronea Ghidel, Junior Assist., PhD, University of Craiova – University Center of Drobeta Turnu Severin, *THE SAVAGE ON THE ELIZABETHAN STAGE: CALIBAN'S COLOUR*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

36. Daniela Irina Darie, PhD Student, "Al. Ioan Cuza" University of Iași, *THE AFRICAN LITERATURE OF WAR. WRITINGS IN THE SHADOW OF DISILLUSIONMENT*
37. Iulia Luca, PhD Student, "Petru Maior" University of Tîrgu Mureș „NO”, *THE DIARY OF A CRISIS OF IDENTITY*
38. Diana Sofian, PhD, Botoșani, *MIRCEA CĂRTĂRESCU'S DIARY – THE SENSE OF SELF-LOOKING*
39. Gabriela Crăciun, PhD, University of Pitești, *SYMBOL. CONCEPT AND PROBLEMATICS*
40. Tök Mădălina Ioana, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *MURDER AND PROSTITUTION – THE IDEA OF FAULT IN "THE MAN WHO KILLS WOMEN" BY CAMILLE LEMONNIER*
41. Veronica Ilaș, "Ștefan cel Mare" University of Suceava, *LA GENESE DU ROMAN BONHEUR D'OCCASION DE GABRIELLE ROY*
42. Violeta Marinescu, PhD Student, Romanian Academy, *THE EXPRESSIVENESS OF LANGUAGE - SOURCE OF CHARACTERS'S INDIVIDUALISATION IN THE NOVEL THE LOVER OF THE GREAT LADY DRACULA BY FĂNUȘ NEAGU*
43. Cristina Georgiana Voicu, PhD, Post PhD Fellow, SOP HRD/159/1.5/S/133675 Project, Romanian Academy, Iași and Majid Shirvani, MA, Lorestan University Khorramabad, IRAN, *UNVEILING BAKHTINIAN POLYPHONY IN PHILIP ROTH'S PORTNOY'S COMPLAINT*

THURSDAY – 20 OCTOBER 2016

LANGUAGE AND DISCOURSE I – Room: R 39

Moderators: Prof. Alexandru Gafton, PhD, "Al. Ioan Cuza" University of Iași; Assoc. Prof. Luminița Chiorean, PhD, "Petru Maior" University of Tîrgu Mureș; Assoc. Prof. Adrian Chircu, Hab. Dr., "Babeș-Bolyai" University of Cluj-Napoca

1. Alexandru Gafton, Prof., PhD, "Al. Ioan Cuza" University of Iași, *ABOUT AUTHORITY IN SCIENCE*
2. Violeta Negrea, Prof., PhD, Bucharest Academy of Economic Studies, *APPLIED LINGUISTICS: A CHALLENGING RESEARCH DOMAIN FOR ROMANIA*
3. Adrian Chircu, Assoc. Prof., Hab. Dr., "Babeș-Bolyai" University of Cluj-Napoca, *FROM THE HISTORY OF PRESERVING WORDS, THE ROMANIAN TERM ARHIVĂ 'ARCHIVE'*
4. Luminița Chiorean, Assoc. Prof., PhD, *SEMANTIC ROLES AND DISCOURSIIVE ENTITIES*
5. Alina Popescu, Assoc. Prof., "Ovidius" University of Constanța, *TEACHING BUSINESS ENGLISH AND CASE STUDIES*
6. Ala Sainenco, Assoc. Prof., PhD, "Alecru Russo" State University of Bălți, Moldova, *"EU" AND "NOI" IN THE "ASSOCIATIVE DICTIONARY OF ROMANIAN LANGUAGE" CIRCULATION: BETWEEN CREATIVITY AND FUNCTIONALITY*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

7. Sonia Berbinski, Assoc. Prof., PhD, University of Bucharest, *ASPECTS DE L'APPROXIMATION CATEGORIELLE EN ROUMAIN, EN PASSANT PAR D'AUTRES LANGUES ROMANES*
8. Dumitru Draica, Assoc. Prof., PhD, University of Oradea, *PAVEL VASICI UNGUREANU (1806-1881) AND THE PROBLEMS OF ROMANIAN LANGUAGE*
9. Eliza Claudia Filimon, Assist. Prof., PhD, University of the West, Timișoara, *A LEAP OF FAITH - GONE GIRL, (2014, DIR. DAVID FINCHER)*
10. Diana V. Burlacu (Ionescu), Assist., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *COLOURFUL IDIOMATIC EXPRESSIONS. A CONTRASTIVE ANALYSIS BETWEEN ENGLISH AND ROMANIAN*
11. Alina Buzarna-Tihenea (Gâlbează), Assist. Prof., PhD, "Ovidius" University of Constanța, *DEALING WITH TRANSLATION ENTANGLEMENT IN MEDICAL TEXTS: CASE STUDY*
12. Cristina Nicolae, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE SEMIOTICS OF STAGED REALITY*
13. Mihaela Hriban, Assist. Prof., PhD, "Vasile Alecsandri" Bacău, *SPORTING LANGUAGE AND THE INFLUENCE OF MASS MEDIA*
14. Mădălina Pantea, Assist. Lecturer, PhD, University of Oradea, *STANDARDIZATION OF AUDIOVISUAL TRANSLATION*
15. Oxana Chira, Assist. Prof., PhD, "Alecă Russo" State University of Bălți, Moldova, *SOME CONSIDERATIONS REGARDING THE PHENOMENON PARONYMIC EUPHEMISMS*
16. Valerica Draica, Assist. Prof., PhD, University of Oradea, *GÂNDIREA JOURNAL AND ORTHODOX WRITERS*
17. Diana Boc-Sînmărghișan, Lecturer, PhD, "Victor Babeș" University of Medicine and Pharmacy, Timișoara, *ABOUT PLACES AND THEIR THERAPEUTIC PROPERTIES. TOPICAL*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

APPELLATIVES DERIVED WITH SUFFIXES FROM PLANT NAMES IN ROMANIAN LANGUAGE

18. Daniela Bordea, Assist. Prof., PhD, University of Bucharest, *FIGEMENT ET AFFRANCHISSEMENT – PROCESSUS OPPOSES? ÉTUDE DE CAS : L'ADJECTIF EN FRANÇAIS*
19. Elena Mărăscu, Assist. Prof., PhD, University of Craiova, *MODALITY: A CONCEPT OF THE ENGLISH GRAMMAR*
20. Cipriana Elena Peica, Assist., PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *TRADITION VS MODERNITY IN (ROMANIAN) GRAMMATICAL SYNONYMY AND HOMONYMY*
21. Claudia Leah, Assist. Prof., PhD, University of Oradea, *FROM PREPOSITIONS TO ADVERBIAL PARTICLES*
22. Raluca Gabriela Burcea, Assist. Prof., PhD, "Spiru Haret" University of Bucharest, *WHEN BRAND MEETS METAPHOR: BRAND CONCEPTUALIZATIONS IN THE MARKETING DISCOURSE*
23. Ionela Guşatu, Assist. Lecturer, PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *LEXICAL SEMANTICS BEFORE THE GENERATIVE LEXICON*
24. Elena Mărăscu, Assist. Prof., PhD, University of Craiova, *THE "TIME-TENSE" RELATIONSHIP*
25. Monica Mihaela Marta, Lecturer, PhD and Oana Mureşan, Lecturer, PhD – "Iuliu Haţieganu" University of Medicine and Pharmacy, Cluj-Napoca, *DISCOURSE COMPETENCE IN WRITTEN ACADEMIC DISCOURSE*
26. Simona Nicoleta Staicu, Assist. Prof., PhD, "Victor Babeş" University of Medicine and Pharmacy, Timişoara, *HOW TO USE LEXICAL-SEMANTIC STRUCTURING MODELS IN TEACHING MEDICAL VOCABULARY*
27. Camelia Alibec, Senior Lecturer, PhD, "Mircea cel Bătrân" Naval Academy, Constanţa, *PROPER NAMES' LEXICAL STRUCTURE*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

28. Cristina Radu-Golea, Assist. Prof., PhD, University of Craiova, *THE DIVERSITY OF PLACE NAMES*
29. Petronela Savin, Assist. Prof., PhD, "Vasile Alecsandri" University of Bacău, *ROMANIAN FOOD TERMINOLOGY IN DICȚIONARIUL LIMBEI ROMANE, BY A. T. LAURIAN AND I. C. MASSIM*
30. Mariana Boeru, PhD and Laura D. Cizer, PhD, "Mircea cel Bătrân" Naval Academy of Constanța, *THE PERSONAL GLOSSARY – AN ESP VOCABULARY LEARNING INSTRUMENT FOCUSED ON PROMOTING LEARNER AUTONOMY*
31. Elena Meștereagă, PhD Student, "Lucian Blaga" University of Sibiu, *SITUATIONAL AND CONTEXTUAL FEATURES AFFECTING ENGLISH AS A FOREIGN LANGUAGE CHOICE AND USE*
32. Maria Poponeț, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *ROMANIAN VERBS OF EMISSION*
33. Cosmina Cosma, PhD Student, "Babeș-Bolyai" University and Università della Calabria, *SEMANTIC POWER: NUN-NAȘ-NĂNAȘ AND ITS CORRESPONDENT ON DIALECTS FROM SOUTH ITALY*
34. Dana Nica, PhD, "Al. Ioan Cuza" University of Iași, *PORT-ROYAL AND COMMUNICATION IN ROMANCE LANGUAGES IN THE 17TH CENTURY*
35. Alexandra Cotoc, PhD and Anamaria Radu, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *URBOCHREMATONYMS – A SOCIO-CULTURAL ANALYSIS*
36. Angelica Preda, PhD Student, University of Craiova, *TEXTILE VOCABULARY: HEMP*
37. Bianca Geman, Assist., PhD, Technical Construction University, Bucharest, *ASPECTS REGARDING THE DESCRIPTIVE-LINGUISTIC ANALYSIS OF THE CONSTRUCTION MATERIAL TERMINOLOGY*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

38. Corina Sandiuc, Assist., PhD, "Mircea cel Bătrân" Naval Academy of Constanța, *THE ROMANIAN MARITIME VOCABULARY. AN INTERDISCIPLINARY APPROACH*
39. Adriana Stan, PhD, „Babeș-Bolyai” University/ "Iuliu Hațieganu” University of Medicine and Pharmacy, *THE SYSTEMS OF POWER: FRENCH STRUCTURALISM ON THE EASTERN FRONT*
40. Diana Maria Roman, PhD Student, "Babeș-Bolyai” University of Cluj-Napoca, *OPPOSITION GROUPS RELATIVE VS ABSOLUTE CATEGORIES IN ROMANIAN*
41. Diana Maria Roman, PhD Student, "Babeș-Bolyai” University of Cluj-Napoca, *THE MATERIALIZATION AND NON-MATERIALIZATION OF THE SAME MEMBERS OF THE SPECIFIC GRAMMATICAL CATEGORIES UPON CONVERSION WITH REGARDS TO PRONOUNS VS PRONOMINAL ADJECTIVES*
42. Doina Macarie, PhD Student, "Babeș-Bolyai” University of Cluj-Napoca, *ROMANIAN PROVERB RELATIOSHIPS ANTONIMY*
43. Ștefania Tărău, Assist., PhD Student, "Babeș-Bolyai” University of Cluj-Napoca, *MORPHOLOGICAL MARKERS*

THURSDAY – 20 OCTOBER

LANGUAGE AND DISCOURSE II - Room: R 38

Moderators:

Assoc. Prof. Dorin-Ioan Chira, PhD, "Babeş-Bolyai" University of Cluj-Napoca; Assoc. Prof. Doina Butiurcă, PhD, "Sapientia" University of Tîrgu Mureş; Assist. Prof. Maria Laura Rus, "Petru Maior" University of Tîrgu Mureş

1. Lavinia Nădrag, Prof., PhD, "Ovidius" University of Constanţa, *ISSUES RAISED BY THE ENGLISH-ROMANIAN TRANSLATION OF CARDIOVASCULAR TERMINOLOGY*
2. Maria Magdalena Jianu, Prof., PhD, Hyperion University, Bucharest, *WRITING, BETWEEN RISING AND DECAY*
3. Adela Marinela Stancu, Assoc. Prof., PhD, University of Craiova, *LE CHAMP SEMANTIQUE DU MOT ROUGE THE SEMANTIC FIELD OF THE WORD RED*
4. Doina Butiurca, Assoc. Prof., PhD, Sapienza University of Tîrgu Mureş, *PARADIGMATIC RELATIONS IN SPECIALIZED LANGUAGES*
5. Dorin-Ioan Chira, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *EXTERNAL MEANS OF ENRICHING THE VOCABULARY OF ENGLISH: THE GREEK ELEMENT*
6. Gabriela Mariana Luca, Assoc. Prof., PhD, "Victor Babeş" University of Medicine and Pharmacy, Timișoara, *WORDS AND FOOD AT THE TABLE OF THE ANTHROPOCOSMOGONY OF YESTERDAY AND TODAY*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

7. Teodora Popescu, Assoc. Prof., PhD, "1 Decembrie 1918" University of Alba-Iulia, *CONCEPTUALISATION OF COMPANIES IN ENGLISH AND ROMANIAN BUSINESS JOURNALESE*
8. Radu Drăgulescu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *LINGUISTIC CONSIDERATIONS ON ROMANIAN PHYTONIMS CREATED WITH TERMS RELATED TO THE (HOLY) CROSS*
9. George Ceaușu, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *A SEMIOLOGIC MODEL OF THE CONTACT BETWEEN CIVILISATIONS: PHONOLOGICAL APPROACH*
10. Yolanda-Mirela Cately, Assoc. Prof., PhD, Politehnica University of Bucharest, *IDIOMATIC EXPRESSIONS AND SLANG IN ESP*
11. Radu Drăgulescu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *REMARKS ON THE MALE ANTHROPONYMS USED BY GEORGE COȘBUC IN HIS POETICAL WORKS*
12. Silvia Pitiriciu, Assoc. Prof., PhD, University of Craiova, *TEXTILE VOCABULARY IN THE ROMANIAN LANGUAGE. ETYMOLOGICAL AND SEMANTIC ISSUES*
13. Angelica Hobjilă, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *INTERPERSONAL/ RELATIONAL DEIXIS IN ONLINE COMMUNICATION*
14. Inga Druță, Assoc. Prof., Researcher, Hab. Dr., the Philology Institute of the Moldavian Academy of Sciences, *NEONIMS WITH INTERNATIONAL*
15. Claudia Leah, Assist. Prof., PhD, University of Oradea, *INDIRECT OBJECT WITH PREPOSITION OR PREPOSITIONAL OBJECT*
16. Liliana Florina Andronache, Assist. Lecturer, PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *ENGLISH – THE MAIN TOOL OF COMMUNICATION IN THE FUTURE?*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

17. Laura Rebeca Stiegelbauer, Lecturer, PhD and Narcisa Schwarz, Assoc. Prof., PhD, "Vasile Goldiș" West University of Arad, *ENGLISH FOR TOURISM AS A CULTURAL LIAISON*
18. Bianca Han, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *HOW FUN IT IS TO TRANSLATE HUMOUR*
19. Iustina Burci, Researcher II, PhD, "C.S. Nicolăescu Plopșor" Institute of the Romanian Academy, *LEXICAL ELEMENTS BELONGING TO THE SEMANTIC GROUP OF THE APPELLATIVES "MAD/STUPID", REFLECTED IN THE TOPONYMY FROM OLTENIA AND MUNTENIA*
20. Laura Rus, Lecturer, PhD, "Petru Maior" University of Tîrgu Mureș, *HUNGARIAN, GERMAN AND TURKISH INFLUENCE ON ROMANIAN ETNOMEDICAL TERMINOLOGY*
21. Irina Ana Drobot, Technical University of Civil Engineering, Bucharest, *COMMUNICATIVE METHODS OR TEACHING GRAMMAR?*
22. Diana V. Burlacu (Ionescu), Assist., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *FACE-ING IDIOMS. A CONTRASTIVE ANALYSIS BETWEEN ENGLISH AND ROMANIAN*
23. Alin Serafim Ștefănuț, PhD Student, University of Oradea, *MYSELF AND THE OTHERNESS. CONSTRUCTING THE MEANING THROUGH WORDS*
24. Irina Erhan, PhD Student, National School of Political Sciences and Public Administration, *TRENDS IN THE DEVELOPMENT OF PERSIAN VOCABULARY - THE BORROWED WORDS FROM EUROPEAN LANGUAGES*
25. Claudia E. Stoian, Assist., PhD, Politehnica University of Timișoara, *ONLINE TOURISM PROMOTION FROM A DISCURSIVE PERSPECTIVE: THE INTERPERSONAL FUNCTION*
26. Daniela Dălălău, Teaching Assist., PhD Student, "Petru Maior" University of Tîrgu Mureș, *THE MOVEMENT METAPHOR FOR A CHANGING ECONOMIC AND FINANCIAL WORLD AND ITS (UN)TRANSLATABILITY INTO ROMANIAN*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

27. Fabiola Popa, Assist. Prof., PhD, Politehnica University of Bucharest, *COLLABORATION GONE WRONG: WORKPLACE BULLYING*
28. Irina Erhan, PhD Student, National School of Political Sciences and Public Administration, *ABBĀSID DIPLOMACY AND THE RECEPTION OF THE "AI-ADABU L-KABĪR" AS A MIRROR FOR PRINCES*
29. Adela Cătană, Assist., PhD, Military Technic Academy, Bucharest, *INTRIGUING CHANGES IN ROMANIAN TRANSLATIONS OF SHAKESPEARE'S OTHELLO*
30. Dana Nica, PhD, "Al. Ioan Cuza" University of Iași, *PASCAL AND HIS FOREIGN INTERLOCUTORS*
31. Ionela Gușatu, Assist., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *THE AMBIGUITY INSIDE THE NOUN PHRASES*
32. Cristina Gabriela Marin, Assist., PhD, University of Craiova, *COLOURS USED IN IDIOMATIC EXPRESSIONS*
33. Daniela Covrig, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *LES CARNETS D'ENQUETES: SOURCE DES DESCRIPTIONS VESTIMENTAIRES ZOLIANNE; OBSERVATION – TRANSPOSITION – TRANSMUTATION*
34. Georgiana Gălățeanu, Lecturer, PhD, California University, Los Angeles, *FROM GUIDED TO FREE COMMUNICATION IN A ROMANIAN LANGUAGE COURSE FOR AMERICAN UNDERGRADUATE STUDENTS*
35. Diana Anitescu, PhD Student, University of Bucharest, *ROMANIAN LIGHT VERB CONSTRUCTIONS HEADED BY A FACE*
36. Anca Trișcă (Ionescu), PhD Student, "Dunărea de Jos" University of Galați, *DISCOURSE ANALYSIS AND NAVAL ARCHITECTURE*
37. Crina Galiță, PhD Student, University of Bucharest, *ARABIC WRITINGS IN ARISTOTELIAN CONTEXT. ON THE*

*INSTRUMENTALISATION OF THE COMMENTARY [AT-TALĤĪS] IN
AVERROES' CONCEPTION ON LOGIC.*

38. Diana Beatrice Burcea, PhD Student, University of Craiova,
"PRAGMATIC" TEXTUALITY

39. Ioan-Lucian Radu, PhD Student, "Al. Ioan Cuza" University
of Iași, *THE FUNCTION OF THE METAPHOR IN THE HOLY
SCRIPTURE*

40. Denisa Maria Tout, PhD Student, "Babeș-Bolyai" University
of Cluj-Napoca, *FOLK MUSIC VOCABULARY IN SALAJ*

41. Corina Mihaela Geană, Assist., PhD, University of Craiova,
THE ENGLISH ADVERBS AND ADJECTIVES WITH THE SAME FORM

42. Speranța Doboș, PhD Student, "Al. Ioan Cuza" University of
Iași, *TRADUIRE LES MÉTATEXTES DU ROMAN POLICIER
SIMENONIEN – ANALYSE DES VERSIONS ROUMAINE ET ANGLAISE*

THURSDAY – 20 OCTOBER 2016

***COMMUNICATION, PUBLIC RELATIONS,
JOURNALISM - Room: R21***

Moderators:

*Prof. Nicolae Iuga, PhD, "Vasile Goldiș" West University of Arad;
Assist. Prof. Eugeniu Nistor, PhD, "Petru Maior" University of Tîrgu
Mureș; Prof. PhD, Hab. Dr. Ștefan Vlăduțescu, University of Craiova*

1. Dumitru Borțun, Prof., PhD, National University of Political Sciences and Public Administration, Bucharest, *POLITICAL CORRECTNESS AND FREEDOM OF CONSCIENCE*
2. Dan Dobre, Prof., Hab. Dr., University of Bucharest and Sonia Berbinski, Assoc. Prof., PhD, University of Bucharest, *TECHNIQUES ET STRATEGIES DIDACTIQUES DANS LA LECTURE DES PUBLICITES*
3. Ștefan Vlăduțescu, Prof., PhD Hab., University of Craiova, *COMMUNICATIONAL RATIONALITY AND THEOLOGICAL INSTANCE*
4. Nicolae Iuga, Prof., PhD, "Vasile Goldiș" West University of Arad, *THE IMPACT OF TELEVISION AND SOCIAL NETWORKS ON COMMUNICATION IN SOCIAL SCIENCES*
5. Agnes Terezia Erich, Prof., PhD, "Valahia" University of Târgoviște, *THE ROLE OF UNIVERSITY LIBRARY IN RESEARCH PROCESS*
6. Carmen Neamțu, Assoc. Prof., PhD, "Aurel Vlaicu" State University of Arad, *TACTICS FOR THE SPOKESMEN*
7. Alexandra Crăciun, Assoc. Prof., PhD, University of Bucharest, *NATIONAL STEREOTYPES IN COMMUNICATING MIGRATION. "WHY DON'T YOU COME OVER?"*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

8. Regis-Mafteiu Roman, Assoc. Prof., PhD, "Aurel Vlaicu" University, Arad, *BETWEEN ONTIC AND ONTOLOGICAL, COMMUNICATION IS POINT-LIKE-CONTINUOUS. THE REFERENTIAL BELONGS TO A GNOSEOLOGICALLY INSCRIBED TRIAD*
9. Corina Sorana Matei, Assoc. Prof., PhD, "Titu Maiorescu" University, Bucharest, *NEGOTIATION – VALUES, PRINCIPLES, RULES*
10. Lavinia Suciu, Assoc. Prof., PhD and Kilyeni Annamaria, Lecturer, PhD, Politehnica University of Timișoara, *PRESENT-DAY ORATORY AND THE POWERPOINT CHALLENGE*
11. Reka Suba, Assoc. Prof., PhD, Sapientia University, *ACCENT PROBLEMS IN THE CASE OF HUNGARIAN LANGUAGE NEWS FROM ROMANIA*
12. Maria Magdalena Popescu, Assoc. Prof., PhD, "Carol I" National Defence University, Bucharest, *SOCIAL MEDIA-PSYCHOLOGICAL DRIVES BEYOND THE WALLS, EXPRESSIONS AND OUTCOMES*
13. Mihaela Mureșan, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE PERCEPTION OF THE JOURNALISTIC TEXT BY THE READING PUBLIC*
14. Assoc. Prof, PhD, Daina Lucia Georgeta, Assoc. Prof. PhD Nicoleta Ramona Suciu, Daina Cristian Marius, PhD, University of Oradea, *DOCTOR-PATIENT TEAM COMMUNICATION*
15. Eugeniu Nistor, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE CONFIGURATION OF PUBLIC OPINION THROUGH THE NEW MEDIA*
16. Alina Barbu, Senior Lecturer, PhD, Constanța Maritime University and Raluca Apostol-Mateș, Junior Lecturer, PhD, "Mircea cel Bătrân" Naval Academy of Constanța, *THE IMPACT OF SOCIAL NETWORKS ON SEAFARERS*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

17. Carmen Astratinei, Senior Lecturer, PhD, "Mircea cel Bătrân" Naval Academy of Constanța, *COMMUNICATION ON BOARD SHIPS MANNED BY MULTI-CULTURAL CREWS*
18. Maria Sinaci, Assist. Prof., PhD, "Vasile Goldiș" West University of Arad, *ORGANIZATIONAL COMMUNICATION ETHICS FROM THEORY TO PRACTICE*
19. Adina Palea, Assist. Prof., PhD, Politehnica University of Timișoara, *MULTICHANNEL MARKETING AND COMMUNICATION – KEY TO THE SURVIVAL OF UNIVERSITIES IN ROMANIA*
20. George Antoniu Pișleag, Assist. Prof., PhD, National Intelligence Academy, *CONSIDERATIONS ON CYBER WARFARE*
21. Ancuța Franț, Senior Lecturer, PhD, West University of Timișoara, *ASPECTS OF INTERPERSONAL COMMUNICATION IN THE EDUCATIONAL ENVIRONMENT – THE CONFLICT*
22. Oliviana Epurescu, Assist. Prof., PhD, Politehnica University of Bucharest, *ASSERTIVENESS IN COMMUNICATION*
23. Lia-Lucia Epure, Lecturer, PhD, "Vasile Goldiș" West University of Arad, *THE IMAGE OF A CITY AS AN IMAGE OF COUNTRY – THE CITY OF TIMIȘOARA AND ITS NEW HISTORICAL OPPORTUNITY AS A EUROPEAN CULTURAL CAPITAL IN 2021*
24. Ruxandra Petrovici, Lecturer, PhD, "Al. Ioan Cuza" University of Iași, *COMMUNICATION INTERCULTURELLE: GESTE, MIMIQUES, POSITIONS*
25. Ioan Lesuțan, Lecturer, PhD, "Vasile Goldiș" West University of Arad, *THE IMPACT OF MASS COMMUNICATION ON THE BODY IMAGE: TRADITIONAL MEDIA VERSUS NEW MEDIA*
26. Sorin Badragan, Lecturer, PhD, University of Bucharest, *THE SERVICE OF THE CHURCH IN THE POST-COMMUNIST ROMANIA*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

27. Luminița Crăciun, Lecturer, PhD, "Carol I" National Defence University, *THE ROLE OF PUBLIC RELATIONS IN COMMUNICATING SOCIAL RESPONSIBILITY IN THE SECURITY AND DEFENSE DOMAIN*
28. Simona Bader, Assist., PhD, West University of Timișoara, *PR AS A FORM OF EDUCATION*
29. Sorin Badragan, Assist. Prof., PhD, University of Bucharest, *THE CHRISTIAN MESSAGE IN THE POSTMODERN MARKET*
30. Viorel Nistor, Lecturer, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *CROWDFUNDING - A FINANCING SOLUTION FOR JOURNALISM*
31. Roxana Ionela Achiricesei, PhD Student and Mihaela Boboc, PhD Student, "Ștefan cel Mare" University of Suceava, *PHILOSOPHY, COMMUNICATION, TECHNOLOGY IN DIGITAL ERA*
32. Mihaela Codrina Levai, "Victor Babeș" University of Medicine and Pharmacy, Timișoara; Angela Codruța Podariu, "Victor Babeș" University of Medicine and Pharmacy, Timișoara; Sașa Mitrovici, West University of Timișoara; Ramona Camelia Anculia, "Victor Babeș" University of Medicine and Pharmacy, Timișoara; Ramona Amina Popovici, "Victor Babeș" University of Medicine and Pharmacy, Timișoara - *COMMUNICATION IN MEDICAL PRACTICE*
33. Sorina Chiper, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *TEACHING INTERCULTURAL COMMUNICATION TO BUSINESS STUDENTS THROUGH FILM*
34. Nicolae-Sorin Drăgan, PhD Student, National University of Political Studies and Public Administration, Bucharest, *A DIAGNOSE OF THE DISCURSIVE BEHAVIOUR OF SOCIAL ACTORS DURING FINAL TV DEBATES FOR PRESIDENTIAL ELECTIONS IN ROMANIA*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

35. Decebal Remus Florescu, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE IMPACT OF THE MOBILE PHONES UPON THE PRESS IN THE DIGITAL ERA*
36. Giulia Suciu, PhD, University of Oradea, *INTONATION - THE MUSIC OF EVERYDAY SPEECH - AND ITS IMPACT ON SUCCESSFUL COMMUNICATION*
37. Rada Bogdan, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *SERIOUS AND NONSERIOUS TELEVISUAL GENRES. THE NEW PRESS COMEDY*
38. Manuela Florentina Dumitrescu, PhD, University of Craiova, *THE COCA-COLA SLOGANS AS EXPLICITE OR CAMOUFLAGED DIRECTIVE ACTS*
39. Oana Lența, Teaching Assist., PhD and Cristina Cormoș, Lecturer, PhD - "Ștefan cel Mare" University of Suceava, *COMMUNICATION BOUNDARIES AND PERSPECTIVES IN SOCIAL WORK*
40. Georgiana Stănescu, PhD, University of Craiova, *SOCIAL NETWORKS TRUSTWORTHY OR NOT - FROM ENTERTAINMENT TO NEWS SOURCE*
41. Adrian Sabou, Technical University of Cluj-Napoca and Mădălina Alexandra Cotiu, "Babeş-Bolyai" University of Cluj-Napoca, *TEACHING COMPUTER SCIENCE IN HIGHER EDUCATION - A CRITICAL ANALYSIS OF TEACHING METHODS*
42. Cristian Lako, PhD, "Petru Maior" University of Tîrgu Mureș, *WEBSITE LOCALIZATION: REXONA - A CASE STUDY*

THURSDAY – 20 OCTOBER 2016

HISTORY AND CULTURAL MENTALITIES – Room: R 30

Moderators:

Prof. Cornel Sigmirean, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Mihaela Grancea, PhD, "Lucian Blaga" University of Sibiu; Assoc. Prof. Giordano Altarozzi, PhD, "Petru Maior" University of Tîrgu Mureş

1. Cornel Sigmirean, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, Amalia Sigmirean, „Europa” Secondary School, *POLITICS AND RELIGION. THE HUNGARIAN ORTHODOX CHURCH DURING THE INTERWAR PERIOD*
2. Mihaela Grancea, Prof., PhD, "Lucian Blaga" University of Sibiu, *STATUES AS PLACES OF POSTCOMMUNIST MEMORY. CASE STUDIES, UNFINISHED POLEMICS*
3. Gabriela Pohoată, Prof., PhD and Mihaela Mocanu, Lecturer, PhD, "Dimitrie Cantemir" Christian University, Bucharest, *GOD AND HUMAN CONSCIOUSNESS*
4. Ştefan Lucian Mureşanu, Prof., PhD, Hyperion University of Bucharest, *FOR AN ANTROPOLOGICAL STUDY OF IGNORING THE OTHER'S BEING*
5. Petru Dunca, Prof., PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Center, *LANDMARKS IN THE PENTADIC PHILOSOPHICAL SYSTEM OF THE ROMANIAN THINKER ALEXANDRU SURDU*
6. Mihai Handaric, Prof., PhD, "Aurel Vlaicu" University of Arad, *TRANCE AS A METHOD OF COMMUNICATION IN THEOLOGY*
7. Corina Teodor, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *"THE BOOK THIEVES". ROMANIAN CLERICS*

ACCUSED OF PLAGIARISM AT THE BEGINNING OF THE 20TH CENTURY

8. Valeria Soroștineanu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *ANDREI BARSEANU OR A DISCOURSE ABOUT LOYALTY*
9. Giordano Altarozzi, Assoc. Prof., Hab. Dr., "Petru Maior" University of Țîrgu Mureș, *COMMUNICATION AND DIPLOMACY IN THE CONTEXT OF 16TH CENTURY EUROPE*
10. Doina David, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Țîrgu Mureș, *PARADIGM CREATIVE ADVERTISING AND HUMAN BEING SYMBOLIC*
11. Veronica Gaspar, Assoc. Prof., PhD, National University of Music, Bucharest, *PERMEABLE FRONTIERS: EXPLORING THE HIDDEN 'GEOGRAPHY' OF THE MUSICAL CULTURE*
12. Sorin Bulboacă, Assoc. Prof., PhD, "Vasile Goldiș" West University of Arad, *CRAFTS AND GUILDS IN ARAD COUNTY IN THE MIDDLE AGES*
13. Mihai Androne, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *HEIDEGGER AND CHRISTIANITY*
14. Ioana Iulia Olaru, Assoc. Prof., PhD, "George Enescu" Arts University, Iași, *FEATURES OF CERAMICS AND SCULPTURE OF MIDDLE AND LATE HALLSTATT ON THE TERRITORY OF ROMANIA*
15. Adriana Claudia Cîteia, Assoc. Prof., PhD, "Ovidius" University of Constanța, *ARCHETYPAL STRUCTURES AND STIGMERIC BEHAVIOURS*
16. Florin Nacu, Researcher III, PhD, "C.S. Nicolăescu Plopșor" Research Institute, Craiova, *THE BANKRUPTCY OF THE ROMANIAN CONSERVATIVE MOVEMENT, IMPORTANT FOR THE IMAGE ROMANIA HAD IN EUROPE*
17. Daniela Dunca, Assoc. Prof., PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Center, *IDEOLOGICAL*

DISCOURSE BETWEEN THE REFERENTIAL AND THE PERLOCUTIONARY

18. Sorin Valer Russu, Assoc. Prof., PhD, Pr., "Babeş-Bolyai" University of Cluj-Napoca, *EMANCIPATION AND PROGRESS THROUGH ADVERTISEMENTS FROM THE UNIREA JOURNAL IN BLAJ*
19. Claudiu Cotan, Assoc. Prof., PhD, "Ovidius" University of Constanța, *CARING FOR ORPHANS DURING THE GREAT WAR (1916-1918) - AGAPIA AND VARATEC MONASTERIES*
20. Marius Telea, Assoc. Prof., PhD, "1 Decembrie 1918" University of Alba-Iulia, *THE PHENOMENON OF PILGRIMAGE IN THE BYZANTINE WORLD*
21. Silvia Roșca, Assoc. Prof., PhD, West University of Timișoara, *FOR AND AGAINST IN THE CONTEMPORARY OPERA SHOW*
22. Renata Tatomir, Assoc. Prof., PhD, Hyperion University of Bucharest, *MY WILL BE DONE. TO BECOME AN EGYPTIAN MAGICIAN DURING THE LATE ANTIQUITY*
23. Eugen Gagea, Assoc. Prof., PhD, "Vasile Goldiș" West University of Arad, *VASILE GOLDIȘ'S ACTIVITY DURING THE FIRST WORLD WAR*
24. Marusia Cîrstea, Assoc. Prof., PhD, University of Craiova, *DIPLOMATIC ENDEAVORS FOR THE ACKNOWLEDGEMENT AND OBSERVANCE OF ROMANIA'S TERRITORIAL STATUS QUO. 1920-1939*
25. Speranța Milancovici, Assoc. Prof., PhD, "Vasile Goldiș" West University of Arad, *ETHNICITY AND BELONGING. A CULTURAL POINT OF VIEW*
26. Gavriil Preda, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Bucharest, *THE CONSEQUENCES OF ROMANIA'S ADHERENCE TO THE ENTENTE ON THE MILITARY SITUATION OF THE EUROPEAN BATTLEFIELDS IN THE LATE 1916*
27. Mihai Handaric, Prof., PhD, "Aurel Vlaicu" University of Arad, *TRIANGLE OF DESTINY IN PSYCHOLOGY AND THEOLOGY*

28. Fabian Istvan, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *"THE TALES OF THE CASTLE"(II). THE PREHISTORIC PIECES OF THE TELEKI COLLECTION FROM GORNESTI*
29. Dumitru-Cătălin Rogojanu, PhD, Researcher III, Deva Museum of Dacian and Roman Civilisation, *MUSEUM AS A PLACE OF DRAMATIC EVENTS REMEMBRANCE*
30. Maria Costea, Researcher, PhD, "Gh. Şincai" Institute of Research of the Romanian Academy and Simion Costea, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *EU FOREIGN POLICY PRIORITIES AND CITIZENS' CONCERNS*
31. Alessandro Vagnini, PhD, Sapienza University of Rome, *BREVI APPUNTI SULL'INDUSTRIA DELLO ZUCCHERO IN AUSTRIA-UNGHERIA*
32. William A. Bleiziffer, Assist. Prof., PhD, Pr., "Babeş-Bolyai" University of Cluj-Napoca, *THE ELECTION OF THE ROMAN PONTIFF. REFLECTIONS ON THE CURRENT CANON LAW*
33. George Enache, Assist. Prof., PhD, University of Bucharest – FPSE, *ASPECTS OF TIME REPRESENTATION IN THE TRADITIONAL ROMANIAN VILLAGE*
34. Dana Dinu, Assist. Prof., PhD, University of Craiova, *CAESAR AND CICERO. PARALLEL LIVES*
35. Ştefan Viorel Ghenea, Assist. Prof., PhD, University of Craiova, *THE RELIGIOUS ROOTS OF EUROPEAN IDENTITY*
36. Daniel Ştefan-Iaroslav, Assist., PhD Student, "Babeş-Bolyai" University of Cluj-Napoca/ "Vasile Goldiş" West University of Arad, *COUNTRY PROFILE: HAITI, A JOURNEY TO THE ORIGINS*
37. Lavinia Hulea, Assist. Prof., PhD, University of Petroşani, *APPROACHING THE PRE-RAPHAELITE WOMEN ARTISTS*
38. Niadi-Corina Cernica, Assist. Prof., PhD, "Ştefan cel Mare" University of Suceava, *MECHANISMS, STRUCTURES AND ARCHETYPES OF IMAGINATION*

39. Paul-Cezar Hârlăoanu, Assist. Prof., PhD, Rev., "Al. Ioan Cuza" University of Iași, *STRANGERS IN ISRAEL. A BIBLICAL RESPONSE TO MIGRATION PROCESS*
40. Augustin Vasile Fărcaș, Assist. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureș, *THE JEWISH ORGANIZATIONS AND POLITICAL PARTIES IN ROMANIA THAT FOUGHT FOR THE LEGAL REGLEMENTATION OF CITIZEN RIGHTS DURING THE INTERWAR PERIOD*
41. Janeta Maria Pleșa-Iuga, PhD Student, West University of Timișoara, *THE NUPTIAL RITE – A FORM OF COMMUNICATION IN THE TRADITIONAL SOCIETY*
42. Diana Maria Dăian, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *WAS THE PROTESTANT REFORM A BREAK INSIDE WESTERN CHRISTIANITY?*
43. Cristiana Puni, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE ORIGIN AND SIGNIFICANCE OF THE DECORATIVE MOTIFS IN ODON LECHNER'S ART*
44. Bianca Teodorescu, PhD Student, University of Craiova, *THE SIGNIFICANCE OF TRADITIONS IN ROMANIAN CELEBRATIONS*
45. Emil Potec, PhD Student, University of Bucharest, *THE NIGHT ASCENSION OF THE IMAM IN THE DUODECIMAN CHIITE TRADITION OR THE JOURNEY OF WORLD SENSE RENEWAL*
46. Vasilica Mîrza, Research Assist., Iași University Museum, *THE ANTIQUITIES MUSEUM OF IASI IN THE FIRST WORLD WAR. PATRIMONY AND PEOPLE*
47. Cristina Furtună, Assist. Lecturer, PhD, "Valahia" University of Târgoviște, *WEDDING TRADITIONS IN DÂMBOVIȚA COUNTY*
48. Virgil Coman, PhD, "Valahia" University of Târgoviște, *ÖLPAKT – ROMANIAN OIL AD LIBITUM FOR NAZI GERMANY*
49. Ovidiu Druhora, PhD Student, University of Bucharest, *SECULARIZATION, ECUMENISM AND CHRISTIAN WITNESS IN EUROPE*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

50. Silviu-Constantin Nedelcu, PhD Student, University of Bucharest; Nicolae (Nifon) Jorza, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *A PRACTICAL METHOD OF PASTORAL COMMUNICATION: THE PARISH LIBRARY*
51. Maria Alexandra Pantea, PhD, "Vasile Goldiş" West University of Arad, *VASILE STROESCU, SUPPORTER OF SCHOOLS AND CHURCHES IN THE ARAD DIOCESE*

THURSDAY – 20 OCTOBER 2016

PSYCHOLOGY AND EDUCATION SCIENCES – Room: R 35

Moderators: Assoc. Prof. Alexandra Silvaş, PhD, "Petru Maior" University of Tîrgu Mureş; Assoc. Prof. Maria Dorina Paşca, PhD, University of Medicine and Pharmacy, Tîrgu Mureş; Prof. Mihaela Suditu, PhD, Petroleum-Gas University of Ploieşti

1. Teodor Pătrăuță, Prof., PhD, "Vasile Goldiș" West University of Arad, *WAYS TO PREVENT AND REMOVING A SCHOOL FAILURE*
2. Alexandra Silvaş, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *STAGES OF DESIGN IN ADULT EDUCATION*
3. Mihaela Suditu, Prof., PhD, Petroleum-Gas University of Ploieşti, *FEW IDEAS ABOUT SCHOOL AND EDUCATION FROM JOHN DEWEY'S PEDAGOGICAL POINT OF VIEW*
4. Mihaela Stoica, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureş, *STAFF MOTIVATION IN ORGANIZATIONS*
5. Mihaela Badea, Assoc. Prof., PhD, Petroleum-Gas University of Ploieşti, *WAYS OF IMPROVING COMMUNICATION STRATEGIES WITHIN ROMANIAN LANGUAGE CLASSES IN PRIMARY EDUCATION*
6. Marilena Ticusan, Assoc. Prof., PhD, "Spiru Haret" University, *THE INFLUENCE OF PARENTING STYLE ON CHILD DEVELOPMENT*
7. Maria Dorina Paşca, Assoc. Prof., PhD and Marieta Gaboş Grecu, Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureş, *THE IMPLICATION OF ELEMENTS OF OCCUPATIONAL THERAPY IN THE IMPROVEMENT OF DEPRESSIVE CONDITIONS*
8. Alexandra Silvaş, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *DIMENSIONS OF ORGANIZATIONAL EDUCATIONAL ESTABLISHMENTS*

9. Carmen Olguța Brezuleanu, Assoc. Prof., PhD; Roxana Mihalache, Assist. Prof.; Mihai Stanciu, Prof., PhD; Carmen Luiza Costuleanu, Assoc. Prof., PhD, University of Agricultural Sciences and Veterinary Medicine, Iași, *MANAGEMENT OF INITIAL TRAINING OF AGRONOMY STUDENTS FOR THE TEACHING PROFESSION THROUGH CROSS-CURRICULAR EDUCATIONAL PROJECTS*
10. Ioana Lepădatu, Assoc. Prof., PhD, "Spiru Haret" University, *THE REAL STATUS VERSUS PERCEIVED STATUS*
11. Larisa Ileana Casangiu, Assoc. Prof., PhD, "Ovidius" University of Constanța, *ISSUES AND RIGORS OF THE EXTENDED E-DIDACTICAL COMMUNICATION*
12. Ecaterina Țărnă, Assoc. Prof., PhD, "Ion Creangă" University, Chișinău, Moldova, *SOCIAL ADAPTATION - ESSENTIAL PREREQUISITE IN THE PROCESS OF PROFESSIONAL INTEGRATION*
13. Marilena Ticusan, Assoc. Prof., PhD, "Spiru Haret" University, *TEENAGERS AND DYNAMICS OF THE BEHAVIORAL DEVIANCE*
14. Ioana Lepădatu, Assoc. Prof., PhD, "Spiru Haret" University, *THE CONFLICT TRANSFORMATION PROCESS*
15. Corina Zagaievschi, Assoc. Prof., PhD, "Ion Creangă" University of Chișinău, Moldova, *A STUDY OF THE DEVELOPMENT PARTICULARITIES OF EMOTIONAL INTELLIGENCE OF ADOLESCENTS*
16. Aurora Hrițuleac, Senior Researcher, PhD, "Gh. Zane" Institute for Economic and Social Research, Iași, *INTERDISCIPLINARY DYNAMICS OF PSYCHOLOGICAL RESILIENCE*
17. Cristiana Bălan, Lecturer, PhD, "Spiru Haret" University, *ADAPTATION OF PRESCHOOL CHILDREN IN THE EDUCATIONAL ENVIRONMENT BY STIMULATING CREATIVITY*
18. Adriana Florentina Calauz, Lecturer, PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, *PSYCHO-SOCIAL ASPECTS OF THE LIFE OF OLDER PEOPLE LIVING ALONE IN URBAN SETTINGS*
19. Cristiana Bălan, Lecturer, PhD, "Spiru Haret" University, *DOMESTIC VIOLENCE - A NEGATIVE DIMENSION OF SOCIAL REALITY*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

20. Diana Chisalita, Assist. Prof., PhD, "Vasile Goldiș" West University of Arad, *IMPROVING DEPRESSIVE STATES IN ALCOHOLICS USING SUGGESTIVE THERAPIES*
21. Angela Bogluț, Lecturer, PhD, "Vasile Goldiș" West University of Arad, *DETERMINING FACTORS OF EDUCATIONAL EFFICIENCY AND SUCCESS*
22. Florin Vancea, Lecturer, PhD, "Spiru Haret" University, *COUPLE RELATIONSHIP - COMMUNICATION AND EROTICISM*
23. Aurora Lupaș, Lecturer, PhD, "Vasile Goldiș" West University of Arad, *THE PROFESSIONAL INTEGRATION OF YOUNG PEOPLE WHO LEAVE THE PROTECTION SYSTEM*
24. Adriana Florentina Calauz, Lecturer, PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, *ATTITUDES OF STUDENTS IN RELATION TO THE INTEGRATION OF CHILDREN WITH DISSABILITIES IN THE PUBLIC SCHOOLS*
25. Dorel Micle, Assist. Prof., PhD, West University of Timișoara, *ARE DEGREE PAPERS/DISSERTATION PAPERS BAROMETERS OF ACADEMIC EDUCATION IN ROMANIA? A CASE STUDY: GRADUATION PAPERS OF STUDENTS IN HISTORY AT THE WEST UNIVERSITY OF TIMISOARA, ROMANIA, DURING 1995-2015*
26. Pia Simona Făgăraș, Lecturer, PhD, University of Medicine and Pharmacy, Tîrgu Mureș, *THE COHESION OF THE SPORT GROUP*
27. Claudia Florina Pop, Senior Lecturer, PhD, University of Oradea, *A THEORETICAL PERSPECTIVE ON THE EDUCATIONAL PROCESS IN THE CENTERS FOR DOCUMENTATION AND INFORMATION IN SCHOOLS*
28. Lucia Coșa, Lecturer, PhD, "Petru Maior" University of Tîrgu Mureș, *ATTACHMENT QUALITY AND ADAPTATION IN SCHOOL ENVIRONMENT*
29. Elena Hurjui, Lecturer, PhD, "Spiru Haret" University, *PEDAGOGICAL IMPLICATIONS OF LEARNING AND ASSESSMENT METHODS IN THE DEVELOPMENT OF CREATIVITY*
30. Felicia Morândău, Lecturer, PhD, "Lucian Blaga" University of Sibiu, *HOW IMPORTANT IS FAMILY IN CONTEMPORARY SOCIETY? CHANGES IN FAMILY FUNCTIONS*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

31. Lia Codrina Coțiu, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *STUDENTS' PERCEPTIONS REGARDING PERSONALIZED LEARNING AND EDUCATIONAL COMMUNICATION*
32. Lucia Coșa, Lecturer, PhD, "Petru Maior" University of Tîrgu Mureș, *INFLUENCES EMOTION ON COGNITIVE PROCESSES IN EDUCATION ENVIRONMENT*
33. Ana Munteanu, Lecturer, PhD, "Spiru Haret" University, *INTEGRATING 21ST CENTURY SKILLS INTO TEACHING ESP*
34. Oliviana Epurescu, Assist. Prof., PhD, Politehnica University of Bucharest, *PSYCHO-PEDAGOGICAL PROFILE OF ACADEMICS*
35. Florentina Olimpia Avram, Assist., PhD, "Ovidius" University of Constanța, *THE THERAPEUTIC RELATIONSHIP AS A DIALOGUE RELATIONSHIP IN PSYCHOANALYTIC PSYCHOTHERAPY*
36. Daniela-Irina Darie, PhD Student, "Al. Ioan Cuza" University of Iași, *THE REPRESENTATION OF THE SERIAL KILLER IN CONTEMPORARY LITERARY SELECTIONS*
37. Elena Hurjui, Lecturer, PhD, "Spiru Haret" University, *EXPLOITATION OF LEARNING STYLES IN TEACHING*
38. Tina Vrabie, PhD Student, "Al. Ioan Cuza" University of Iași, *THE PARTICULARITIES OF THE ASSESSMENT ACTIVITY OF COMMUNICATION SKILLS IN PRESCHOOL EDUCATION*
39. Adina Paula Găburoi, Resident Doctor, Mureș County Hospital; Alexandru Incze, Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureș; Alina Negoescu, Assist., PhD, "Nicolae Bălcescu" Ground Forces Academy, Sibiu, *SATISFACTION AS COMMUNICATION ELEMENT IN DOCTOR-PATIENT RELATIONSHIP*

THURSDAY – 20 OCTOBER 2016

**SOCIOLOGY, POLITICAL SCIENCES, INTERNATIONAL
RELATIONS – Room: R 06**

*Moderators: Prof. Maria Ana Georgescu, PhD, "Petru Maior"
University of Tîrgu Mureş; Assoc. Prof. Arina Modrea, PhD, "Petru
Maior" University of Tîrgu Mureş; Assoc. Prof. Bogdan Popoveniuc,
PhD, "Ştefan cel Mare" University of Suceava*

1. Maria Ana Georgescu, Prof., PhD and Emilia Herman, Prof., PhD – "Petru Maior" University of Tîrgu Mureş, *CHALLENGES IN WOMEN'S PARTICIPATION IN THE PUBLIC LIFE IN EUROPEAN UNION COUNTRIES*
2. Maria Marinela Mihăilă, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iaşi, *THE STRATEGIES OF SECULARIZATION AND THE CONTEMPORARY KINSHIP*
3. Bogdan Popoveniuc, Assoc. Prof., PhD, "Ştefan cel Mare" University of Suceava, *EPISTEMOLOGICAL CONSEQUENCES OF GRAVITATIONAL WAVES DISCOVERY*
4. Cristian Benţe, Assoc. Prof., PhD, "Vasile Goldiş" West University of Arad, *THE DIPLOMATIC POSITION OF ROMANIA IN THE ARAB-ISRAELI CONFLICT OF JUNE 1967*
5. Arina Modrea, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş and Norina Orha, MA Student, "Johann Wolfgang Goethe" University, Frankfurt, *STUDY ON THE ASSESMENT OF PARTICIPANTS TO FORMATION*
6. Adrian Claudiu Stoica, Assoc. Prof., PhD, Politehnica University of Bucharest, *ANCIENT GREEK DEMOCRACY AND MODERN DEMOCRACY*
7. Ioana Panagoreţ, Assoc. Prof., PhD and Andreea Panagoreţ, Lecturer, PhD, "Valahia" University of Târgovişte, *THE*

ENVIRONMENTAL POLICIES IN ROMANIA AND THE INSTITUTIONAL STAKEHOLDERS INVOLVED

8. Romeo Bosneagu, Assoc. Prof., PhD, "Mircea cel Bătrân" Naval Academy, Constanța, *GEOGRAPHICAL, GEOLOGICAL, METEOROLOGICAL, HYDROLOGICAL, SOCIAL, POLITICAL AND ECONOMICAL CONDITIONS INFLUENCE ON SEABORNE TRADE IN THE BLACK SEA*
9. Romeo Bosneagu, Assoc. Prof., PhD, "Mircea cel Bătrân" Naval Academy, Constanța, *FROM REGION TO GLOBALIZATION. THE GREAT TERRITORY OF GLOBALIZATION*
10. Lucian Vasile Szabo, Senior Lecturer, West University of Timișoara, *ACTIONS OF REPRESSION DIRECTED TOWARDS THE DEMOCRACY MOVEMENT: DECEMBER 1989 IN TIMIȘOARA*
11. Andrei Tinu, PhD, Assist. Prof. and Andrei Hlandau, MA - "Titu Maiorescu" University of Bucharest, *EVOLUTION OF THE DIPLOMATIC RELATIONS BETWEEN THE EUROPEAN UNION AND THE VATICAN*
12. Nicoleta Lașan, Lecturer, PhD, "Vasile Goldiș" West University of Arad, *THE IRANIAN NUCLEAR PROGRAMME*
13. Monica Merutiu, Lecturer, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE DESTINY OF EUROPE: DEMOCRACY WITH(OUT) RELIGION?*
14. Sergiu Țâra, Lecturer, PhD, Politehnica University of Bucharest, *TRENDS OF ROMANIAN POPULATION: DECLINE, MIGRATION AND GENTRIFICATION*
15. Roxana Elena Doncu, Assist. Prof., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *INTEGRATING STRUCTURE AND AGENCY: THE CULTURAL THEORY OF RAYMOND WILLIAMS AND THE SOCIOLOGY OF PIERRE BOURDIEU*
16. Arthur Mihăilă, Lecturer, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE CONFLICT BETWEEN ISLAMISM AND DEMOCRATIC VALUES*
17. Dragoș Mihai Panagoreț, Lecturer, PhD, "Valahia" University of Târgoviște, *WASTE MANAGEMENT IN ROMANIA AFTER THE EUROPEAN UNION ACCESSION*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

18. Roxana Marin, PhD, Doctoral Fellow, University of Bucharest, *TYPES OF LOCAL POLITICAL ELITES AND LOCAL GOVERNMENT SYSTEMS IN EAST-CENTRAL EUROPE*
19. Ioan Gogota, PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, *THE CONCEPT OF GOVERNMENT OR GOVERNANCE FROM THE POLITICAL PHILOSOPHY POINT OF VIEW*
20. Adrian Păcurar, Assist. Prof., PhD, "Vasile Goldiș" West University of Arad, *NUCLEAR DETERRENCE AS A FAILURE OF THE WESTERN WORLD – AMERICA AND THE END OF AN ERA*
21. Bogdan Iulian Ranteș, PhD, "Valahia" University of Târgoviște, *ISSUES OF ROMANIAN FOREIGN POLICY REGARDING CENTRAL AND WESTERN AFRICA (1971-1974)*
22. Mădălina Teodora Andrei, "Spiru Haret" University of Bucharest and Sabina Mitroi Gheorgheci, University of Craiova, *EUROPEAN UNION STRATEGY FOR THE DANUBE REGION – OPPORTUNITIES FOR TOURISM DEVELOPMENT OF THE ROMANIAN DANUBE GORGE*
23. Costin Lianu, USH Pro Business; Corina Gudei, "Spiru Haret" University and Mădălina Teodora Andrei, "Spiru Haret" University/USH Pro Business, *REGIONAL DEVELOPMENT AND BRANDING IN THE EUROPEAN CONTEXT*
24. Iuliana Neagoș, "Lucian Blaga" University of Sibiu, *ASPECTS REGARDING THE LIFE OF THE FIRST ROMANIANS IN THE NORTH OF THE UNITED STATES OF AMERICA, REFLECTED IN NEWSPAPERS FROM SIBIU*
25. Călina Paliciuc, "Aurel Vlaicu" University of Arad, *THE ROMANIAN- BRITISH CULTURAL RELATIONS DURING TIME*
26. Cătălin Constantin Diaconu, PhD Student, "Al. Ioan Cuza" University of Iași, *NATIONALISM IN THE AGE OF GLOBALISATION*
27. Csilla Lorincz, PhD Student and Csaba Farkas, PhD Student – Babeș-Bolyai University of Cluj-Napoca, *INTERDISCIPLINARITY AND APPLIED APPROACHES IN INVESTIGATING INEQUALITIES ON THE LEVEL OF TECHNICAL HIGH SCHOOL STUDENTS FROM ROMANIA*

28. Enache Tuşa, PhD, "Ovidius" University of Constanţa, *ROMANIAN CREATING SOCIAL CULTURE IN DOBROGEA A PERSPECTIVE SOCIOLOGICAL MODEL GUSTI*
29. George Bogdan Tofan, Lecturer, PhD, "Vasile Goldiş" West University of Arad and Adrian Niţă, Lecturer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE RESULTS OF THE LOCAL ELECTIONS IN HARGHITA COUNTY, 5TH JUNE 2016*
30. Gergely Orsolya, PhD, Sapienzia University, *BEHIND EVERY JOKE THERE IS A LITTLE...? FEMALE ROLES BEYOND HUMOUR*
31. Csaba Farkas, PhD Student and Csilla Lorincz, PhD Student – Babeş-Bolyai University of Cluj-Napoca, *HEROS AND VILLAINS OF THE HOSPITALITY INDUSTRY, HETEROTOPIC AND ISOTOPIC RELATIONSHIPS*
32. Ion Cordoneanu, "Dunărea de Jos" University of Galaţi, *ISLAM AND DEMOCRACY – ARE THEY COMPATIBLE? A DISCUSSION RELATIVE TO CONTEXT*
33. Konya Hanna-Edit, PhD, Hungarian Academy of Sciences and Gergely Orsolya, Sapienzia University, *HEALTH CONSIDERATIONS, FOOD DECISIONS, ALIMENTATION QUESTIONS AMONG WOMEN WITH SMALL CHILDREN*
34. Virginia Georgiana Marin, PhD Student, SNSPA, Bucharest, *SECURITY THREATS IN REGIONAL SYSTEMS OF SECURITY: WATER DISPUTES IN CENTRAL ASIA*
35. Vendelin Francisc Glazer, "Vasile Goldiş" West University of Arad, *THE COMMUNITY CONSTRUCTION AND THE EXTENSION TOWARDS EASTERN EUROPE." CASE STUDY: THE PROFILE OF THE ROMANIAN EMIGRANT*
36. Raisa Preutescu, PhD Student, "Al. Ioan Cuza" University of Iaşi, *THE SYRIAN CONFLICT: THE LEGITIMACY AND LEGALITY OF R2P*
37. Ionuţ Timiş, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE IMPLEMENTATION OF THE ISLAMIC STATE SIX-STEP PLAN: A FAILURE OF IMPOSING DEMOCRACY*
38. Cosmin-Ştefan Dogaru, Assist., PhD, University of Bucharest, *LIBERALS, CONSERVATIVES AND THE POLITICAL GAME AT 1895: THE STABILISATION OF THE ROMANIAN TWO-PARTY SYSTEM*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

39. Raisa Preutescu, PhD Student, "Al. Ioan Cuza" University of Iași, *THE SECURITY COUNCIL AND THE DOCTRINE OF HUMAN PROTECTION*
40. Maria Stoicovici, Senior Lecturer, PhD, Technical Military Academy, Bucharest, *MIGRATION AND EUROPEAN SECURITY*
41. George Pisleag, PhD, Academy of Information, *THE SEPARATIST ACTIONS IN UKRAINE - TOWARDS A NEW FROZEN CONFLICT*
42. Ariana Guga, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE IMPACT OF COLLECTIVE MEMORY IN POLITICAL MYTHS. ANALYSIS OF ION ILIESCU AND CORNELIU VADIM TUDOR AS EXPONENTS OF THE SAVIOR MYTH*
43. Ileana-Gentilia Metea, Assist., PhD, "Nicolae Bălcescu" Ground Forces Academy, Sibiu, *TURKEY, A SIGNIFICANT ACTOR ON THE STAGE OF THE CURRENT SECURITY ENVIRONMENT*
44. Stela Anca Radu, PhD Student, "Al. Ioan Cuza" University of Iași, *PERSUASIVE ASPECTS IN FOOD ADVERTISING FOR CHILDREN*

THURSDAY – 20 OCTOBER 2016

SOCIAL SCIENCES I – Room: R 33

Moderators: Prof. Tatiana Dănescu, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Carmen Comaniciu, PhD, "Lucian Blaga" University of Sibiu; Prof. Petruţa Blaga, PhD, "Petru Maior" University of Tîrgu Mureş

1. George Niculescu, Prof., PhD, "Constantin Brâncuşi" University of Tîrgu Jiu, *GENERATING A NEW MARKET – A PROCESS STARTED THROUGH A PHENOMENOLOGICAL DEMARCHE*
2. Tatiana Dănescu, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *FROM CREATIVE ACCOUNTING POLICIES TO FRAUDS AND ACCOUNTING SCANDALS*
3. Liviu Bogdan Ciucă, Prof., PhD, "Dunărea de Jos" University of Galaţi, *NATIONAL LEGAL CULTURE OF THE EU MEMBER STATES AND THE NEED FOR UNIFORM LEGISLATION AT COMMUNITY LEVEL*
4. Petruţa Blaga, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *ASPECTS OF DIAGNOSTIC-ANALYSIS OF THE ROMANIAN HIGHER EDUCATION. CASE STUDY*
5. Bogdan Glăvan, Prof. PhD, Romanian American University, *THE LABOR MARKET AND THE MINIMUM INCOME IN ROMANIA*
6. Carmen Comaniciu, Prof., PhD, "Lucian Blaga" University of Sibiu, *THE STRUCTURE FOR A NEW CHARTER OF THE TAXPAYER IN ROMANIA*
7. Gheorghe H. Popescu, Prof., PhD, "Dimitrie Cantemir" Christian University, Bucharest, *DO REMITTANCES REALLY HAVE A POSITIVE IMPACT ON ECONOMIC GROWTH IN LESS ADVANCED COUNTRIES?*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

8. Carmen Comaniciu, Prof., PhD, "Lucian Blaga" University of Sibiu, *SEVERAL COORDINATES CONCERNING INSOLVENCY AND INSOLVABILITY*
9. Ioan Cristinel Murzea, Prof., PhD and Roxana Matefi, Assist. Prof., PhD, "Transilvania" University of Braşov, *CURRENT ISSUES ON COPYRIGHT IN DOCTRINE AND PRACTICE*
10. Emilia Herman, Prof., PhD and Maria Ana Georgescu, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *GENDER DISPARITIES IN THE LABOUR MARKET BETWEEN EUROPEAN UNION COUNTRIES*
11. Elena Doval, Prof., PhD, "Spiru Haret" University, *SOME ISSUES REGARDING COMPANIES' INTERNATIONAL ENVIRONMENT STRATEGIC ANALYSES AS THE CHANGE MANAGEMENT PROCESS FIRST STEP*
12. Viorel Găină, Prof., PhD and Andra Maria Găină, Assist. Prof., PhD – University of Craiova, *GLOBALIZATION OF FINANCIAL MARKETS AND THE CROSS-BORDER INSOLVENCY OF THE CREDIT INSTITUTIONS*
13. Anca Lelia Lorincz, Prof., PhD, "Al. Ioan Cuza" Police Academy, Bucharest, *THE AGREEMENT OF GUILT RECOGNITION, AS A SPECIAL PROCEDURE – LEGISLATIVE CHANGES*
14. Ion Imbrescu, Assoc. Prof., PhD, West University of Timișoara and Liana Ștefan, Assoc. Prof., PhD, West University of Timișoara, *UNDERGROUND BEHAVIOR AND PRIVATIZATION IN THE ROMANIAN ECONOMY*
15. Mihai Lupu, Researcher III, ICES "Gh. Zane" – Romanian Academy, Iași, *ABOUT THE GOOD FAITH PRINCIPLE IN LAW*
16. Cristian Măduță, Assoc. Prof., PhD, "Vasile Goldiș" University of Arad, *THE DEVELOPMENT OF THE CONCEPT OF ORGANIZATIONAL CULTURE*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

17. Laurențiu Baranga, Assoc. Prof., PhD and Simona Maria Maracine, PhD, "Valahia" University of Târgoviște, *THE PREVENTING MANAGEMENT OF EMPLOYMENT AND SKILLS IN PUBLIC ADMINISTRATION – THE EQUALITY OF CHANCES IN EMPLOYMENT*
18. Ramona Flavia Rațiu, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureș, *THE HISTORICAL AND SOCIAL FACTORS IN THE EVOLUTION OF RURAL ESTABLISHMENTS OF THE SOMEȘANĂ PLAIN*
19. Maria Oprea, Assoc. Prof., PhD, "Vasile Goldiș" West University of Arad, *THE PROTECTION OF CHILDREN IN INSTITUTIONS – A SOCIAL IMPERATIVE*
20. Laura Ioana Leon, Assoc. Prof., PhD, "Grigore T. Popa" University of Medicine and Pharmacy, Iași, *CULTURAL ISSUES IN PHARMACY CARE AND THEIR IMPLICATIONS FOR VARIOUS CATEGORIES OF PATIENTS*
21. Diana Mihaela Păunoiu, Researcher III, PhD, "C.S. Nicolăescu Ploșor" Institute for Socio-Humanist Research, Craiova, *HEALTH AND SOCIAL MEASURES DURING KING CAROL II'S AUTHORITY MONARCHY NAMED „WEEK OF HYGIENE” IN OLT COUNTY*
22. Adrian Nicolae Cazacu, PhD Student, Bucharest University of Economic Studies, *MODELLING THE INFLUENCES OF THE ANIME CULTURE UPON THE ROMANIAN CONSUMER BEHAVIOR*
23. Izabela Bratiloveanu, Assist., PhD, University of Craiova, *THE FACTORING CONTRACT*
24. Andreea Szombati (Ursache), PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *COMPARATIVE APPROACH ON ESSENTIAL SUPPLIERS' REGIME*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

25. Dan Donoșă, Lecturer, PhD, University of Applied Life Sciences and Environment, Iași, *FOREIGN DIRECT INVESTMENTS IN ROMANIAN AGRIFOOD SECTOR*
26. Petru-Ciprian Bradu, PhD Student, Bucharest University of Economic Studies and Silviu-Valentin Petre, PhD, National School of Political Sciences and Public Administration, Bucharest, *FROM ECONOMICS TO OEKOMENIKS. SEARCHING FOR A NEW WORLDLY PHILOSOPHY IN THE XXI CENTURY*
27. Aliona Bîrcă, PhD Student, "Al. Ioan Cuza" University of Iași, *L'EVOLUTION ET LA VERACITE DU CONTROLE DE GESTION*
28. Haralambie Athes, PhD, "Al. Ioan Cuza" University of Iași, *REALITY STAGED. POSTMODERN PARODY VERSUS SOCIAL INQUIRY*
29. Ion Rusu, PhD, "Danubius" University of Galați, *OFFENCES AGAINST PATRIMONY IN THE NEW CRIMINAL CODE. COMPARATIVE EXAMINATION. SOME CRITICAL OPINIONS*
30. Ioan Șumandea-Simionescu, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *ALL BARK AND NO BITE? THEORETICAL AND EMPIRICAL PERSPECTIVES REGARDING THE EFFICIENCY OF THE SECURED CREDITOR'S PROTECTION IN THE ROMANIAN INSOLVENCY LAW*
31. Ionela Georgiana Siminiceanu, PhD Student, State University of Moldova, *INDIVIDUAL FREEDOM AND LEGAL CONSTRAINTS FROM THE PERSPECTIVE OF CEDO ART. 5*
32. Oriana Helena Negulescu, PhD, "Spiru Haret" University, *THE COMPANIES INVESTMENT IN ADVERTIZING: TOOLS, BENEFITS AND RISKS*
33. Ioana Minodora Rusu, PhD, "Dimitrie Cantemir" Christian University, Bucharest, *THE OFFENSE OF THEFT ACCORDING TO THE NEW ROMANIAN CRIMINAL CODE*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

34. Viorica Mădălina Ion, PhD Student, Academy of Economic Studies, Bucharest, *FINANCIAL INSTITUTIONS PERSPECTIVE ON THE ENTERPRISE*
35. Iustina Emanuel Alexandru, PhD Student and Alexandru Taşnadi, Prof., PhD – Bucharest Academy of Economic Studies, *THE QUANTUM LEAP OF AWARENESS IN ECONOMY*
36. Cristina Stoicescu, PhD Student, University of Economic Studies, Bucharest, *THE EVOLUTION OF CONSUMERS BEHAVIOR. HOW DO CONSUMERS BEHAVE TODAY?*
37. Irina Circiumaru, PhD Student, University of Bucharest and Tiberiu Cioban, "Babeş-Bolyai" University of Cluj-Napoca, *STRATEGIES FOR ECONOMIC RECOVERY OF POTENTIAL BALNEAR. CASE STUDY: BĂILE HERCULANE RESORT*
38. Elvira Mihaela Unteşu, "Valahia" University of Târgovişte, *THE CONSTITUTIVE FEATURES OF THE URBAN AREAS IN TURNU MAGURELE TOWN*
39. Andreea-Mirela Mandia, PhD Student, "Al. Ioan Cuza" University of Iaşi, *THE ROLE OF WORKING MEMORY CAPACITY AND EATING SELF-REGULATION: AN INTEGRATIVE APPROACH*
40. Ghassan Shakhshir, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *PACKAGING ROLE IN BRAND POSITIONING AND COMMUNICATION STRATEGY IN THE FAST MOVING CONSUMER GOODS MARKET IN ROMANIA*
41. Constantin Todiriţă, PhD Student, "Al. Ioan Cuza" University of Iaşi, *WORKING AT COUPLE RELATIONSHIP LEVEL IN THE PRACTICE OF ROMANIAN PROBATION COUNSELLORS*
42. Elena Dumitru, Teaching Assist., "Nicolae Bălcescu" Land Forces Academy, Sibiu, *THEORETICAL MODELS FOR SYSTEMIC ANALYSIS AND PROCESS OF MILITARY ORGANIZATION*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

43. Mircea Iosif Rus, "Babeş-Bolyai" University of Cluj-Napoca, *STATISTICAL ANALYSIS IN FINANCIAL AUDIT. CASE STUDY: VLG RO SRL*
44. Dorin George Negruţ, Chief-Comissioner, "Al. Ioan Cuza" Police Academy, Bucharest, *SOME CONSIDERATIONS REGARDING THE NONCONSTITUTIONALITY OF THE DISPOSITIONS REGARDING THE EXTENSION OF JUDICIAL CONTROL*
45. Nina Cazacu, PhD, "Carmen Sylva" High School, Eforie Sud, *APPROXIMATION ALGORITHMS FOR THE ALGEBRAIC EQUATIONS ROOTS*
46. Mihaela Boboc, PhD Student and Roxana Ionela Achiricesei, PhD Student, "Ştefan cel Mare" University of Suceava, *THEORETICAL CONSIDERATIONS ON THE ETHICAL ACCEPTABILITY OF THE TECHNOLOGICAL DEVELOPMENT*

THURSDAY – 20 OCTOBER 2016

SOCIAL SCIENCES II– Room: R36

Moderators:

*Prof. Lucreția Dogaru, "Petru Maior" University of Tîrgu Mureș;
Assoc.Prof. Ivan Anane, PhD, "Ovidius" University of Constanța;
Assoc. Prof. Ioan Bircea, PhD, "Petru Maior" University of Tîrgu
Mureș*

1. Lucreția Dogaru, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *SOME REFLECTIONS ON ENVIRONMENTAL PROTECTION AND SUSTAINABLE DEVELOPMENT*
2. Roxana Ștefănescu, Prof., PhD, "Spiru Haret" University, *COMPETITIVE BEHAVIOR AND STRATEGIES IN BUSINESS ENVIRONMENT*
3. Lucreția Dogaru, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE LEGAL PROFESSION IN ACCORDING TO COMMUNITY LAW*
4. Silviu Gabriel Barbu, Assoc. Prof., Ministry of Foreign Affairs and Vasile Coman, Assist., Judge, Pucioasa, *CONSIDERATIONS REGARDING THE RECEPTION OF NOVELTIES FROM DIRECTIVE 2012/29/UE OF THE EUROPEAN PARLIAMENT IN THE ROMANIAN INTERNAL LAW*
5. Ioan Bircea, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *RISK-FREE RATE, THE INCOME-BASED ASSESSMENT*
6. Ivan Anane, Assoc. Prof., PhD, "Ovidius" University of Constanța, *EYEWITNESSES VERSUS WITNESSES ASSISTANT IN FORMER AND CURRENT LEGISLATION*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

7. Marius Boiță, Assoc.Prof., PhD and Gheorghe Pribeanu, Assoc. Prof., PhD, "Vasile Goldiș" West University of Arad, *RESEARCHES ON ECO-BIO-GEO ECONOMIC POTENTIAL OF RURAL AND BALNEARY TOURISM IN ARAD COUNTY*
8. Simona Moise, Assoc. Prof., PhD, "Spiru Haret" University, Bucharest, *STUDY ON THE COMPETITIVENESS OF AUTOMOBILE INDUSTRY IN ROMANIA*
9. Viorica Filofteia Braga, Assoc. Prof., PhD and Laurenția Avram, Assist. Prof., "Spiru Haret" University, *PRICES TRANSFER- A NEW CHALLENGE FOR BUSINESS*
10. Suzana Carmen Cismaș, Assoc. Prof., PhD, University of Agronomic Sciences and Veterinary Medicine, Bucharest, *LEADERSHIP FOR PROGRESS IN ACADEMIC CAREERS*
11. Laurențiu Baranga, Assoc. Prof., PhD, *HUMAN RESOURCE RESPONSIBILITY WITHIN THE PROFESSIONAL CYCLE OF THE EMPLOYEE AND THE CRITICAL ROLE OF ORGANISATIONS IN PROMOTING SOCIAL VALUES. THE BASIS OF C.S.R.*
12. Suzana Carmen Cismaș, Assoc. Prof., PhD, University of Agronomic Sciences and Veterinary Medicine, Bucharest, *ENTREPRENEURIAL UNIVERSITIES*
13. George Coca, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest, *ON THE PREVENTIVE MEASURE OF HOME ARREST*
14. Flavia Anghel, Assoc. Prof., PhD, Romanian American University, *PUBLIC POLICIES AND ENTREPRENERUSHIP. INSIGHTS FROM EMPIRICAL RESEARCH*
15. Simona Moise, Assoc. Prof., PhD, "Spiru Haret" University, Bucharest, *PRAGMATIC APPROACH ABOUT SINGLE CURRENCY IN THE CONTEXT OF GLOBALIZATION AND REGIONALIZATION FROM ROMANIA*
16. Luminița Lucia Vochița, Assoc. Prof., PhD; Andra Maria Găină, Assist. Prof., PhD; Luiza Loredana Năstase, Asisst., PhD –

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

- University of Craiova, *SUSTAINABLE DEVELOPMENT OF ROMANIA IN THE EUROPEAN CONTEXT*
17. Ramona Flavia Rațiu, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureș, *THE ETHNIC DIVERSITY, BASIS OF CULTURAL TOURISM IN TRANSILVANIAN PLAIN*
 18. Silviu Gabriel Barbu, Assoc. Prof., PhD, "Transilvania" University of Brașov and Alexandru Silviu Goga, LL.M. Esq., Brașov Bar Association, *THE ROLE OF THE ROMANIAN CONSTITUTIONAL COURT AS NEGATIVE LEGISLATOR*
 19. Oana Elena Gălățeanu, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *THE ROMANIAN MINISTRY OF JUSTICE AND ITS ROLE WITHIN INTERNATIONAL JUDICIARY COOPERATION IN PENAL MATTERS*
 20. Alecu Toma, Assoc. Prof., PhD, Eng.; Dinu Atodiresei, Assoc. Prof., PhD, Eng; Carmen Cojocar, Assist. Prof., PhD – "Mircea cel Bătrân" Naval Academy of Constanța, *IMPLICATIONS OF CREWS MULTICULTURALISM ON SHIPPING OPERATIONS*
 21. Cristinel Ghigheci, Assist. Prof., PhD, "Transilvania" University of Brașov, *ABOUT THE ROMANIAN CRIMINAL PROCEDURE SYSTEM*
 22. Alina Țenescu, Senior Lecturer, PhD, University of Craiova, *CHALLENGES AND PERSPECTIVES OF ORGANIZATIONAL ANTHROPOLOGY IN THE 21ST CENTURY*
 23. Gabriela Arionesei, Assist., PhD, "Ștefan cel Mare" University of Suceava, *A COMPARATIVE APPROACH TO THE ECONOMIC IMPACT OF TOURISM IN THE EMERGING COUNTRIES OF THE E.U.*
 24. Ionuț Dorin Stanciu, Assist. Prof., PhD, Technical University of Cluj-Napoca, *LEGAL CYNICISM IN THE MODERN SOCIETY. AN EXPLORATORY STUDY OF RELATED VARIABLES*

25. Carmen Mihaela Olteanu, Lecturer, PhD, "Spiru Haret" University of Bucharest, *EXAMINATION OF THE INDUSTRIAL ENTERPRISES EMPLOYEES' OPINIONS ON ENVIRONMENTAL PROTECTION*
26. Ioan Moldovan, Lecturer, PhD, "Dimitrie Cantemir" University and Alexandra Nistor-Lung, IuBCvT Tîrgu Mureş, Jurist, PhD, *UNIVERSITIES – STRONG CENTERS FOR ADULT TRAINING*
27. Katalin Gál, Assist. Prof., PhD, Partium Christian University, Oradea and Tünde Gál, PhD Student, Bucharest University of Economic Studies, *THE IMPACT OF THE 2007-2013 ROMANIAN NATIONAL RURAL DEVELOPMENT PROGRAMME ON LOCAL TOURISTIC DESTINATIONS*
28. Flavia Ghencea, Lecturer, PhD, "Spiru Haret" University, Bucharest, *DESCENTRALIZATION OF PUBLIC SERVICES IN ROMANIA. SPECIAL OVERVIEW ON EDUCATIONAL PUBLIC SERVICE*
29. Bogdan Țigănoaia, Assist. Prof., PhD, Politehnica University of Bucharest, *ABOUT E-LEARNING PLATFORMS – A RESEARCH IN TECHNICAL UNIVERSITIES FROM ROMANIA*
30. Bogdan Bîrzu, Assist. Prof., PhD, "Titu Maiorescu" University of Bucharest, *THE AGGRAVATED THEFT. THE AGGRAVATION CIRCUMSTANTIAL ELEMENTS AS PROVIDED FOR IN THE PROVISIONS OF ARTICLE 229, PARAGRAPH (1) OF THE CRIMINAL CODE*
31. Elena Ciortescu, Lecturer, PhD, "Al. Ioan Cuza" University of Iași, *SUCCESSFUL BUSINESS COMMUNICATION – SOME INTERCULTURAL TIPS*
32. Carmen Cojocar, Assist. Prof., PhD; Toma Alecu, Assoc. Prof. Eng., PhD; Dinu Atodiresei, Assoc. Prof., Eng., PhD – "Mircea cel Bătrân" Naval Academy, Constanța, *EXPERIMENTAL DESIGN*

REGARDING THE INFLUENCE OF CREWS MULTICULTURALISM ON SHIPPING OPERATIONS

33. Răzvan Cosmin Roghină, Assist., PhD, "Lucian Blaga" University of Sibiu, *LEGAL TRANSPLANT – POSSIBILITIES AND LIMITS. THEORIES AND CONCEPTUALIZATION*
34. Flavia Ghencea, Lecturer, PhD, "Spiru Haret" University, Bucharest, *THE APLICATION OF DECONCENTRATION PRINCIPLE OF PUBLIC SERVICES IN LABOR RELATIONS*
35. Andreea Kajcsa, Assist., PhD, "Petru Maior" University of Tîrgu Mureş, *THE HUMAN BEING – EXTRALEGAL SOURCE OF LAW*
36. Loredana Maria Păunescu, Assist. Prof., PhD, Ec., Petroleum-Gas University of Ploieşti, *FACTORS INSERTION IN THE LABOR MARKET*
37. Denisa Barbu, Lecturer, PhD, "Valahia" University of Târgovişte, *REOPENING THE CRIMINAL PROCESS IN THE JUDGMENT CASE OF THE CONVICTED PERSON*
38. Gabriela Ignat, Assist. Prof., PhD and Andreea Alexandra Timofte, PhD Student, University of Applied Life Sciences and Environment, Iaşi, *ASPECTS CONCERNING THE MANAGEMENT OF ACCOUNTING INFORMATION*
39. Mihaela Ozarcevi, Assist. Prof., PhD, "Vasile Goldiş" University of Arad, *COMMUNICATION BETWEEN THE PUBLIC ADMINISTRATION AND MASS-MEDIA, IN TERMS OF TRANSPARENCY AND FREE ACCESS TO PUBLIC INFORMATION*
40. Lucica Armanca, Assist. Prof., PhD, University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca, *THE MANAGEMENT AND THE FINANCIAL EQUILIBRIUM OF RECYCLING SORTED MATERIALS IN ROMANIA*
41. Cosmina Flavia Bobar, Assist., PhD Student, "Vasile Goldiş" West University of Arad, *CONSIDERATIONS ON PARENTAL AUTHORITY IN ROMAN LAW*

COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

42. Cristina Sâmbuan, Assist., PhD, ARTIFEX University, *THE COMPLEX RELATION BETWEEN THE FREEDOM OF EXPRESSION AND THE PERSONALITY RIGHTS*
43. Loredana Maria Păunescu, Assist. Prof., PhD, Ec., Petroleum-Gas University of Ploiești, *THE IDENTITY CRISIS OF YOUNG GRADUATES*
44. Viorela-Ligia Văidean, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *A MULTIDIMENSIONAL APPROACH OF POVERTY - THE CASE OF ROMANIA*
45. Adela Cornelia Iancu (Matei), "Ovidius" University of Constanța, *LEGAL DISCOURSE - THE ART OF ORATORY*
46. Laurențiu Florentin Stoenică, PhD Student, Bucharest University of Economic Studies; Călin Petrică Vegheș, Prof., PhD, Bucharest University of Economic Studies; Alin Constantin Sava, PhD, Military Technical Academy, *MARKET ORIENTATION OF THE HIGHER EDUCATION INSTITUTIONS. CASE STUDY: MILITARY TECHNICAL ACADEMY*
47. Mihai Lucian Bârsan, PhD Student, University of Bucharest, *GETTING ABSTRACT WITH TECHNOLOGY: PHILOSOPHICAL PERSPECTIVES OF BIG DATA ANALYTICS*
48. Adela Cornelia Iancu (Matei), PhD Student, "Ovidius" University of Constanța, *SPECIFIC FEATURES OF LEGAL LANGUAGE*

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